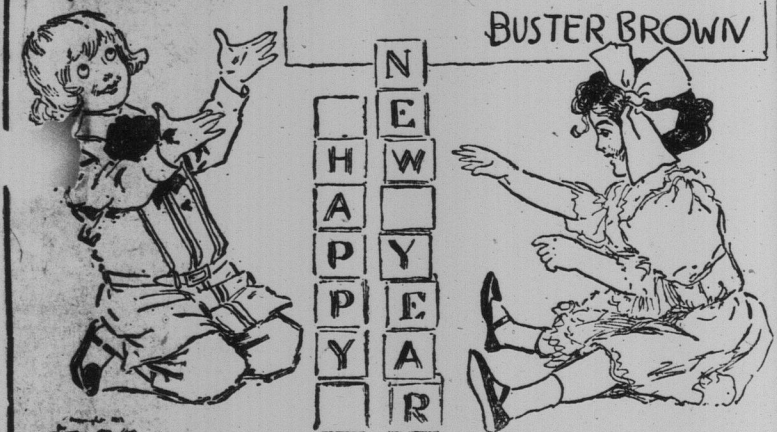


RESOLVED:
THAT IF YOU WANT SHOES THAT ARE BUILT
RIGHT, COME TO US. WE HAVE TESTED OUR
BRANDS AND KNOW THEY WILL SATISFY YOU
IN QUALITY, STYLE AND WEAR.



HOW MUCH DID YOUR SHOES COST YOU
THIS YEAR?
THESE SHOES COST LESS PER YEAR AND
LOOK BETTER AND WEAR LONGER. "BELLS"
"WINNIE WALKER", "DOROTHY DODD" FOR
WOMEN, "ROMPER" FOR MOTHERS AND CHILD-
REN, W & R SPECIALS FOR MEN AND BOYS.
EVERY TRY A BUY. OUR SLOGAN: "SERVICE
AND QUALITY."
-WISHING YOU ALL A PROSPEROUS NEW YEAR.

Waterbury & Rising, Limited
61 King Street 212 Union Street 677 Main Street

RADIO COAL
TRADE NAME
Copyrighted
A Clean, Free Burning, Carefully Prepared Hard Coal
For Sale Only By
CONSUMERS' COAL CO. LTD.



TEETH
Free Examinations, Ad-
vice and Exact Estimates
of the Cost of Putting
Your Teeth in Perfect
Condition.
This is a day of specialists. If you intend getting false
made, or if you are wearing teeth that are unsatisfactory,
not consult a specialist! It costs you nothing.
wning, filling and extraction of teeth made painless by
us Nap-A-Minut method.
Remember our prices are the lowest in the Province. One
spent with us will go as far as \$2.00 elsewhere.
Painless Extraction, 25c.

ARITIME DENTAL PARLORS
36 Charlotte Street, St. John, N. B.
urs 9 a.m. to 9 p.m. Dr. A. J. McKnight, Proprietor.

War Menus
Save Wheat, Beef and Bacon
the men at the front. Issues
on the Office of the Food
Controller for Canada.

MENU FOR TUESDAY.
(New Year's Day)
for 1918—Save and Substitute.
Breakfast.
Fried Fresh Herring.
Bread. Tea or Coffee.
Dinner.
Roast Goose. Apple Sauce.
Mashed Potatoes. Turnips.
Carrot Pudding. Raisins.
Supper.
Cornmeal Gems, Maple Syrup. Bread
Butter. Fruit Cake. Cocoa.
The recipe for Cornmeal Gems, men-
tioned above, is as follows:
Cornmeal Gems—
Half cup cornmeal.
One cup flour.
Three-quarter cup milk.
One egg.
One tablespoon melted butter.
One tablespoon sugar.
Three teaspoons baking powder.
Half teaspoon salt.
Mix and bake the same as for ordi-
nary muffins.
(Wheat and meat saving recipes by
Domestic Science Experts of the Cana-
dian Food Controller's Office.)

