

If he's
a live wire
his mother will know it in a score of ways. One minute therell be a far-away, muffled shouth the attic. The next, the boy may possibly be seen sliding past an upstairs window on a rope from the roof. He and the dog go on long pilgrimages together, scrambling through bushy hedges, crawling under fences, and both coats are pretty shaggy by suppertime.
"He's a
terror on
Clothes"
declares his mother, partly in pride and partly in sorrow. She wants a real boy, and yet she wishes clothes "wouldn't wear out." and climbing and running, and yet wants an almost "boy-proof" suit as well. She may have both. Our

## Boys' <br> Clothing Dept., Second Floor

has studied the question of durability, of workmanship, of reinforcement in places it is needed, of modish style, of grip-fast buttons, and of satisfaction to the boy and his cheeks and romping riay be encouraged. For the "wear" is in Simpson clothing.

Dependable Suits, $\mathbf{\$ 1 4 . 8 5}$ Good value. In style and durability
these suits cannot be beaten at their price. They are dressy as well. Double and single. breasted, high waistline, Belter models, in gray broken stripes, brown stripes, checks
and mixed effects, in tweeds, worsteds and and mixed effects, in tweeds, worsteds and cheviots. Bloomer pants, Sizes 13 to 17
years. Regularly $\$ 16.50$ to $\$ 22.00$. To-
day ................................ 14.85 .

Big Boys' Overcoats, $\mathbf{\$ 1 4 . 6 5}$ Ulster variety, specially adapted for stormy weather. Belter models, all-woot and wool and cotton mixed tweeds and cheviots, in brown and gray effects, lined
throughout. Sizes 12 to 17 years. larly $\$ 16.50$ to $\$ 24.00$. Today . Regu. Bimpsonto-Second Floor.

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TSIMIPSON:
arket Adel. 6100

Before very long the Spring housecleaning will be at hand. The chief of staff in many households is already mapping out the campaign in detail. The paper-hanger and painter are waiting to be summoned.

Today is the logical moment to lay in the wall and ceiling paper stocks. Note the remarkable Midwinter values that are being offered in a great variety of color and design.

Tapestry Design Wall Papers, 29c Roll
Foliage and figured tapestry effects, artistic colorings, including blues, greens, tans, browns, rose and gray. Regular values 35 c to 60 c . Today, single roll


## Cutlery--Dolls--Tire Chains Mid-winter Sale

warm in any weather, you cannot beat wool for overcoat satisfaction. Even the man who buys his own clothes, without any feminine advice, makes a point of knowing the wool content he is getting.

This morning we are putting On Sale, a fine lot of heavy chinchilla over-

## An All-Wool Overcoat

 coats. A good chance f reasonably priced.
Heavy Overcoats, $\$ 28.50$
Dark gray, all-wool chinchilla. $\begin{aligned} & \text { Double-breasted, slip-on model, with convertible }\end{aligned}$
collar, haturai shoulders, régullar pockets with flaps, sleeves finished with small cuff
 Young Men's Overcoats, $\$ 26.45$
Heavy weight tweeds, in attractive shades and patterns. Trencher, Waist-Seam,
Form-Fitting and Ulsterette models. Sizes 33 to 36 . Midd-winter Sate, today. 26.45 At $\$ 42.00$-A Man's Blue Suit
A dark navy blue worsted, single-breasted, semi-fitted sacque, with soft roll
lapels, regular pockets with flaps and centre vent. lapels, regular pockets with flaps and centre vent.
Medium height vest, trousers finished with 5 pockets, belt loops, cuff or plain
bottoms. Sizes 36 to 42 . Today ..................................................

Simpson'- Main Floor.
Men's Soft Hats

| Electric Fixtures for 6 |
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Club Bags $\$ 3.95$ and--


## Half-Price Pictures !





## A Clearance of Boot <br> 











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