London Advertiser

MORNING EDITION.

NOON EDITION.

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country is being asked to indorse the Borden Government's action, there will be some questions asked of its candidates relative to the C. N. R. bill which will be most embarrassing, and the passing of the conscription bill will not suffice as an answer.

MILK PRODUCERS' PRICES

day's paper on the demands of milk producers should be misinterpreted as opposing any increase in the price received by the man on the farm. This was not intended. The producers declare that they are losing money at present prices, and if proof of this is supplied to the food controller's department it would be only right to permit an increase.

The point is simply this: Milk producers ought to have standard treatment. The men who send milk to cheese factories have had the price of their product fixed at a rate which allows them 221/2 cents per gallon at the most liberal estimate. If this price will not pay the farmer who supplies city distributors, it will not pay the factory patron, and, therefore, it is unfair. Equal treatment should be given all producers, whatever important to the national welfare and commerce. prison camps.

THE HEROES' RETURN.

away the hardest stone, so continued ap- do, to Germany's sorrow. peals to the Canadian Government directed towards one end are likely, eventually, to have their effect. The utter impossibility of releasing Canadians of the first contingent from their duties all the loyal women of Canada. in the war zone to enable them to have a good rest at home has been emphasized by the Government it. But petitioners were not discouraged or dismayed. From all parts of the Dominion they have dler? bombarded Ottawa until, at last, there comes word that a scheme has been formed whereby all the survivors will be granted a rest, if the military tions of the enemy. No greater proof of the navy's authorities agree. Since Britain is planning a similar holiday for those who remain of "French's contemptible little army," little objection from

authorities there is to be anticipated. Taking for granted that all will be arranged satisfactorily and that the 3,000 men concerned will have the joy of standing on Canadian soil again before long, it is not too early to begin to place at the port of landing, since all will want to go as direct as possible from there to their homes. The occasion should be made memorable. In the friends of the Borden Government. past, welcome of returned men has been lacking in real enthusiasm and rejoicing because the arrivals were in small numbers, but something special should be prepared for these survivors of the thin khaki line which helped so materially to

stem the German invasion of France. First and most prominent place among those who wait at the Atlantic port to welcome the heroes should be reserved for the representatives of the women's organizations which have worked so hard to obtain the respite for the men. If the holiday is granted, the credit is theirs, not the premier's or the minister of militia's or any government official's. They have hammered away at

it until Ottawa has been forced to listen and to act, and it is with these women the men will want to shake hands and from them they will want to get a foretaste of the welcoming look that awaits them in the eyes of mother, wife or sweetheart.

It would be something worth while if these nothers and wives, or as many of them as could conveniently go, were transported to the coast at the expense of the public and maintained there during the arrival of their dear ones. Perhaps this would be more appreciated by the men than any official greeting, and the offering of such an opportunity would be a graceful acknowledge-

ment of the debt the nation owes to the women. All soldiers who have seen service have seen

THE LOCOCO APPEARM OF THE STATE OF THE LOCOCO APPEARM OF THE STATE OF THE LOCOCO APPEARM OF THE STATE OF THE LOCACE APPEARM OF THE L

profiteers, who were well treated by Canada in the matter of timber limits.

LAURIER COMPARED TO GLADSTONE.

HE CANADIAN GAZETTE OF LONGO land, regards Sir Wilfrid Laurier as the incomparable leader of Canadian Liberalism. It likens him to Gladstone, and believes that he COME READERS of The Advertiser have ex- will continue to lead Liberals in Canada. The pressed fear lest an editorial article in Satur- following is from the October issue of the semiofficial journal.

There is much talk of impending political. changes in Canada. Wise men will wait and see. For our part we shall be surprised if Sir Wilfrid Laurier does retire from the Liberal leadership, for the simple reason that no other Liberal can compare with him in command of the Liberal caucus and rank and file. He stands in Canadian Liberalism pretty much where Gladstone stood in English Liberalism in the late 'seventies. Others were put forward as Liberal leaders, but when the election came it was Gladstone or nothing.

Halifax doubtless looks an actual heaven to "Sure." replied the Grouch, "Blonder are light-headed, ain't they?" See first contingent men returned from German son camps.

Germany declares France must determine her i fate. This is exactly what France intends to branch of the business they cater to, since all are those first contingent men returned from German

S THE CONSTANT dropping of water wears own fate. This is exactly what France intends to

Strange how, all the Conservative candidates avoid giving reasons for the failure to enfranchise

Many curious people wonder what was the correct name of the raider which has been known

Britain has transported 13,000,000 troops, only 2,700 of which have been lost through acefficiency and strength could be given.

NOT GUILTY, BILLI
[Piqua P.ess.]
Not that I give a—blame,
But aren't these dopes mistaken?
If Shakespeare was a ham,
Then what was Bacon? New York has as a mayoralty candidate a man named Morris Hillquit, who makes "peacewithout-victory" in the war his slogan. Surely the first letter of his surname ought to be "W."

