For Protecton of Canada ... Buy "Made-in-Canada" Goods.

EATON'S DAILY STORE NEWS

Keep Canada Ahead ---Buy "Made-in-Canada"

IF YOU QUALIFY

At \$1.75

Are Men's Neglige Shirts



That offer more than ordinary value because of the fact that they were bought months ago. Materials consist of fine, closely-woven cambrics, percales and zephyrs that last long and stand up under many washings. The assortment of patterns is a most extensive one, embracing single, cluster and fancy stripes of blue, black, mauve, green and brown, in one or twotone effects. The shirts are specially well made, having roomy bodies and sleeves. All have soft double cuffs. Sizes 14 to 17. Each, \$1.75.

See Also the Assortment of Neckwear at \$1.00

There is, of course, an extensive variety, but most of them are in pleasing figured designs, on plain grounds of blue, green, purple, brown and grey. They are made of silk and cotton materials, in wide, four-in-hand style. Each; \$1.00.

Store Opens at 8.30 a.m.--Closes at 5 p.m Closing Saturdays at 1 p.m. No Noon Delivery Saturdays

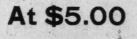


As a Young Man Or a Youth

Then Buy Your Overcoat Today at Half Price---\$9.75 to \$16.75

It's an event that is staged nearly every year at this time and many a man buys with next year's overcoat needs in view. These are in double-breasted Ulster style with deep convertible storm collars and mostly all have all round belts at waist. Some have cuffs on sleeves, others are plain and have patch pockets. The materials consist of all-wool and wool and cotton, closely woven tweeds in brown shades with faint overchecks, dark grey heavy weight cloth and dark brown "Nap" or chinchilla cloth. Linings consist of twilled Italian materials, in sizes 33, 34, 35, 36 and 37. Half price, today, \$9.75, \$12.75, \$13.00 and \$16.75.

-Main Floor, Queen St.



Are Fur Felt Stiff Hats

with medium crowns, flaring or straight rolling brims, that look well on young or middleaged men. Sizes 65% to



At \$4.00

Are Fur Felt Fedoras

In many light and dark shades of green and grey. They're made with medium crowns and flaring or straight rolling brims that appeal to young or middle-aged men. Sizes 65/8 to .73/8. Price.



At \$1.35

Are Men's and Boys' Caps



of heavy wool and cotton and cotton and wool materials, with one or eight-piece crowns, with warm inside earbands. Brown and grey mixtures, in sizes 678 to 71/2. Price. \$1.35.

T. EATON C'LIMITE

INSURANCE MEN BREATHE FREELY

T. Eaton Company Decide to Continue Insuring With Outside Firms.

Insurance companies and insurance agents who make a living "on commission," may breathe freely today side" just as they have done in the

A paragraph in The World yesterday caused a flutter in local financial

ance in all its branches.

Big Business.

There is little wonder that financial and insurance circles became agitated over this announcement, as the T. care to lose.

The World yesterday saw J. J. Eaton Company. Mr. Vaughan attends to the insurance business of the advance of 8 cents a pound in the firm, and he told The World that the last three weeks. reason for the application to parliament for insurance by the Eaton company was explained by the fact that the firm had a life insurance has been about 20 cents a scheme for the hardit of their are scheme for the benefit of their em- cwt. in the last month in London. ployes. It was necessary to obtain legal sanction to conduct the scheme on a commercial basis, and whilst applying for that authority the company thought they might just as well the insurance business, it was deemed expedient to obtain such authority, as, if the deceased will receive one-quarter share each, the balance being divisible their own insurance, they would possess the power to do so. Mr. Vaughan dren of a deceased brother. sess the power to do so. Mr. Vaughan dren of a deceased brother.

effirmed the statement that the T. Eaton Company would continue to insure as hithertofore on the "outside," and would not adopt a scheme for self-insurance, except, of course, the one now in operation for the benefit of their employes.

WINDSOR RADIALS

Associated Street Car Lines to Be Taken Over April 1 Owing to Delay By Printers.

The World was informed, yesterday that owing to the delay of the printers in getting the bonds of the Hydro-

A paragraph in The World yesterday caused a flutter in local financial circles. It was announced that application had been made to parliament by the T. Eaton Company for the incorporation of the "General Insurance Company," with headquarters in Toronto and power to carry on sickness, accident, guarantee, burglary, intand transportation, plate glass, automobile, sprinkler leakage, fire and steamboat insurance.

