

A Half-Day List of Simpson's August Sale

August Sale of Wall Paper Items
 High-grade wall paper, silk fibre backgrounds, with all-over designs worked in two-tone and rich color effects; excellent suggestions for halls and living-rooms. Regular \$1.50. August Sale, single roll .75
 Shadow Stripe Papers for Bedrooms, Regular 50c. August Sale, single roll .39
 Floral Cut-out 3 1/2 ft. wide, natural color, 50c. yard .2
 Imported Leatherettes, small patterns for halls and libraries. Regular \$1.25. August Sale, single roll .27
 Canadian Wall Papers, Regular 12 1/2c. August Sale, single roll .6
PAINTS AND WAXES.
 U.S. Co. Household Lacquer, Regular 50c. quart, at .39
 Floor Wax, Regular 45c. lb. Today .37
 15 lb. Waxing Brushes, long handles, padded sides. Regular \$2.00. Today 1.38
 Framed Pictures 95c. Regular \$1.49 to \$2.50. A clearance of framed pictures. Moulding Hooks at two dozen for .15

The most attractive and completely furnished home is constantly in need of new pieces of furniture, new hangings or floor coverings. This month of homefurnishing sales comes in most opportunely for the refitting of city homes, as well as for the outfitting of country house or beach cottage.

These big values given here are typical of the prices offered on excellent well-made goods. See them today.



Store Closes Today At 1 o'clock

August Furniture Sale

Exceptionally interesting items for the morning's selling

Curtain Cords and Edgings

Two tables loaded with oddments, divided in two lots, as follows:
 Lot 1—A collection of remnants of Curtain Cords in all colors, also a number of curtain trimmings, including handings and edgings, which regularly sold at 10c, 15c, 20c, 25c and 35c per yard. Today, per yard .5
 Lot 2—A large assortment of Curtain Edgings in different colors, which regularly sold at 10c per yard. Today, 8, 30, 2 yards for .5

Summer Coats \$1.49

Broken lines, in fawns and linen shades; cut in single-breasted saque styles, with patch pockets. Sizes 35 to 42. Regular \$2.25 to \$2.75. Saturday 1.49

DUSTERS FOR MOTORING.
 Good, light linens; natural color; long and roomy. Sizes 36 to 44 .350

LINEN DUSTERS, \$5.00.
 Serviceable linen; natural color; double-breasted. Sizes 36 to 44 .500

PALM BEACH MOTOR DUSTER.
 Double-breasted; belted back. Sizes 36 to 46 .1050

TWEED TROUSERS AT \$1.75.
 Made from English tweeds, in brown or gray stripes. Sizes 32 to 44 .175

Boys' Wash Suits 95c

Broken lines from our regular stock of medium weight wash fabrics, fast colorings; Billy Boy styles; striped knickers; brown and white, linen colorings; in Oliver Twist effects; to fit boys from 3 to 8 years. Sizes 21 to 26. Regular \$2.00 to \$2.50. Today .95

BOYS' TWEED RAINCOATS, \$4.95.
 Smart single-breasted model, check back, seams are stitched and cemented; for boys of 10 to 15 years. Sizes 26 to 34. Regular \$17.50. August Sale 4.95

Men's Poros Knit Combinations at 69c

Fine yarns, light and cool, for summer wear; also athletic in fine nainsook cotton, poros combinations. Sizes 38 to 44; 44 to 46; 46 to 48. Regular \$1.00. Saturday .69

BATHING SUIT SPECIAL

Men's Pure Wool Suits, in gray, gray and white, navy, navy and white; two-piece style, V neck, pocket or jersey. Sizes 34 to 44. Today 3.00

50c BALBRIGGAN UNDERWEAR AT 44c.
 Men's Underwear, natural, white and sky; shirts and drawers. Sizes 34 to 44. Today .44

