In infusion is worth every cent of its cost, the flavor is Delicious and the strength Abundant.

Beyond All Question...

The Most Economical Tea Obtainable Anywhere.

The Road to Understanding

Eleanor H. Porter

Published by special arrangement with Thos. Allen, Toronto



A certain man, who kept a small pawnshop, took out a fire-insurance sumed his shop, together with all its

The insurance company could not find sufficient grounds on which to refuse payment, but that the officers had ons the letter that accompanied

eir cheque proved:
"We note that your policy was is sued at nine on Friday, and that the fire did not take place till three o'clock. Why this delay?"

Nearly one-fourth of all the bank



Try and save your dressmaker's hard and tight, boiled in salted water time when she works at your home. Have the sewing machine cleaned and oiled. Run it on some wasto order, but peppers filled with force-material to throw off the excess of oil. Thread several bobbins with the needed thread. Have pins, needles, and shears handy, also an empty from seed sown in the ground in May. Make the vegetable garden attractive. A few castor-beans are enough

and shears handy, also an empty table for cutting.

Be sure the ironing board is padded and that it has a clean cover, it make one feel himself in the troplics. Stray cannas, and the surplus have them ripped, cleaned and pressed. See that you have plenty of pins, and that they are very fine, for by using slender, extra sharp pins, you mark the fabric less.

When you work on black or dark Brown, handing his wife a cheque.

when you work on black or dark cloth wear a white apron. The reflected light will be of help. Save all salvages of gorgette crepe, chiffon or fancy fine weaves. You can make a novel and attractive finish by applying them as a tiny ruffile or hy leaving on the material in the largest against the amount. From almost cannot at the amount. From almost cannot at the amount.

UnderStanding

CHAPTER IV—Control

See and the second of t



FREE CATALOGUE

MOTOR CYCLES MOTOR ATTACHMENTS
res, Coaster Brakes, Wheels, Inner Tubes,
imps, Bells, Cyclometers, Saddles, Equipent and Parts of Bicycles. You can buy
ur supplies from us at wholesels prices. T. W. BOYD & SON,

and she had no difficulty in finding that while butter substitutes are palatable, and apparently take the place of butter, in reality they do not furnish a proportionate amount of nourishment per pound per urice, nor do they furnish those life and

To Keep Stove-Pipes Clean.

Then this sensible mother found a review of a new book that she determined to read for herself, and so she sent to the publishers, the Mac-Millan Book Company, Toronto, for Dr. E. V. McCollum's book, The Newer Knowledge of Nutrition, one of the best books that I have read on the best books that I have read on the is subject. In this book Dr. McCollum is very emphatic and clear on the importance of milk and butter in the portance of milk and butter in that of children and he has not only contributed much to the future health of humanity, but also to the future development of the dairy industry. Everyone should read and study this book, especially every mother. book, especially every mother

cleans

OMFOR

sinks.

closets.

Extra

Strong

TORONTO SALT WORKS

G. J. CLIFF

Corrections made recently in maps When green wood is substituted for coal during the winter in the household heater, there is one small

COMFORT

mice bugs

destrous

drains — kills rats,

SEND IT TO PARKER'S

Parker's can clean or dye carpets,

curtains, laces, draperies, gowns, etc., and make them look like new.

Send your faded or spotted clothing or household goods, and

PARKER'S

will renew them.

791 Yonge St. WORKS,

Splendid Record Achieved

during 1918

THE year 1918 was for the business of life assurance a year of supreme achievement.

Owing to the combined effect of the war and the influenza epidemic, death claims were unusually high. The payment of these claims enabled the Companies to render an unprecedented measure of public service, and to fulfill to a more noteworthy

degree than ever previously the beneficent purpose for which they were founded.

The record achieved during 1918 by the Sun Life of Canada was one of particularly striking success. For the first time in the Company's history new assurances paid for exceeded Fifty Million Dollars. The growth in size, strength and prosperity accentuates the Company's position as not merely the leader among Canadian Life offices, but one of the great insurance corporations of the world.

The Company's financial power is emphasized by its large Assets, Income and Surplus. During the year \$7,460,000 was added to the Assets, which at December 31st, had reached the huge total of \$97,620,000. The Income is now \$21,651,000, while the undivided Surplus is \$8,027,000.

PROFITS PAID OR ALLOTTED

SURPLUS

THE COMPANY'S GROWTH

ABSETS

Assets as at 31st December, 1918 - ASSETS

Profits Paid or Allotted to Policyholders in 1918

Cash Income from Premiums, Interest, Rents, etc., in 1918 -

Total Surplus 31st December, 1918, over all liabilities and capital (According to the Company's Standard which is more severe than that laid down by the Insurance Act.)

