

The Tooth-Paste with a Real Purpose.



Minty's Tooth Paste produces a definite scientific result—its real purpose is to economically create absolute sanitation of the mouth and genuine cleanliness of the teeth.

Minty's Tooth Paste

"Cleanse the Teeth and Sterilize the Mouth and Brush." Two visits a year to your dentist and the twice daily use of Minty's Tooth Paste insure sound teeth and perfect mouth health. The flavor is delightful—the action completely satisfactory—the effect lasting—the cost 25 cents a tube. Ask your druggist about our "Money-back" guarantee. PALMERS LIMITED, 100 Latour St., Montreal.

LOCAL NEWS

Do all your shopping at Bassett's, 14-16-18 Charlotte street. No branches. 4-29

Get yourself a raincoat at the People's Cash and Credit Co.'s, 555 Main, on the \$1 a week system.

Very best large lemons, 20c dozen—The Cut Price Fruit Shop, 16 Sydney street. 4-28

GOOD NEWS FOR THE PUBLIC
No matter what your vocation may be, no matter what you may be, rich or poor, you will like to buy on our easy payment system of \$1 a week. The People's Cash & Credit Co., 555 Main street, Phone Main 2909.

Ladies' raincoats on the \$1 a week system at the People's Cash & Credit Co., 555 Main street, Phone Main 2909.

D. Boyaner, optician, has closed their Dock street store. Their up-town store, 111 Charlotte street, is their only address. 4-28

St. John, Rival of Halifax in Canadian trade. See this week's Buffalo Times. 4-28

Men's suits, good to wear, good patterns, \$9.98—Bassett's, 14-16-18 Charlotte street. No branches.

Men's suits on the easy payment system of \$1 a week at the People's Cash and Credit Co.'s, 555 Main.

HOW'S THIS?
Ladies' suits on credit system of \$1 a week from \$12 up. The People's Cash & Credit Co., 555 Main street, Phone Main 2909.

IMPOSITION
On the eyes by neglect, using others' cast-off glasses, cheap or imperfectly made spectacles is a fruitful cause of eye trouble, diminished vision or possibly loss of sight.

"Nothing too good for the eyes" is our motto. Glasses fitted by us will keep your eyesight at its best. Eyes tested free for ten days. Consult us before you go elsewhere.

S GOLDFEATHER
Phone Main 3413-11, 625 MAIN ST. Out of the High Rent District. All Repairs Done Promptly.

Parkinson's Cash Stores

The best and cheapest stores in the district

East St. John Post Office Main 279-11.

128 Adelaide Street Main 938-11.

147 Victoria Street Main 77-21.

NOTE OUR PRICES:

Finest Granulated Sugar... 11 lbs. \$1.00
Fresh Ground Coffee... 35c lb.
Loose Tea... 35c lb.
Royal Household Flour... \$1.75
Industrial Flour... \$1.60
86 lb. bags King's Quality... \$6.85
86 lb. bags Royal Household... \$6.90
Babbitt Cleaners... 6 for 25c
6 Wash Powders for... 25c
3 Old Dutch for... 25c
Surprise, Gold, Fairy Soap... 5c
Other Goods Equally Cheap

BROWN'S GROCERY CO.

86 Brussels Street
Corner Richmond Phone Main 2370-21

We will open our branch store at 134 King Street, West, on May 1.