125 White Cotton Night Robes. Today .98

Buy a New Straw Today

A Big Clearance of \$1.50, \$2.00 and \$2.50 Lines at 95c
 Sailors, smartest English and American shapes, in seersucker, split and rustic braids; notched and plain edges; brims, black corded, bands, and flat or flare bows.
 Soft Manila Straws with high depressed crowns and neat curling brims. 1 1/2-inch black, handles, silk bands and comfortable leather sweatbands.
 Negligee Shapes in clear white Italian straws. One of the most popular soft hats. Medium high crowns with curling brims and black band.
All Clearing Today at 95c

36 BRASS BEDS, ball corners, heavy posts and fillers; bright, polette and satin finishes. All regular sizes. Regular \$14.95 \$24.75. August Sale price 14.95

24 EXTENSION TABLES, quartered oak tops, 45-inch diameter, extends to 6 feet. Fumed and golden finish. Regular 12.00 \$19.00. August Sale price 12.00

25 SETS DINING-ROOM CHAIRS, fumed oak only; pad upholstered seats in genuine leather. Regular \$17.50. August Sale 11.15

12 ONLY ODD CHINA CABINETS, in quartered oak, fumed and Jacobean finish; glass doors and ends; all good designs. Regular \$30.00 to \$40.00. August Sale, Half Price.

12 BUFFETS, in quartered oak, fumed finish; ample drawers and cupboard space; bevel plate mirrors in back. Regular 18.95 \$28.50. August Sale price 18.95

12 ONLY PARLOR SUITES, in birch mahogany finish; frames beautifully upholstered and covered in rich mixed silk coverings. Regular \$25.00. August 14.15

15 ONLY DRESSERS, in dull mahogany, satin finish; two long and two short drawers; large bevel plate mirror; Colonial design. Regular \$30.00. August 21.95

Sale of Brussels and Wilton Rugs

15 only, imported Wilton Rugs, in good Oriental colorings, dark colorings; two sizes only. 9.0 x 9.0, regular \$42.50, for \$32.50; 9.0 x 10.6, regular \$52.50, for \$42.50.
 Brussels Rugs, Regular \$30.00, for \$21.50—Six only. English Rugs, good Oriental design. Size 9.0 x 10.6. Regular \$30.00 for \$21.50.
 Stenciled Japanese Matting at 17c—1,000 yards, Oriental and floral designs; green, red and brown colorings; 36 inches wide; 17c per yard, or bale of 40 yards, \$6.50.
 New Floor Cloth at yard 38c—Range of block, tile and floral effects, for kitchens, bedrooms, bathrooms, etc., two yards wide only. Today, per square yard .38

The Homelovers' Club Privileges

Are extended on a very liberal basis to our customers, without one cent of charge for the accommodation and the opportunity to buy at the August Sale prices. JOIN THE CLUB NOW and watch for the things you need during the sale.

CLUB SECRETARY, FOURTH FLOOR.

Sporting Goods at Half Price

Tennis Rackets. Regular \$2.75 to \$3.00. Today 1.38 to 1.50
 Tennis Balls. Regular 50c to 60c. Today .25 to .35
 Tennis Nets. Regular \$3.50 to \$4.50. Today 1.75 to 2.25
 Golf Clubs. Regular \$1.25 and \$1.50. Today .63 and .75
 Golf Balls. Regular 50c and 65c. Today .25 and .35
 Golf Bags. Regular \$2.00. Today 1.00
 Jacques' Lawn Mowers. Regular \$5.50. Today 2.75
 Bowls. Regular 60c. Today .30
 Croquet Sets. Regular \$1.00 to \$1.50. Today .50 to .75
 Baseball Gloves and Mitts. Regular \$1.00 to \$1.50. Today .50 to .75
 Steel Fishing Rods. Regular \$1.98. Today .99
GARDEN EQUIPMENT.
 Lawn Mow, three-ply, warranted grade, 4 1/2-inch size, 25-foot length, today \$2.35; 4 1/2-inch size, 25-foot length, today \$2.75; 4 1/2-inch size, 25-foot length, today \$3.15; 4 1/2-inch size, 25-foot length, today \$3.55

\$1.50 Brass Jardiniere at 95c

Heavy brass; three ball feet; dull or bright finish; 7-inch size. Regular \$2.25. Today .95

\$2.25 Large Brass Jardiniere at 1.39

Full 8-inch, heavy brass Jardiniere; choice of dull or bright finish; 3 ball feet. Regular \$2.25. Today 1.39



Watch the bargain tables. Main Floor, near Queen St. Entrance.