MENU FOR WEDNESDAY.
Breakfast.
Buckwheat Griddle Cakes. Syrup.
Toast. Coffee.
Dinner.
Beef Stew. Potatoes. Turnips.
Brown Bread. Coddled Apples.
Supper.
Fish Kedgeree.
Rhubarb Preserve.
Bread.
The recipes for Buckwheat Griddle
cakes and Fish Kedgeree, mentioned
above are as follows:
Buckwheat Griddle Cakes—
Half cup fine bread crumbs.
Two cups scalded milk.
Half teaspoon salt.
Quarter yeast cake.
Half cup lukewarm water.
One and three-quarter cups buck-
wheat flour.
One tablespoon molasses.
One cup milk over crumbs and soak
thirty minutes; add salt, yeast cake dis-
solved in lukewarm water, and buck-
wheat flour; mix well; add molasses one-fourth
cup.

HOOVER TO ISSUE A NEW HOME CARD

Food Facts and Conservation Set
Forth by United States Admin-
istrator

The U. S. Food Administration will
issue shortly a new home card carrying
a message from Herbert Hoover that
puts the situation squarely before the
members of the administration.
The new card asks for a portion Sat-
urday, a wheatless meal each day, as
well as wheatless Tuesday, a meatless
meal each day, as well as meatless Wed-
nesday and a reduction of sugar to a
monthly allowance of three pounds per
person.
More than ten million families have
pledged themselves to help make the
food go around—this pledge, unless we
interpret patriotism as mere lip loyal-
ty and insincere affectation, is a pledge
to service as real as that of the soldier.
The pledge card is not a mere scrap of
paper, but the pledge of the American
women to stand by the declaration of
war.
The new home card reads:
UNITED STATES FOOD ADMINIS-
TRATION.
Additional Directions to First Home
Card.
Read again your original home card.
If you have lost it, apply for another
to the federal food administrator for
your state.
(Shield)
(Insigla)

The Food Administration, aside from
those general directions, asks everyone
to maintain rigidly a minimum of at
least:
One wheatless day each week and one
wheatless meal each day, the wheatless
day to be Wednesday. By wheatless,
we mean to eat no wheat products.
One meatless day each week, which
shall be Tuesday, and one meatless meal
each day. By meatless, we mean to eat
no red meat—beef, pork, mutton, lamb;
no preserved meat—bacon, ham or lard.

Sugar—You can materially reduce
sugar by reducing the use of candy and
sweet drinks. We will make every en-
deavor to see that the country is pro-
vided with a supply of household sugar
on the basis of three pounds of sugar
for each person per month. Do not con-
sume more.
Human foodstuffs comprise three prin-
cipal elements:
Protein: Mainly present in meats,
beans, fish, poultry, milk, and to some
extent in grains.
Fats: That is, butter, cream, lard,
bacon, margarine, cooking fats, beans,
cottonseed oil and other vegetables.
Carbohydrate: Grains, sugar, pota-
toes and other vegetables.

As a nation we eat and waste 80 per
cent. more protein than we require to
maintain health. The hoarding of pro-
duce the amount of meat we eat with-
out harm.
We eat and waste 240 per cent. more
fat than is necessary.
Of the carbohydrate we can just as
well consume corn, oats and the other
cereals as wheat, and we have abundant
supplies of potatoes and vegetables.
Do not limit your supplies of milk
and table butter, but consume it all.
Don't waste any.
You can reduce the consumption of
fats by reducing pastry and fried foods.
Remember the gospel of the clean
plate, the serving of small portions, the
purchase of less supplies.
Hoarding—Any person in the United
States who buys more foodstuffs than
he customarily keeps at home in peace
times is defeating the food administra-
tion in its purpose to secure a just dis-
tribution of food and in its great en-
deavors to reduce prices. The hoarding
of food in households is not only neces-
sary, as the government is protecting
the food supply of our people, but it is
selfish and is a cause of high prices.

