

This government has not tried to enforce the extraction of more flour from wheat but it urges that as a voluntary effort (and as a good nutrition practice) Canadians should eat a much higher proportion of whole wheat flour and "Canada Approved" flour.

Other possible sources of flour are the stocks and inventories distributed all the way from the millers to the shelves of the housewives. Reports indicate that these stocks are on a generous basis. It would make more wheat and flour available for export if people in business and in their homes voluntarily reduced the stocks they hold.

Evidently the Canadian people with their diet can get along on less bread and other products of flour. Such deficiencies of nutrition as we have in Canada are not in bread. Consequently as a further measure the government urges the Canadian people to eliminate waste and reduce consumption to what is necessary. The wastage from a good many families would keep a child alive in some other part of the world. We urge everyone in Canada to eliminate all waste of bread. Failure to save may mean the loss of a child.

In order to take advantage immediately of these possible savings, we shall release to the mills for production of flour for domestic use only 90 per cent of the wheat released in the same month last year.