TOTAL PAYMENTS TO POLICYHOLDERS Death Claims, Matured Endowmeuts, Profits, etc. during, 1918
Payments to Policyholders since organization

ASSURANCES ISSUED DURING 1918
Assurances issued and paid for in cash during 1918
Increase over 1917

BUSINESS IN FORCE

We pay carriage charges one way and guarantee satisfactory work.

Our booklet on household helps that save money will be sent free on request to

PARKER'S DYE WORKS, Limited



A LITTLE MORE THAN AVERAGE YIELD OF WHEAT LAST YEAR.

> Statistics Regarding Food Production the World Over As Compared With That of 1917.

FIGURES FOR 1918

A cablegram received at Ottawa from the International Institute of Ag riculture gives the following crop

The area sown to crops in France is for wheat 11,086,000 acres against 11,942,000 last year. Sowings in Alsace-Lorraine, wheat, 167,000 acres; rye, 130,000 acres. Sowings in Japan, wheat, 1,362,000, against 1,326,000 last year; barley, 2,931,100 against 2,738,-

The total production of wheat in 1918 in Germany, Denmark, Spain France, Great Britain and Ireland, Italy, Luxemberg, Norway, Nether lands, Sweden, Switzerland, Canada, United States, India, Japan, Egypt, Morocco and Tunis is 2,361,705,000 bushels, compared with 1918 526 000 in 1917 and 2,290,694,000, the average of the five years, 1912-16.

The total production of rve in Germany, Denmark, Spain, Ireland, Italy, Luxemberg, Norway, Netherlands, Sweden, Switzerland, Canada and the United States is 496,200,000 bushels, compared with 409,069,000 in 1917, and the five year's average of 542,295,000. The production of barley in the same countries as for rye plus Great Britain, Japan, Egypt, Morocco and Tunis is 770,980,000 bushels against 681,078,000 in 1917, and the five years* average 730,095,000.

The production of oats in the same ountries as for barley less Egypt, is 2,708,977,000 bushels, against 2,587,-466,000 in 1917 and the five years*

average of 2,567,751,000.

The production of corn in Spain, Italy, Switzerland, Canada, United States, Japan and Morocco is 2,688,-314,000 bushels, against 3,185,206,000 n 1917, and the five years' average of 2,903,100,000.

The production of flaxseed in Italy, Netherlands, Canada, United States, India, Morocco and Tunts is 43,754,000 bushels, against 37,048,000 n 1917, and the five years' average of The production of potatoes in Ger-

many, France, Great Britain, Ireland, Italy, Luxemberg, Norway, Nether-lands, Sweden, Canada, United States and Japan is 2,493,400,000 bushels, against 2,798,430,000 in 1917, and the five year's average of 3,044,444,000. The production of sugar beets in

Germany, Netherlands, Sweden, Canada and United States is 19,061,000 short tons, against 19,510,000 in 1917, and a five year's average of 21,708,000 short tons.

The production of wine in Spain,

France, Italy, Luxemburg and Tunis is 21,870,000 Imperial gallons, against 24,300,000 in 1917, and the five years' average of 21,800,000. Crop conditions are generally good

in Great Britain, Ireland and Tunis and average in Italy and Japan.

Care of Our Clothes.

Clothes need care and rest as much s we do. A woman who always ooks well-groomed and yet has not a large income says that she has a mber of don'ts which may help

Don't carry heavy or bulky things in the pockets of your coat or over-coat. Don't wear the skirt of your suit in the house. As soon as your come in change to something else, for if you do not you will find your-self with a shabby-looking skirt and a still good-looking coat.

Don't wear the same shoes every day if you can avoid it. Two pairs of shoes, if worn alternately, will at a time. Don't neglect to brush every article of outside clothing before laying it awav Don't wear the nap off soft material by using a whisk broom; use a brush. Don't let a stain remain a second longer than is necessary; remove it at once. Hang

your suit coat on a hanger as soon as you can take it off.

Don't hang your blouses in a closet; shake them well and lay away in tissue paper in a drawer. Don't pull on your stockings; turn down the upper part to the foot and draw it on per part to the foot and draw it on

A COUNTER-ATTRACTION. A young man from the country call-

his workshop, and the man of metals and machinery picked up a powerful magnet and said:-"That magnet will draw three pounds of iron from a dis-tance of two feet. There is no natural object on the face of the earth that has more power." "I dunno about that," said the young countryman thoughtfully. "I know a natural object, wrapped in muslin and frills, that is drawing me every Sunday evening over three miles of ploughed fields."

A Wish.

I hope when I have gone I may have wrought

Within the hearts I love some kindly thought.
I would not have them say, "She was

so good," But simply this, "She always under-stood."



COMPANY OF CAT HEAD OFFICE MONTREAL

T. B. MACAULAY, President

1010

LIFE ASSURANCE

\$97,620,378.85

21,651,099.69 2,862,102.01

1,546,607.16

8,027,878,55

51,501,892,04 8,779,824.56

840,899,656.13 28,938.710.42