Such actions multiplied by thousands
increase the demands upon our railroads
for cars, and already, because of our
military demands, it is with extreme
difficulty we can now move the vitally
necessary food to markets.
There is much of this kind of propa-
ganda in the country against conservation and
increased production. All opposition
to these services is direct assistance to
the enemy.
The reverse side of the card carries
a message to those who have signed the
pledge card of the food administration.
It is as follows:
UNITED STATES FOOD ADMINIS-
TRATION.
Washington, December, 1917.
(Shield)
(Insigla)

To Members of the United States Food
Administration:
The food situation in Europe is far
graver than when the preliminary survey
of the food supply of the world for this
year was made. It is the firm policy
of the food administration, by the pre-
vention of exports, to retain for our
people an ample supply of every essential

FUNERALS.
The funeral of Thomas S. O'Brien
took place on Saturday morning from
his late residence, 294 Germain street in
St. John the Baptist church, where re-
quiem high mass was celebrated by Rev.
P. J. McMurray. Relatives were pall-
bearers and interment was made in the
old Catholic cemetery.
The funeral of Mrs. James McIntosh,
St. Paul street, took place on Saturday
morning to Holy Trinity church for re-
quiem high mass by Very Rev. Mon-
signor Wabbe, V. G. Interment was
made in the new Catholic cemetery.
The funeral of Benjamin Budge took
place yesterday afternoon from St.
James church. The service was con-
ducted by the Rev. H. A. Cody. Interment
was in Fernhill. The members of the
Rebecca, Canton La Tour and St.
John Lodges of the Oddfellows, attend-
ed. There were a large number of
beautiful floral tributes, including
wreaths from the postal clerks of the
city post office, Canton LaTour Lodge,
C. G. R. employees, and the railroad
clerks from the Moncton district.

**PLEDGE ASSISTANCE IN
UP-BUILDING PALESTINE**
Chicago, Dec. 31—Financial assistance
for the upbuilding of Palestine was
pledged at a convention of the Federal
Zionist Society, of the middle west,
which opened here yesterday.
Mrs. W. G. Good, of Carmarthen
street, has received a cable from her
husband, Lieut.-Colonel W. C. Good,
to the effect that he has arrived safely
in England. Lieut.-Colonel Good went
overseas as a special returning officer
in charge of the polling booth in Eng-
land and France for the union govern-
ment.

Hard to Drop Meat?
All depends on what you eat
as a substitute. It is a good
time to study "food value."
You may be eating the
wrong foods, the foods that
cost most and give the least
nutriment. Shredded
Wheat Biscuits contains
more real, body-building
nutriment, pound for pound,
than meat, eggs or potatoes
and costs much less. Two
of these Biscuits with milk
and a little fruit make a
nourishing meal at a cost of
a few cents. Make Shredded
Wheat your "meat." A sat-
isfying breakfast on which to
start the day's work. It is
ready-cooked and ready-to-
eat. Made in Canada.

HORLICK'S
Malted Milk for the Home
A nourishing food-drink for
All Ages. Anywhere at anytime.
Delicious, sustaining. No cooking

Manchester Robertson Allison, Limited
During January, February and March Our Stores Will Open at 9 o'clock and Close at 6 o'clock Each Day.
Our Annual Free Hemming Sale of Household Linens and Cottons Starts Monday, January 7th

Blouse and Dress Fabrics

VELVETEEN and SILK

COLORED VELVETEEN—Special quality, close silky pile, 27 in. wide—mid. brown, seal, navy, mid. navy, purple, wine, bronze and black. \$1.85 yard

BLACK DRESS SILKS—Paillette and Messalines, at prices showing very little advance. A good oppor-
tunity to select the material for a Blouse or Dress, 80, 86 and 40 in. wide. \$1.35 to \$2.90 yard

COLORED DRESS SILKS—In Messalines, Paillettes and Taffetas. A good range of colors to select
from; good values. Prices from \$1.35 yard up

IN SILK ROOM

Novelty Dress Goods

For Early Spring Wear—In Wash Goods Dept.

Fancy Printed Voiles. 40c, 50c, 55c. yard

Fancy Silk Batistes. 55c, 65c, 75c. yard

In Plain Spots, Broche and Stripes, 85c, 95c, \$1.25 yard

Novelty Silk Mixed Crepes and Crepe de Chine. Prices 55c, 57c. yard

Poplins in all the new colors. 37c, 48c, 60c. yard

Gabardines in fancy stripes. 75c. yard

Gabardines in white and plain colors.

Novelty Suitings. 75c. yard

Novelty White Goods

FOR WAISTS AND DRESSES

Voiles, Crepes, Muslins, Batiste, Etc.

Flaxons in five qualities, in plain.

Flaxons in stripes and checks.

White Dimities, Bedford Cords, Gabar-
dines, Corduroys, Poplins, Repps, etc.

