



THERE'S NO FUSS OR WORRY ABOUT

Electric Cooking

You can get everything ready, put it in the oven and go to church or the matinee, and when you return dinner awaits only the finishing touches. You never need to hurry or worry, when you have an

Electric Range

Dinner is never late.

AND IT'S SO CLEAN—There's nothing to soil the daintiest dress. Pots and kettles keep as bright and clean as the dishes on the table.

IT'S SO COOL—The heat is applied directly to the cooking. Your kitchen is always cool and comfortable.

AND QUICK—The heat is under absolute control. When you want anything to cook quickly, turn the switch to "high," or if it requires slow cooking, turn it to "low."

Electric Cooking will appeal to you in a hundred different ways once you know what it is like. Come in and let us tell you all about it.

We have a splendid range of Electric Stoves.

The All Year 'Round Convenience of Electrical Appliances

IS MOST APPRECIATED IN SUMMER.

There's hardly a household task which may not be performed better and quicker by the help of Electrical Appliances.

Here Are Three Dollar Day Specials

3-HEAT GRILL—Complete with pans, cord, plug, etc. Fries, toasts, boils or broils. May be used right on the dining table. Price for Dollar Day, only

\$6.95

We just have a limited number of these grills at this special price.

Special Electric Iron
\$3.50

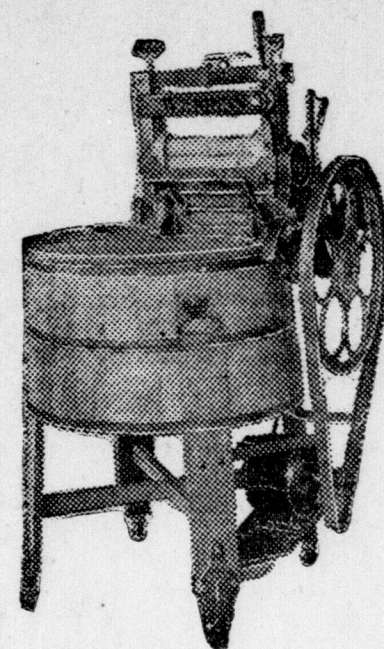
Your clothes will be washed and ironed better and quicker when you use an Electric Washer and Iron.

Special Electric Toaster
\$3.50

The test of the toast is in the taste, and electrically-made toast is simply delicious. You'll want it every meal.

We have everything in the way of Electrical Appliances—from the Electric Razor to the Big Electric Stove and Washer at the

HYDRO SHOP



Why Be Tied Down By Wash Day?

There's no earthly reason why any woman should be a slave to a century-old method of washing, which uses up all her strength and wears the clothes out as well.

The Electric Washing Machine

Washes clothes quicker and cleaner than any hands can wash.

Just put the clothes in the washer. Turn the switch and in a few minutes the clothes are clean—cleaner than they ever were before.

Then, too, clothes washed electrically last about five times as long as when washed by any other method, because there is no rubbing.

Daintiest garments are washed by the ELECTRIC WASHER without the slightest harm.

The illustration shows our

Special Washer at \$80.00

(Sold on easy-payment plan.)

Costs but a few cents a week to operate.

BE SURE AND SEE IT!

WILLIAM FARNUM IN "THE JUNGLE TRAIL" AT THE PATRICIA

Noted Star in Powerful Photodrama Showing For the Last Time Today.

The robbing of a magnificent temple of a collection of costly jewels is a dramatic feature of the William Fox photoplay, "The Jungle Trail," starring William Farnum, which will be the feature of the program at the Patricia for the last time today. The temple is in the heart of Africa, and belongs to a strange race of idol-worshipping people, found by an American hunter after fleeing from natives who had been employed to kill him.

A romance in New York society is said to be the basis of "The Jungle Trail." A club man desires to lose his rival in the wilds of Africa, and concocts a story about a great man-eating tiger for which a large reward is offered. Once in the jungle, the American is beset by a whole tribe of natives. He escapes by a ruse, and in his wanderings finds an isolated race of people, by whom he is at first taken for a god. Subsequently he has great trouble in escaping, but succeeds with the aid of a girl.

Two excellent comedies and a vaudeville act completes a thoroughly commendable bill.

MELDA ALLPORTE AND BERT LYTELL AT THE GRAND TODAY ONLY

Vaudeville and Feature Film Showing Here For the Last Time.

Melda Allporte, the Canadian soprano, will appear as the vaudeville feature at the Grand for the last time today. Mme. Allporte's singing has been the delight of everyone who has visited the Grand this week; she has scored one of the biggest hits of the season, and no one can afford to miss her offering today.

"One Thing at a Time O'Day," the comedy-drama film, which will be shown at the Grand today, is a gripping story of the sawdust ring, which gives the popular Bert Lytell a role of remarkable versatility.