Today in the Market

MEATS.
 Porterhouse Roasts, finest beef, special for Saturday morning. per lb. .25
 Round Roast Prime, square end, per lb. .20
 Bump Roast Prime, round end, per lb. .20
 Shoulder Roast, best beef, per lb. .15
 Chuck Roast, very tender, per lb. .15
 Finest Cooked Ham, per lb. .48
 Jellied Ox Tongue, per lb. .48
 Jellied Lunch Tongue, per lb. .35
 Pressed Veal, Ham and Tongue, per lb. .25
 Breakfast Bacon, mild sliced, per lb. .50
 Breakfast Bacon, extra assorted, per lb. .50
 Breakfast Bacon, 1-lb. prints, per lb. .47
GROCERIES.
 4000 lb. Finest Creamery Butter, R. B. Brand, per lb. .25
 Toasted Cornflakes, 2 packages, .25
 Lard Sugar, 3 lbs. .25
 Finest Canned Corn, Peas or Beans, 3 cans, all 25c .75
 Finest Canned Shrimps, per tin .15
 Clark's Pork and Beans in Chili Sauce, all 25c .75
 Choice Red Salmon, 2 tins .25
 Baker's Cocoa, 1/2-lb. tin .25
 Finest Mild Cheese, per lb. .15
 Paris Paste, per tin .10
 Clark's Peas, 3-cans assorted, 25c .75
 Cans .25
 Canned Fish Brand Sardines, 2 tins .25
 H. E. Sauce, bottle 3 for .25
 Peanut Butter, in bulk, our own make, per lb. .18
 500 lb. Feek's Brand's Shortcake, per bottle .35
 Choice Olives, stuffed or plain, bottle .15
 Helix Prepared Spaghetti, 1/2-lb. jar .15
 Choice Pickles, Niagara Brand, bottle .15
 Shiraz's Marmalade, 2-lb. jar .25
 Grape Juice, Red Wing Brand, bottle .25
 500 lb. Fresh Fruit Cake, per lb. .15
 Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 pkgs. .25
 Dimples' Soup, assorted, 2 tins .25
 Blue Lemonade, 3-lb. tin .25
 Bottles .25
FRESH ROASTED COFFEE, PER LB. 27c.
 100 lb. Fresh Roasted Coffee, in the bean, ground pure or with chocolate, Today, per lb. .27
FRUIT AND VEGETABLES.
 Choice California Sunket Oranges, per doz. .25
 Choice Grapefruit, per doz. .25
 New Cabbage each .25
 All kinds of California Fruit at lowest prices.
CANDY.
 1000 lb. After-dinner Mints, lb. .15
 1000 lb. Jelly Beans, per lb. .15
 1000 lb. Coconut Cream Caramels, per lb. .17
 (Main Floor and Basement.)