HAIR BOW RIBBONS FOR SCHOOL
Silk Taffeta, Popular Colors.

4 inch. 19c. yard

5 inch. 25c. yard

New Buttons

For the Early Spring Garments in Ivory, Pearl and Metal, new
combination of colorings and blacks, three sizes to match—
suitable to finish or trim the new style of

COSTUMES AND COATS

Black Braids for Bindings and Trimmings

Linings, Paddings, Canvas, Hair Cloth, Sateens, Simla Sylk,
Satin Substitute, Italian Cloth, Serges, Silk Serges,
Fancy Brocade Coat Linings.

BUTTON AND LINING DEPT.

Ladies' Neckwear

Corduroy Tuxedo Collars. \$1.35, \$1.45 each

Petuna Cloth Collars. \$1.45, \$1.50 each

Velvet and Satin Combined, Tuxedo shapes,
\$2.25 each

Odd Collars and Samples. 25c. each

NECKWEAR DEPARTMENT

Manchester Robertson Allison, Limited

foodstuffs. The harvests of our Allies
have proved less than we had antici-
pated, and the great outpouring of ship-
ping by the submarine during the last
few months has further prevented them
from access to the wheat and other food
markets.
Beyond the demands of the Allies there
is a call upon us by the friendly neu-
trals for food supplies, and if we can not
at least in part supply these needs, the
calls, starvation on an unparalleled scale
must ensue.
"Food has now taken a dominant posi-
tion in the war, and we must ask the
American people to sacrifice far more
than was at first thought necessary. We
have exported the whole of the surplus
of the wheat from this harvest after re-
serving to ourselves an amount sufficient
for our normal consumption of seed and
flour until the next harvest, and we have
now on our way to be exactly the amount
which our Allies contribute to mix with
the war bread of our Allies during this
winter will be simply the amount that
our people force their consumption
month by month. In other words, every
grain of wheat or its products that the
Allies receive from the United States
is a contribution to the war effort. We
must not waste any foodstuffs. We have
yet to complete the great task to
which more than three years ago we
dedicated ourselves. It is such a
time I would call upon you to de-
voted a special day of prayer that we
may have the clear sightedness and the
strength necessary to the victory of
our cause. This victory will be
gained only if we steadfastly re-
member the responsibility which
rests upon us and in a spirit of re-
verent obedience ask the blessing of
Almighty God upon our endeavors.
With hearts grateful for the divine
guidance which has led us so far
towards our goal let us seek to be
enlightened in our understanding
and fortified in our courage in facing
the sacrifices we may yet have to
make before our work is done. I
therefore hereby appoint January 6,
the first Sunday of the year, to be
set aside as a special day of prayer
and thanksgiving in all the churches
throughout my dominions and re-
quire that this letter be read at the
services held on that day.

**Next Sunday
Special Day
of Prayer**
Ottawa, Dec. 30—Sunday, January 6,
has been fixed by proclamation as a
special day of prayer throughout the
dominion. The proclamation cites the
following message from the king:
To my people:
The world-wide struggle for the
triumph of right and liberty, is en-
tering upon its last and most deci-
sive phase. The enemy is stiv-
ing by desperate assault and subtle
intrigue to perpetuate the wrongs
already committed and stem the
tide of a free civilization. We have
yet to complete the great task to
which more than three years ago we
dedicated ourselves. It is such a
time I would call upon you to de-
voted a special day of prayer that we
may have the clear sightedness and the
strength necessary to the victory of
our cause. This victory will be
gained only if we steadfastly re-
member the responsibility which
rests upon us and in a spirit of re-
verent obedience ask the blessing of
Almighty God upon our endeavors.
With hearts grateful for the divine
guidance which has led us so far
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the sacrifices we may yet have to
make before our work is done. I
therefore hereby appoint January 6,
the first Sunday of the year, to be
set aside as a special day of prayer
and thanksgiving in all the churches
throughout my dominions and re-
quire that this letter be read at the
services held on that day.

One hundred and fifteen newboys of
the city were entertained at the Y. M.
C. A. Saturday evening and the time
passed pleasantly in games and refresh-
ments. Yesterday morning fifty boys
turned out to an early meeting in the
temperature. A meeting was
addressed by F. C. Cross in the Y. M.
C. A. last night.

