

Reader poll.....

...your 2¢ worth

Have your say in Excalibur's self-examination

Three weeks ago we asked you what you thought of the Quebec situation. The response surprised even us.

Now we want to know what you think of your newspaper. What do we do best? What needs improvement the most? Which part of

You can return your ballot to *Excalibur's* office in person by Thursday November 17. We are just inside the south entrance to Central Square, behind the orange drapes.

Or send it through York's free internal mail service. *Excalibur* staffers are requested not to respond.

8) On the whole how do you feel about *Excalibur*?
 very satisfied fairly unsatisfied
 fairly satisfied very unsatisfied

9) Comments and suggestions:



1) Which part of the paper do you read first?
 news entertainment
 opinion sports

2) Do you think *Excalibur's* news coverage is:
 very good satisfactory
 unsatisfactory very bad

3) Is our news coverage:
 generally unbiased & fair
 mildly biased
 extremely biased

4) Which part of the paper do you like best?
 news opinion
 sports entertainment

5) Does *Excalibur* need more:
 a) Human interest and light features
 humour
 b) Toronto and Ontario news
 c) coverage of the national scene
 d) sports coverage
 e) off-campus entertainment
 coverage
 f) on-campus entertainment
 coverage
 g) stories and comment about
 political injustice
 h) other

6) Are *Excalibur's* editorial positions generally:
 rational and well taken — occasionally well taken, occasionally not — irrational knee-jerk responses

7) Does *Excalibur* concentrate too much on:
 news opinion
 sports entertainment

the paper do you consider most important? Do you think we're biased?

The results of this survey will be published in two week's time. It will be a great help to the *Excalibur* staff when we do our upcoming first term review of the paper.

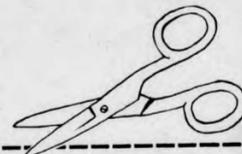
Your advice can provide the authentic feedback we need to make real improvements.

Please circle just one response to each question and keep your comments concise.



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