Better Buy Now Before Further Advances—Less Than Wholesale Prices

Purity Flour... \$14.25 bbl.
Robin Hood Flour... \$14.15 bbl.
24 lb. bags Royal Household... \$1.75
24 lb. bags Purity... \$1.85
24 lb. bags King's Quality... \$1.00
11 lbs. Finest Granulated Sugar... \$1.69
5 lb. pkgs. Lantic Sugar for... 48c
2 pkgs. Shredded Wheat for... 25c
3 pkgs. Dominion Cornflakes... 25c
5 lbs. Buckwheat for... 25c
Try Lenox Soap... 6 cakes 25c
Babbitt's Cleanser... 6 cans 25c
4 Bee Jelly for... 25c
Sunkist Oranges... 18c, 20c, 25c, 30c, 45c. doz.
Eggs, Eggs, Eggs, Strictly Fresh, 30c. doz.
Goods Delivered All Over the City

GENUINE OLD MINE SYDNEY
Burns like rock maple wood in the open fire place. There is nothing to equal it for warmth, cheerfulness and comfort. It looks well and makes very little ash.
Order Now While You Can Secure It

J. S. GIBBON & CO., LTD.
6 1/2 Charlotte St. 1 Union St.
Telephones—Main 594, Main 2636. 5-1.

FIRST AID!

In case of severe toothache, rush your patent to one of our offices where instant relief may be obtained.

We do work painlessly and well.

Boston Dental Parlors

HEAD OFFICE 627 Main Street Phone 683
BRANCH OFFICE 36 Charlotte Street Phone 28

Dr. J. D. Maher - Proprietor
Open 9 a. m. Until 9 p. m.

SPECIALTIES IN LADIES' AND MEN'S RAINCOATS

Why not open an account with us. We have the latest in Raincoats in Tweeds, Poplins and Paramattas. We also carry a complete line in Ladies' and Gentlemen's Suits and Coats, which we sell for cash or on our \$1.00 A WEEK SYSTEM.

THE PEOPLE'S CASH AND CREDIT CO.
555 Main St. Phone 2909.
Store Open Evenings 4-28.

SUGAR

11 lbs. Finest Granulated Sugar, \$1.00
100 lb. bag, \$8.50; 10 lb. bag, 90c.

SUNKIST ORANGES
Sweet Seedless Oranges, Only 20c. doz.

10 lb. tin Flake White Lard... \$2.20
5 lb. tin Flake White Lard... \$1.15
3 lb. tin Flake White Lard... 68c
1 1/2 lb. tin Crisco... 38c
5 cakes Surprise or Gold Soap... 25c
2 cans Salmon... 25c
2 lbs. Prunes... 25c
3 pkgs. Cornflakes... 25c
3 pkgs. Old Dutch... 25c
Pure Lard... 28c. lb.
Good Sound Onions... 10c. lb.
Large cans Baked Beans... 15c
4 lbs. Rice... 25c
Cape Cod Cranberries... 2 qts. 25c

HAROLD C. ROBERTSON

554 Main St.
Opposite Fort Howe. Phone M 419

SPECIALS AT ROBERTSON'S

98 lb. bag Royal Household Flour... \$6.90
24 lb. bag Royal Household Flour... \$1.75
11 lbs. Finest Granulated Sugar... \$1.00
10 lb. bag, 90c, 100 lb. bag... \$8.50
Pure Lard—1 lb. blocks... 28c
Shortening—1 lb. blocks... 18c
Large tin Tomato Sauce Beans... 45c
4 lb. tin Strawberry Jam... 45c
5 lb. tin Corn Syrup... 40c
2 tins Evaporated Milk... 25c
Mayflower Condensed Milk... 15c



Less Than Wholesale
1 1/2 lb. tin... Only 36c.

E. Roy Robertson
599 Main Street Phone 2577

Kirkpatrick & Cowan CASH SPECIALS

22 King Square (Next Imperial Theatre)
PHONE M. 3158

11 lbs. Finest Granulated Sugar, \$1.00
Fresh Ground Coffee... 35c lb.
Good Bulk Tea... 40c lb.
Flake White Lard... 23c lb.
Sunkist Oranges... 20c a dozen and up

Home-made Apple Jelly... 15c jar
Peaches, per can... 20c
Pears, per can... 20c
Grapefruit... 9c each or 3 for 25c

Kellogg's Cornflakes... 10c. pkgs.
3 pkgs. Quaker Cornflakes... 25c
2 cans B. C. Salmon... 25c
2 cans Old Dutch... 25c
2 pkgs. Seeded Raisins... 25c
4 lbs. Rice... 25c
3 pkgs. Dates... 25c
Large can of Pork and Beans... 18c

West Side Delivery Tuesday and Fridays.