**BOY SCOUTS AND
THEIR LEADERS**
(Canadian Finance)
Harry Lauder the other day told an
eastern audience that the sea coast of
Great Britain was in large part guarded
by Boy Scouts. Too young to go into
active conflict they are a bulwark of de-
fence at home. And, though Canadian
Boy Scouts may not be called to as lit-
eral a defence work as their brother lads
of the Old Land, they are learning les-
sons of service today that must go to
strengthen the Canada of tomorrow.
Chippie, natty little chaps, you have
noted them often lately—briskly doing
their errands for Red Cross or Victory
Loan committees. And so intently ear-
nest about it that they frequently forget
the scout law as to "smiling under all
difficulties"—at least until you caught
their eye and started 'em off again by an
impossible-to-keep-back friendly grin of
your own.
In Manitoba alone there are today over
2,500 Boy Scouts—two battalions. Each
lad is pledged on his honor: "To do his
duty to God and the King; to help
others at all times; to obey the Scout
law." Hundreds of other lads who are
anxious to avail themselves of the activi-
ties of this greatest of boys' organiza-
tions are unable to do so because of the
lack of an adequate number of the right
kind of men to lead them. Over 800 of
Manitoba's Scout officers and senior
Scouts are serving in the various bat-
talions of the C. E. F. Some of them
have made the supreme sacrifice, many
of them have been reported in the con-
sultations, and the others are rendering a
good account of themselves in the strenu-
ous warfare of the trenches.
Can you help carry on until the boys
come home? The boy of today is well
cared for in the home. In the school he
is under the influence of the best. While
he is at church and Sunday school, the
man on the street says, "If he learns no
good he learns no ill." But what of
those hours that he spends outside of
home, school and church?
"No man's land must be occupied," as
Provincial Secretary A. T. MacIntosh
puts it. That narrow indefinite terri-
tory between Right and Wrong is the
boy's battle-ground; the activities pro-
vided in the Boy Scout programme open
avenues for the occupation of his spare

WAR NEWS OF LAST NIGHT

London, Dec. 30—There was heavy
fighting today south of Cambrai. The
Germans made a strong attack on a
front of about two miles, according to
Field Marshal Haig's report from head-
quarters tonight. They succeeded in
gaining foothold at two points, but later
were ejected in part by British counter-
attacks.
Germans Fail at Ypres.
London, Dec. 30—The Germans made
an attack last night northeast of Ypres,
it is announced officially. The enemy
was repulsed completely. The state-
ment follows: "Following the activity
of their artillery northeast of Ypres, re-
cently in last night's communique, the
enemy yesterday evening carried out a
local attack against our positions in the
neighborhood of the Ypres-Staden Rail-
road. The attack was completely re-
pulsed by our fire.
London, Dec. 29—The British have
made another considerable advance in
the neighborhood of Jerusalem, the
Turks having been beaten back on a
front of thirteen miles.
London, Dec. 29—The British Labor
party is taking steps to follow up the
campaign for the solidarity of the work-
men of the Entente Allied nations, in
which a beginning has been made by the
French and British labor organizations
in framing their war aim. The next
action contemplated is an assembly of
the inter-allied labor conferences.
The views of the American Federation
of Labor will be invited, as a conference
without American participation would
be useless.
London, Dec. 29—(By the Associated
Press)—Whether correctly or not, the
suppression of Admiral Sir John Jelli-
coe as First sea lord is popularly believed
to have been the direct sequel of the
loss of the three British destroyers near
the Dutch coast, this incident has been
generally known here, although just
announced officially.
London, Dec. 31—One of the forts at
Kronstadt, the naval base near Petro-
grad, has been blown up by an extremely
violent explosion, according to a Petro-
grad despatch to the Times. There are
no details.
hours. But the boy wants a man to lead
him. Perhaps it's up to you.

OPINIONS DIFFER
on most questions, but Can-
adian housewives are agreed
that Purity Flour is the best
and most economical flour for
ALL baking requirements.
A trial will convince you
of its great superiority.

PURITY FLOUR
More Bread and Better Bread—and
Better Pastry, too.

When Mother's
Milk Fails Use
EAGLE Pure
CONDENSED Clean
MILK Safe
THE ORIGINAL
The Leading Infant
Food for 60 years