A MORNING SALE OF OVER Three Thousand Pairs of Seasonable Footwear Today

1,500 PAIRS WOMEN'S "DOBOTHY DODD" AND "QUEEN QUALITY" PUMPS AND OXFORDS, \$1.99.
 Popular shapes, a range of several low shoe styles; low soles and specially low price will make this an old-time rush. With this in view, we have arranged size cards over each table, to enable everyone to see just what they want. The lot includes patent, gunmetal, suede, white canvas, tan calf, and combination leathers and fabrics; with Goodyear welt, McKay and turn soles; low, Cuban and Spanish covered and leather heels. Sizes 2 1/2 to 7; widths AA to D; Regular \$3.50, \$4.00 and \$5.00. Today 1.99
WOMEN'S WHITE CANVAS PUMP, \$2.49.
 80 pairs only Women's White Canvas Pumps, with white covered button ornament, turn soles; white covered heels. Sizes 2 1/2 to 7. Today 2.49
MEN'S GOODYEAR WELT BOOTS, \$3.24.
 1,140 pairs light doggola kid and gunmetal and box calf Blucher and straight lace Boots; Goodyear welt, single soles; round, medium and recede toe shapes; military and flat heels. Sizes 6 to 11. Today 3.24
WOMEN'S \$4.00 AND \$5.00 OXFORDS, \$2.95.
 275 pairs Men's Low Shoes, with recede and medium toe shapes, in patent, gunmetal and tan calf; plain and fancy uppers; Goodyear welt soles; military and flat heels. Sizes 5 1/2, 6, 6 1/2, 7, 7 1/2, 8, 10, 11. Regular \$4.00 and \$5.00. Today 2.95
BOYS' AND YOUTHS' BOOTS, \$1.99.
 245 pairs Boy Kip, Gunmetal Blucher Boots; full fitting last; standard screw soles. Sizes 11 to 13 and 1 to 5. Today 1.99

For Women

Second Day Parasol Clearing Sale
 Parasols at \$5.49—Samples. Were \$7.50 to \$15.00. Today 5.49
 Novelty Parasols, smart shapes in stripe or floral combinations. Regular \$5.00, \$6.50, \$7.50 and \$8.00. Today 2.49
 Parasols, \$1.00—80 bell, Jap. or standard shapes, in crepe, with plain borders, linen or silk mixtures, good colors. Regular \$1.50, \$2.00 and \$2.25. Today, each 1.00
Women's Gloves and Hose
 Women's Silk Hosiery, American make; 1.00
 Women's Silk Boot Hose, seamless sheer weave; black, white and colors .50
 Children's Stockings, lace thread, mercerized, black and white, one-and-one ribbed. Sizes 5 to 10 .35
 Women's Long Silk Gloves, opened at wrist, dome fasteners, double tipped fingers, black and white. Sizes 5 1/2 to 7 1/2. Today .59



Whitewear for Women Half Price

Small balances of regular stock lines and counter-mussed garments, Night Gowns, Corset Covers, Drawers, Combinations, Petticoats; lace or embroidery trimmed; all sizes in the lot, but not in any one style. Today, half price and less.
 Corsets \$1.00. Women's Corsets, "D. and A." models; pink or white batiste. Sizes 19 to 26 inches. Regular prices \$1.50 and \$1.75. Today 1.00
 Girls' 35c Combinations, 15c. Ribbed cotton; low neck; no sleeves; lace trimmed; umbrella knees; open style. Sizes 8 to 10 years only.
INFANTS' WEAR.
 85c Short Dresses, 50c.
 Infants' Short Dresses, fine nainsook; daintily trimmed with tucks and Val. lace; ages 6 months to 2 years.
 35c to 75c Infants' Bonnets, 25c. Linen or muslin, in a host of dainty styles; lace or embroidery trimmed.

A Towel Clearing Today

A big range of towels at greatly reduced prices, divided into three lots for easy choosing. Will accept phone orders while they last.
 Lot No. 1—White or Striped Bath Towels. Clearing today, 21 each .33
 Lot No. 2—White or striped or plain brown linen. Each .33
 Lot No. 3—White striped or brown linen, large size, heavy quality, ideal for the bath. Each 600 Pairs Bedroom Towels, huckaback. Today, per pair .95
 Odd Sheets at 59c—Made from ends of some of our best selling lines of sheeting and some odd sheets from stock, all for double beds, finished, hemmed. To .59
 Hammed Pillow Cases, Size 14 x 23 inches. Clearing today, 4 pairs for 1.00
 Flannellette Sheets or Summer Blankets, white or gray. Sizes 64 x 80 inches. Today, pair 1.23
 White American Crochet Quilts, for double beds. To 1.98