The story is that of O'Day, a young man who falls in love at first sight with Marie, the beautiful bareback rider of the show. He is a remarkable young fellow who, though looked upon by his friends as being slow and peculiar, possesses the key to success—he believes in doing one thing at a time. With this in view he determines to do three things—to marry Marie, to become part owner of the show and to lick the "strong man." How he does all three and the extraordinary methods he uses to achieve his purpose make

the play one of unusual originality and shows the clever star in his best vein. The picture is well directed, handsomely photographed and presented by a powerful cast. Bert Lytell's impersonation of the hero ranks with his best efforts up to date on the screen. The circus scenes are sure to make a hit with young and old alike. Life beneath the "big top" is vividly outlined, and the filming of the ring performances, with clown, bareback rider, strong man, etc., disporting themselves gallantly for the edification of a rustic audience stands as an artistic camera triumph. There is plenty of action, all ways something doing, one laughable situation follows right on the heels of its predecessor, and throughout it all a certain quality of heart interest holds sway.

Other features of today's bill are a comedy film entitled "The Girl in the Frame," the Pictorial Life, and an overture by the Grand orchestra.

ETHEL CLAYTON AND JACK HOLT AT THE MAJESTIC TODAY

Also a Harold Lloyd Comedy, Pictures of Henley Regatta and Other Scenes.

If you were driving along a country road in a roadster and punctured a tire, and were confronted by an escaped convict, whom you immediately recognized as a notorious prisoner you have been reading about, would you desert the car, convict and all, and make a quick getaway, or perhaps fall in a dead faint?

When the convict gallantly offers to change the tire for her, it makes a world of difference to Ethel Clayton, playing the role of Carey Brent in "A Sporting Chance," a new Paramount picture, which will be shown at the Majestic Theatre for the last time today. So impulsive is Carey that she determines to reform the man, and hires him as her chauffeur.

This supposed convict turns out to be pure gold at the finish, and helps Carey defeat the schemes of a society blackmailer against herself and her father's youthful bride—Carey's stepmother. At the finish it develops that her chauffeur is not the convict she supposed him to be, but just one of that man's victims who had been imprisoned unjustly. He plays the game right along to humor the girl's whim of reformation. His efforts at romance are rewarded too, from the expression on the heroine's face at the finish of the picture.

This photoplay is based on a story written by Roger Hartman, which recently appeared in Snappy Stories Magazine. George Mefford directed. Paul Perry filmed the scenes, and an excellent cast, headed by Jack Holt, supports by Jack Holt, supports the star. Interesting pictures of the Canadian Henley Regatta, recently had at Hamilton, are shown. Chester Outing pictures, a Harold Lloyd comedy, "Never Touched Me," and a special news weekly film are also included on this excellent program. A special overture will be rendered by the Majestic Orchestra.

THREE LOCAL NURSES TO ARRIVE HOME FROM OVERSEAS DUTY TODAY

V. A. D.'s—Daisy Thompson, Carrie Sykes and Carrie Ramn of this city—who reached Canada Sunday on the S. S. Corsican after considerable service in British hospitals overseas, will arrive in London at 11:20 a.m. today. These nurses have been invalided home, and a large crowd of relatives and friends will be on hand at the Canadian Pacific Railway, Richmond street station, to welcome them.

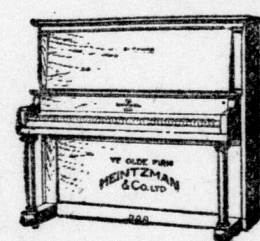
DOLLAR DAY

Heintzman & Co., Limited

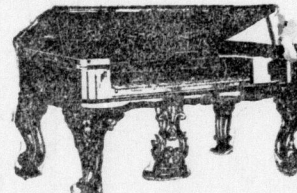
Special Sale New and Used Pianos

Heintzman & Co. have the largest stock of new and used pianos in Western Ontario, and extend a hearty invitation to all intending buyers to visit their beautiful warerooms and have a demonstration of the tone quality found alone in the Heintzman & Co. piano.

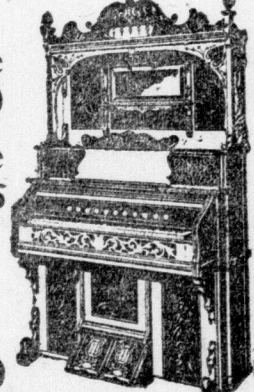
Look at the Wonderful Bargains Below



PIANO LIST	
\$1,000 Grand Piano, special price...	\$550 Heintzman & Co., special price
.....\$675	\$375
\$450 Weber Piano, special price \$350	\$750 Player-Piano, special price \$650



SQUARE PIANOS AND ORGANS 25 To Choose From.	
\$750 Piano, carved legs, special price	\$650 Piano, carved legs, special price
.....\$60	\$50
\$700 Piano, carved legs, special price	\$150 Piano-Case Organ, special price
.....\$55	\$35



FIVE-OCTAVE ORGANS, \$10.00

\$750 PLAYER-PIANO, Mahogany Case - - - - - \$400.00

Special Sale of Player Rolls on Dollar Day.....6 Rolls for \$1.00

MAIL THIS COUPON

Heintzman & Co.:
Kindly mail me list of pianos as per your advertisement in The Advertiser.

Name

Address

Heintzman & Co.

LIMITED

242 DUNDAS STREET, LONDON.

The Big Idea In Corn Flakes is POST TOASTIES

says Bobby

Tender and
sweet and
ready-to-eat

