


VALUABLE PREMIUMS

THE NAME OF SENDER DOES NOT COUNT ON LISTS OF NEW SUBSCRIBERS.

EXACT SIZE OF KNIFE.



AN A 1 FARMER'S KNIFE
DIRECT FROM SHEFFIELD, ENGLAND.

Finest Steel Blades. Strong and Durable.
Beautiful Nickel Handle.

Specially selected and ordered by the Manager of the ADVOCATE when in England last summer.

CANNOT BE DUPLICATED.
Every Farmer and Farmer's Son Should Have One of These Knives.

START OUT FOR THE NAMES TO-DAY.

HOW TO SECURE IT.

SEND
New Subscribers **2** New Subscribers
TO THE
FARMER'S ADVOCATE
And we will send you the knife, postpaid.

THE BIG FOUR THE GREAT PREMIUM PICTURE OFFER, FOR OBTAINING NEW SUBSCRIBERS TO THE "FARMER'S ADVOCATE" AT \$1 A YEAR.

"CANADA'S IDEAL" Admitted by judges, breeders and artists to be the most magnificent engraving of high-class modern Shorthorns ever issued in any country. 24 x 36 inches. Twelve animals.

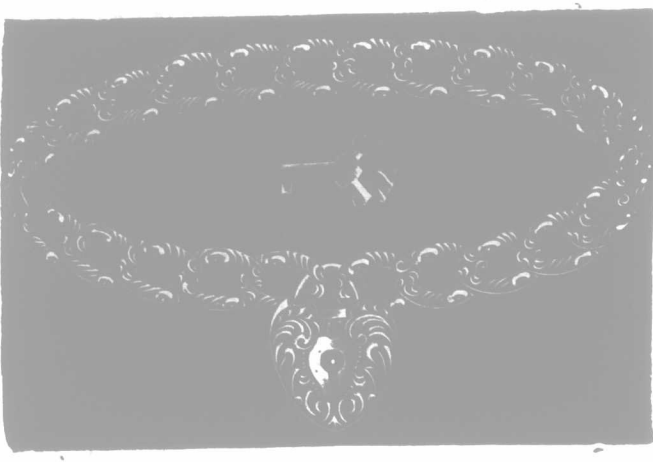
"CANADA'S PRIDE" Nine celebrated draft horses. Your choice of any two of these for 1 new subscriber, or all four beautiful pictures for only 2 new subscribers.

"CANADA'S GLORY" Eleven celebrated light horses.

"CANADA'S COLUMBIAN VICTORS" Thirteen celebrated Ayrshire cattle.

Handsome Curb-link Bracelet: Silver Filled

For 2 new subscribers. Sterling silver for 3 new subscribers. For each additional new subscriber, two Sterling Silver Friendship Hearts.



Our Self-Binder HANDY, DURABLE and ATTRACTIVE. Made to contain the 24 issues of the year. We will forward this Binder, postpaid, to anyone sending us the names of TWO NEW SUBSCRIBERS and \$2.00.

BEGIN TO CANVASS AT ONCE FOR NEW SUBSCRIBERS. The balance of 1902 will be sent FREE, including Christmas number, to all who now subscribe for 1903. Subscription Price, \$1.00 per Annum.

THE **MICROSCOPE**



Is a means of great entertainment and instruction in the home and out of doors. To meet the wishes of many subscribers, we have arranged with a first-class firm for a supply of those instruments; which we now offer:

Tripod Microscope, with strong magnifying lens, useful for examining weed and other seeds, insects and other small objects, for obtaining one (1) new subscriber to the FARMER'S ADVOCATE.

A three-inch Magnifying Reading Glass for one new subscriber.

Bagster's NEW Comprehensive Teacher's Bible, Containing the Old and New Testaments, according to the authorized version, together with new and revised helps to Bible study—a new Concordance and an Indexed Bible Atlas, with SIXTEEN FULL-PAGE ILLUSTRATIONS, PRINTED IN GOLD AND COLOR.

HOW TO OBTAIN IT— Would retail at from \$3 to \$4. We will send (carefully packed, post paid) this Bible to anyone sending us the names of THREE NEW SUBSCRIBERS to the FARMER'S ADVOCATE at \$1.00 each.

Write for a sample copy of the Farmer's Advocate, and begin to work for these premiums. Cash must accompany new names.

The W.M. WELD CO., Ltd.
WINNIPEG, MAN.