FLOUR

Better Buy Now Before Further Advances Are Added.

Ivory, Manitoba—98 lb. bag... \$7.00
Royal Household—98 lb. bag... \$7.00
Also Five Roses and Purity at Lowest Prices.

CANNED GOODS

Tomatoes (large can)... 18c
Corn... 13c
Peas... 11c
Good Salmon... 16c, 2 cans 30c
Mayflower Salmon... 22c, 2 cans 40c
Baked Beans (large cans)... 19c
Baked Beans (small cans)... 9c

Yerxa Grocery Co.
443 MAIN ST. Phone Main 2913

BEEF, IRON AND WINE

THE BEST MADE
Full 16 oz. bottle. Equal to the \$1.00 Kind.

78 Cents Bottle

WASSONS CUT-RATE MAIN ST
Goods Delivered

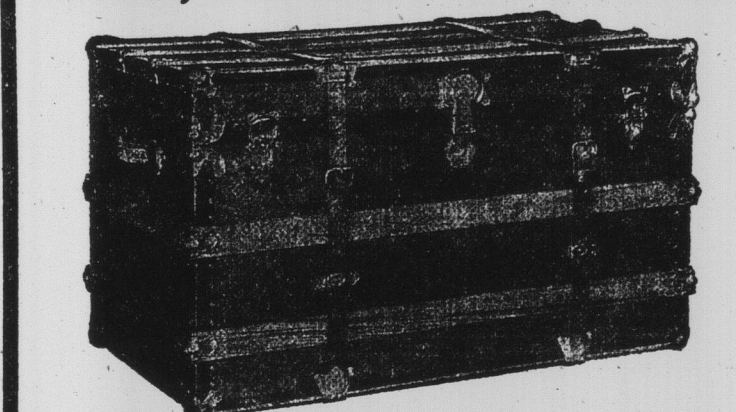
MOVING TIME IS HERE

If to you May 1st means moving, a NEW HOME, and of course, NEW FURNITURE, Carpet Squares and Floorcloths to go with it, you cannot help being interested in our beautiful stock we have on our floors. We can furnish your home complete. Come in and look at our magnificent stock. No trouble to show goods.

Amland Bros., Limited

19 WATERLOO STREET

TRUNKS, SUIT CASES AND CLUB BAGS



Our Trunks are very strongly made, having heavy hardwood slats; thoroughly protected at every joint, and have all the requirements of strong trunks. They are extra wide and deep, and are very strongly constructed. With or without heavy leather straps.

SUIT CASES AND CLUB BAGS
In both solid leather, fibre and straw matting. We have them in all different styles and sizes, with and without straps, suitable for ladies or gentlemen.

If you wish to see the largest assortment ever shown in this city, we would invite you to call on us. We have at least seventy-five lines on our sample rack, and our prices are "without a doubt" the lowest procurable.

A BIG BARGAIN—200 Suit Cases at a special price, while they last—\$1.19 each

TRUNKS—18 to 36 inches... \$2.25 to \$14.00
SUIT CASES—22 to 26 inches... \$1.19 to \$13.00
JUVENILE SUIT CASES—12 to 20 inches... 75c. to \$1.35
CLUB BAGS—14 to 20 inches... \$1.75 to \$14.00

Store Open Evenings. Saturday Until 11.15 p.m.

CHAS. MAGNUSSON & SON
54-56-58 Dock Street. St. John, N. B.

What President Wilson Expects of Each Citizen

Personal responsibility for the outcome of the war is brought home to every man and woman of the United States by President Wilson's appeal to enlist in the great civilian army, without whose whole-hearted services, "mere fighting would be useless."