An additional application under the same name, the T. Eaton "Life Insurance Company," is also made, and power is asked to make contracts of life insurance, to grant or purchase life annuities and endowments, and carry on the business of life insurance in all its branches.

An intent manded to parliament the roads will continue under the Detroit United.

In the meantime arrangements are the intent mander of taking over the being completed for taking over the Detroit United.

In the meantime arrangements are being completed for taking over the being completed for the ontrol flectric

PRICE OF TEA ADVANCES.

The price of tea is advancing slowly, but local recan prices will not be immediately affected. Owing to the Eaton insurance thruout the whole Dominion is a business within itself, advanced rate of exchange, tea buyand the premiums amount to a sum that no insurance company would the new higher-priced stock has not come into the local market yet. There has been a surplus of tea in England Vaughan of the executive of the T. for some time, but this stock is now Eaton Company. Mr. Vaughan at-

Coffee is also on the upgrade, ow-

GERMAN LEAVES \$73,625.

The Toronto General Trusts Corporation has applied for administraobtain all the insurance powers they could at one bite of the cherry. Alshe the firm had no intention now or the firm had no inten The the firm had no intention now or who died intestate in Hamburg in struct the line by day labor, as is to be in the immediate future of entering 1918, leaving Ontario estate of nearly done with the Bloor street extension. \$70,000. A nephew and two sisters of It was also decided to oppose any

STALLING REPLIES **BRING CRITICISM**

Fear Alliance Putting Screws on Raney at Vital

In U. F. O. and other political critical comment was heard concerning the stalling replies of Premier Drury and Attorney-General Raney to the Dominian Alliance deputation on Thursday. There is a strong public conviction that the objective of the deputation is kept as much as possible have agreed to make the delivery of the railways and the bonds in discharge of the same on the last day of March. Until then management of the roads will continue under the

Colonel John Z. Fraser, the most prominent of the original U.F.O. executive, made the following statement to The World: "With regard to the extreme demands, which, according to the press, the Dominion Alliance have made upon Premier Drury and Attor-ney-General Raney, I merely wish to say once and for all that the U.F.O. was not organized in Canada to adopt or bring up any of the children af fanaticism; and I believe that as long as the U.F.O. continues to have an influence in the politics of Ontario it will frown upon all fanatical divisions of our

MOUNT PLEASANT LINE.

A meeting of the Executive Committee of the Mount Pleasant Ratepayers' Association was held last night. In view of the fact that no tenders had been received for the construction of the extension of the St. Clair avenue car line to and up Mount

GIVE TWO STORIES

Did Married Man Give Plaintiff Wedding Ring or Didn't He?

Further evidence was adduced in the

my husband."
The defendant denied that he promised to marry plaintiff and denied purchasing a wedding ring. He admitted that he had given information to the police that the plaintiff had a large quantity of whiskey in action by Mrs. Ada Dina Donn against her house, and that he accompanied Harry Rottenburg, for the recovery of the detectives to her house when only \$950, before Mr. Justice Rose yes- one bottle of alcohol was found. The hearing was adjourned.

BUSY WEEK FOR RANEY.

Mr. Drury's attorney-general, Hon. moss next week-he is going to be real find him a seat in the legislature. He was not up to has arranged meetings in Kenilworth dismissed yesterday by Judge Widdion Tuesday, Arthur on Wednesday, Erin on Thursday, and Hillsburg on Friday. To assist him at the meetings

NO MISREPRESENTATION.

The action by T. W. Fallon and J. W. E. Raney, will not gather much T. Mott against Frank Barton, Limited, for repayment of \$504 paid on busy amongst those he is trusting to used car, which the plaintiffs alleged

HYDRO MUST PAY.

Appeal to the Public!

Telephone operators have not escaped in the prevailing epidemic, the result being a very high percentage of absentees in all our eleven city exchanges.

Numbers of citizens, kept at home through illness, are using the telephone more than under normal conditions. As a result the calling rate is very heavy.

There are, of course, necessary telephone calls that must be made. But may we ask that, until the situation clears, all telephone users assist us by making only necessary calls.

The Bell Telephone Company of Canada

