

## *Important Features.*

Show him how the draft rod is attached to the machine so as to relieve all side draft, and the perfect pitman connection, as illustrated on page 10 of the catalogue.

## *Mechanical Gear.*

By the excellent picture on page 14 you can clearly explain the "magnificent mechanical gear." This new power is one of the wonders of the nineteenth century; why, think of it! there is only *one rotating cog wheel on the entire machine*. If he has an old Mower, go and count the cog wheels on it, and you will at once convince him of this valuable feature of mechanics.

## *Good Argument.*

Show him the *Eleven cogs in gear at one time*, and explain the additional power gained by such an arrangement; no possible chance to choke up or slip.