"This plea to the American people," declares the Washington Evening Star, "is the most important stroke yet delivered in the battle of preparedness," and the Philadelphia North American remarks that "never before in history has a nation received so sobering a summons at the beginning of a war."

In THE LITERARY DIGEST for April 28th, the leading article gives a complete description of how the great army of industry is being mobilized throughout the country. It shows the movements that are under way to increase the cultivation of the land, the proposals to solve the problem of a scarcity of farm labor, and numerous other activities. While Germany hails with delight the President's appeal, seeing in it a declaration of weakness because of a lack of supply of foodstuffs, no red-blooded American who reads this article will for one moment be convinced that there is any truth in Professor Wygodzinski's statement in the Dusseldorf General Anzeiger, that "on the American wheat-field the war will be decided in our (Germany's) favor."

Other articles of scarcely less importance in this number of "The Digest" are:

How the Canadians Smashed the Hindenburg Line

T. E.'s Plan to Beard the Kaiser
What England Expects As Our Duty
The Kaiser Blocking Reform
Psychology of the "Hunch"
Venison for All of Us
Automatic Railway Stop is Coming
The Work of American Artists in Recruiting
Galsworthy's Welcome to Us
Boy Police of New York

The Battle for France
Our War-Fleet of Wood
Orgy of Destruction That Follows a German Retreat
Victory by the Watch on the Western Front
Germany's Submarine Effort
Donkey-Back Wireless for War
German Singers and German Music
A French Vision of Solidarity
Will the Puritan Return?

An Unusually Good Collection of Illustrations, Both Humorous and Educational

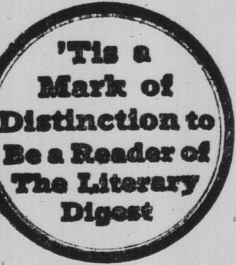
"The Digest"—For People Who Are Not Afraid of the Truth

Never before, perhaps, in the history of the world has it been more difficult to arrive at the actual truth regarding the tremendous events that are occurring from week to week. Empires are falling, huge tracts of territory are changing hands, and the political complexion of States is being completely altered over night. To know the real facts regarding these epoch-making occurrences is a vital necessity for every one of us, yet there are innumerable influences, both domestic and foreign, that tend to keep the issues clouded and the exact developments in doubt. To obtain the truth you must find a news-magazine that gives you the facts impartially, from whatever source they may be derived, that has no policy but to state conditions as they are, without gloss or concealment, and that leaves your judgment absolutely unfettered. Such a magazine is THE LITERARY DIGEST. You need it.

April 28th Number on Sale Today—All News-dealers—10 Cents

NEWS-DEALERS may now obtain copies of "The Literary Digest" from our local agent in their town, or where there is no agent, direct from the Publishers.

The Literary Digest



FUNK & WAGNALLS COMPANY (Publishers of the Famous NEW Standard Dictionary), NEW YORK

Use The WANT AD. WAY

Oh, dear! Oh, dear! How are we going to live if prices keep going up? Buy your MEATS and PROVISIONS from LILLEY & CO. and make it less difficult.

Note Our Money-Saving Prices:

Forequarters... 12c. per lb.
Hindquarters... 18c. per lb.
Roasts from... 13c. per lb.
Chops... 18c. per lb.

GOOD NATIVE BEEF
Steak from... 20c. per lb.
Roasts from... 16c. per lb.
Stewing from... 14c. per lb.
Corned... 16c. per lb.

Fresh Sausages... 15c. per lb.
Bologna Sausage... 14c. per lb.
Scotch White Puddings... 12c. per lb.

Sweet Seedless Oranges, 20c. doz.

LILLEY & CO.
695 Main St. Telephone M. 2745.
Store Open Every Evening

THE 2 BARKERS LIMITED
100 Princess : 111 Brussels
Goods Delivered to All Parts of City, Carleton and Fairville