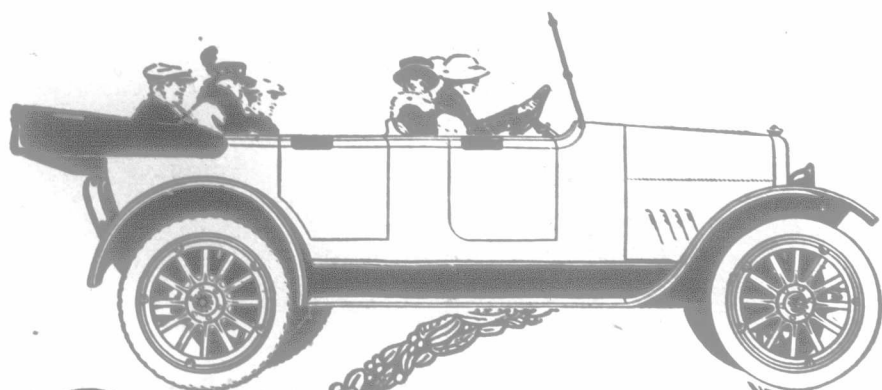




BRISCOE
THE CAR WITH THE HALF
MILLION DOLLAR MOTOR

\$1095

F.O.B. Brockville

A MOTOR that will give you all the speed you need—and that will cost, for operating, an insignificant "per cent." of the monthly charges involved in the ownership of a big car.

You cannot get Briscoe economy of 25 miles to the gallon—or the extraordinary Briscoe tire mileage—in any but a proved car like this, which has in two years demonstrated the wonder of the Briscoe design.

And there is no beauty in the light car class that matches Briscoe beauty of line and Briscoe finish.

The Briscoe Motor Co.

LIMITED

Factory: BROCKVILLE
Offices: TORONTO



**The Massey-Harris
Trademark**
Gives a feeling of security
when Harvest Days draw
nigh.



IF your Binder bears the MASSEY-HARRIS TRADE-MARK you can rest assured that your Harvesting operations will be completed ON TIME and to your entire satisfaction.

Harvest Days are busy days—every minute counts, and a delay in the completion of the cutting may mean serious loss. You can't afford to take chances—it's better to be sure than sorry.

The Massey-Harris Binder

is known the World over for its Reliability.

This is no idle statement but is backed up by the experience of thousands of farmers all over the world, many of whom have Massey-Harris Binders which have been in use for from 10 to 20 years and are still giving the best of satisfaction.

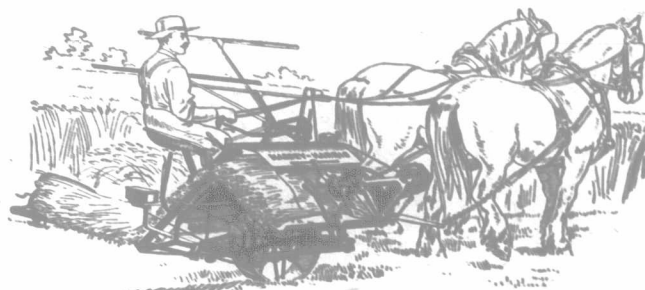
If you have never used one, ask your neighbor who has and profit by his experience.

Massey-Harris Co., Limited
Head Offices—Toronto.

— Branches at —

Montreal, Moncton, Winnipeg, Regina, Saskatoon, Yorkton,
Swift Current, Calgary, Edmonton, Vancouver, Kamloops.

— Agencies Everywhere —



War Prices

are being quoted our dairymen for their dairy products.

And with the increased demand and the higher prices you will all keep your "Milk Factories" working right up to the limit.

This, of course, doesn't necessarily mean that you, too, need be kept "on the jump" all the time.

Here's the point—Let a

B-L-K Mechanical Milker and a Simplex Cream Separator

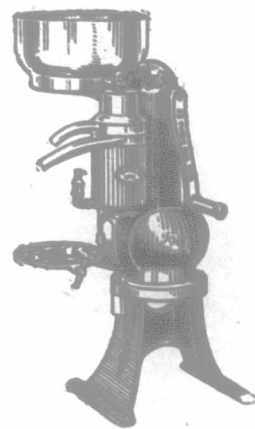
help you take advantage of your opportunity.

A 1,100-lb. SIMPLEX will separate your milk with less work than 500-lb. machines of other makes, and one of the many big things in favor of the B-L-K is that the dairyman can easily produce Clean and Sanitary Milk in the ordinary dairy barn.

CLEAN MILK MEANS A CONSTANT DEMAND.

We'll gladly give you an estimate of just what it will cost you to put in a B-L-K Milking Machine to save you all the old-time hard work of milking your cows. Send us rough plan of your stable and tell us how many cows you want to milk.

D. DERBYSHIRE CO., Limited, Brockville, Ontario



A Size for Every Engine and Motor

Piston rings prevent escape of gas and power. They must fit exactly or there is compression leakage, excessive carbon, and power loss.

The scientific construction of

McQUAY-NORRIS LEAK-PROOF PISTON RINGS

assures equal pressure all around the cylinder walls. They are made in all sizes to fit every model and type of engine, automobile, tractor, etc.—every size accurately gauged to fit the particular model of motor.

Your local dealer or garage has—or can get—our data book of piston ring sizes of practically every engine and motor made. This will tell exactly what rings you need. Complete size assortments are carried by more than 300 jobbing and supply houses all over the country from which you can be quickly supplied. Over 2,000 unusual sizes and over-sizes—all widths and diameters—are kept constantly on hand at the factory ready for prompt shipment anywhere.

McQUAY-NORRIS Superoyl RINGS

A special ring for engines that pump oil. Used in top groove only of pistons to control excess oil, with McQuay-Norris LEAK-PROOF Rings in lower grooves to insure maximum compression and fuel economy.

SEND FOR FREE BOOKLET
"To Have and to Hold Power"—a simple, clear explanation of piston rings, their construction and operation.

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