MILLINERY For Half-Day Clearing

FROM THE MILLINERY STORE.
 LEOPHORN SHAPES .150
 PANAMA HATS .150
 TRIMMED HATS .295
 CHILDREN'S HATS .100
 100 New Summer Hats, fresh from the workrooms; made from the best of materials, in the light, summery shades; leghorns, Panamas and Milan tags, shapes with trimmings of flowers, ribbons and hand-made ornaments. \$5.00 value. Today 2.95
 Leaphorn Hats, \$1.50. Clearing of the higher priced leghorns, and large drooping styles. Were \$2.50 and \$3.00. Today 1.50
 Panama Hats at \$1.50. Mostly black; 200 in the lot. Regular \$2.25 and \$2.75. Today 1.50
 150 Children's Hats at \$1.00. Summer millinery for girls of 5 to 12 years; Milan tags and soft hand-made hats. Were \$2.25 to \$2.75. Today 1.00

Women's Ready-to-Wear Garments

White Cordeline Dress Skirts. Regular \$1.50, for 90c.
 Muslin and Voile Dresses. Regular \$5.00, for \$2.95; regular \$6.50, for \$3.95; regular \$7.50, for \$4.95.
 Women's Wash Suits. Sizes 32, 34, 36 only. Regular \$10.00, for \$5.00; regular \$12.50, for \$6.95.

Misses' White and Striped Skirts

\$1.25, \$1.50, \$2.50, \$2.75 AND \$5.00.
 A notable selling event with price advantages that are among the season's rarities. Up-to-the-hour, stylish, new models, gabardine, piques, reps and fancy stripes. Many show novel pocket effects and separate girdles.
 New Taffeta Silk Skirts, \$4.95—Midsummer models, of soft taffeta silk in plain black, with shirred yoke and pretty full flare. Today 4.95
 Girls' White Dresses, Today \$1.49—60 only, embroidered voiles, muslin and organza, very attractive styles in Empire, coatee and long-waisted effects. Sizes 6 to 14 years. Regular \$2.50 and \$4.00. Today 1.49
 A Midy for Your Outings—Midy blouses in all white or with colored trimming and big sailor collar; cuffs and pocket; also a host of other styles in all white and stripes. Prices 49c, 85c, \$1.00 and \$1.50.

Wash Fabrics at 19c

A special table of odd lots. Awning Stripe Skirting, Palm Beach Suitings, Voiles, etc., widths 32 to 40 inches. Regular 25c to 50c. 3.30 a.m., today .19
 (No phone or mail orders.)

Lustres for Bathing Suits

700 Yards British Lustres at 39c—In navy, black, cream, gray, brown, fawn, sky, pink, green, etc. 40 inches wide.
 800 Yards Brilliant Lustre at 48c—Rich silk sheen; navy, black, myrtle, cream, gray, brown, etc.; 42 inches wide. Today .48
 British Dress Mohairs, 75c—42 inches wide; navy, black, gray, greens, browns and cream. Today .75
 2,000 Yards Cheek Suiting at 39c—Heavy English check suiting in small, medium and large checks; 42 inches wide. Regular 75c. Today .39

Silk Shantung at 49c

Natural shades, 33 and 34 inches wide. Regular 69c to 75c. 75c Striped Shantung Silks at 59c—Natural or champagne grounds; 35 and 36-inch.
 24 and 27-inch Foulards, 69c—Fancy designs, many sizes, dots and spots. Regular \$1.00. Clearing .69
 Black Silk Taffetas, Duchesse Satins and Paillettes, 36 to 38-inch, odd pieces but perfect goods and in good lengths. Regular \$1.38 to \$1.50. Today 1.19

Breakfast Served From 8.30 to 10 In the Palm Room

15c, 25c, 30c, 35c

The SIMPSON Company Robert Simpson Limited

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