



Have you ever used a soap prepared by a skin specialist?

IF not, you do not know how beneficial a soap can be. For thirty years, John H. Woodbury made a constant study of the skin and its needs. He treated thousands of obstinate skin diseases; he made countless skin tests, always emphasizing to everyone who wanted to improve some condition of the skin the following big fact:

You can make your skin what you would love to have it

Your skin is changing every day! As the old skin dies, new skin forms in its place. **This is your opportunity.** Your complexion depends on how you take care of this new skin. You can keep this new skin so active that it cannot help taking on the greater clearness, freshness, and charm you want it to have. The best way to do this is by proper cleansing with a soap prepared to suit the nature of the skin.

It was to meet the need for such a soap that John H. Woodbury, out of his long experience, evolved the formula for Woodbury's Facial Soap. Begin now to get its benefits for your skin. Whatever condition is keeping your complexion from being beautiful it can be changed. Start the following Woodbury treatment to-night.

The most famous skin treatment ever formulated

Lather your washcloth well with Woodbury's Facial Soap and warm water. Apply it to your face and distribute the lather thoroughly. Now with the tips of your fingers work this cleansing antiseptic lather into your skin, always with an upward and outward motion. Rinse with warm water, then with cold, the colder the better. Finish by rubbing your face for a few

minutes with a piece of ice. Always be particular to dry your skin well.

Every day this treatment frees your skin of the tiny old dead particles. Then, it cleanses the pores, brings the blood to the surface and stimulates the small muscular fibres. It is very easy to use this treatment for a few days and then neglect it. But this will never make your skin what you would love to have it. Use the treatment persistently and in ten days or two weeks your skin should show a marked improvement—a promise of that greater clearness, freshness and charm which the daily use of Woodbury's will bring.

A 25c cake of Woodbury's Facial Soap is sufficient for a month or six weeks of this "skin you love to touch" treatment. Get a cake to-day and begin to-night to get its benefit.

Send now for "week's size" cake

For 4c we will send a cake of Woodbury's Facial Soap large enough for a week of this famous skin treatment. For 10c, samples of Woodbury's Facial Soap, Facial Cream and Powder. For 50c, copy of the Woodbury Book "A Skin You Love to Touch" and samples of the Woodbury preparations. Write to-day. Address The Andrew Jergens Company, Ltd., 663 Sherbrooke St., Perth, Ontario.



For Sale by Canadian Druggists from Coast to Coast