See above. Candidly, we do not know who is responsible for the lines we have placed at the head of the editorial column of the Piqua Daily Press this evening. They might have come from the brain and pen of a Kipling, and again they may have been the product of Luke McLuke. Hon, T. W. Crothers is out with the plain plan for their reception. This will have to take truth at last. The Government is helpless to deal with the profiteers. But, he fails to mention the cause. It is that these profiteers are the main

United States food administration board is calmly limiting retailers' profits, ignoring the warning of Mr. Hanna. The economic collapse of the country is not yet evident, but lower prices to the consumer are accomplished facts.

HQMELESS. MOMELESS.
[New York Herald.]
The Hapsburg and the Hohenzollern
Begin to hear their people holler'n.
The tide has grown too strong to stem:
The poor dupes cry, "To hell with 'em."
But all the devils down in hell
Set up a loud, protesting yell—
We want no kalser here!" they shout,
"And if he comes we'll kick him out."
JUST

Devil Abdicates Throne of Hades, Turning Key Over To Kaiser Wilhelm

Iowan's Scathing Satire Wins Him Speedy Fame As Teddy and Government Chiefs Ask Copies of Satanic Missive.

His Satanic Majesty had abdicated of Denmark, and later robbed that country of two provinces that gave Germany an opportunity to become a naval power. Murder is dirty work, but it takes a Hohenzollern to make away and

by Luke McLuke

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YOU KNOW HER.
A lazy dame is Mrs. Netts,
And she has many ills;
The only exercise she gets
Is when she runs up bills.

THE WISE FOOL.
"All the world's a stage," quoted the

Sage.
yes, agreed the Fool. "And a lot of us seem to be trying to get reputations as bad actors."

ADVICE. "Keep hustling as through life you go,"
Remarked old Mr. Hake;
"Though fifty start out for the dough,
But one will take the cake."

"It says here that alcohol affects blondes more quickly than bunnettes." said the Old Fogy. "Do you believe that?"

BUY A LIBERTY BOND.

"Invest in Bonds! Go buy a bale!"
Advised wise Mr. Boffin;
"Each bond you buy is one more nail
In Kaiser Willie's coffin."

PAW KNOWS EVERYTHING.

Willie—Paw, what is a silent partner Paw—A henpecked husband, my son Maw—Willie, you get to bed!

BLESS HER HEART!

While most of the girls are knitting with yarn, we have located Sadie Silk-nitter, at Tower Hill, Ill.

A. Nutt has just filed sult in the superior court at Macon, Ga. asking a divorce from Lunie Nutt.

The Charlotte (N. C.) branch of the club is celebrating the admission of two new members. They are Mr. and Mrs. J. W. Corncobb of that city.

Sign on the Christian Church in Win-chester, Ky.:

SHOULD SAY NOT! Some people have the gall of a burglar. The Crosby Frisian Company of Rochester, N.Y., advertises thusly: "Let Us Tan Your Hide!"

Fancy China.

OUR DAILY SPECIAL

her coat and to tell her if her skirt is showing.

An amateur angler doesn't take any grub along because he knows that he it going to eat fish. But an old-timen never counts on getting fish, but carries his food with him.

Father is a great apostle of Personal Liberty when he is out with the boys, and will announce loudly that nobody can dictate to him and tell him that he must or must not do a thing. Then he will go home and roll over, jump through or play dead, according to Mother's command.

The ex-Queen of Greece called the Allies "pigs." She simply can't forgive them for separating her from a swell job. Peevish person, isn't she

The weather is delightful. We have a lot of changes, mostly from rain to snow.

The bride that has to eat liver and onions is lucky. Onions "is" one of our

Your Troubles Are As Numerous As You Make Them.

LUKE McLUKE SAYS.

Maybe more folks would marry for ove only they know they can't afford o in these days of the H. C. of L. The calm before the storm is the seriod of comparative silence during the says was any of our old friends are going the Many of our old friends are going the

Cailing Faimouth to Land Passengers. MONTREAL AND BRISTOL

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The "Monarch" Shoe combines trim, good looks with scientific principles of shoe making which result in comfort that makes you forget you have feet!

Made from No. 1 skins in Khaki, Royal Purple, Ma-hogany and dull finished

are fully guaranteed-style, quality and wear. Ask you BRANDON SHOE CO., LIMITED, BRANTFORD, ONT. Also Makers of "Brandon" high-grade shoes for men.

Long_Trail. Oh, well, it's a greaf joy just to have met a lot of these chaps.

Let the war go on. Bill Bryan has been silent for a long time.

When the Germans quit beating the Russians and the Italians and the rest, they still have to beat up the British, the Canadians, the French and the Yankees. Quite a day's work, rawther.

Oh, the beautiful snow is falling, only one cannot but much emphasis on the



CLARIDGE The New Fall

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TractionCompany Winter service in effect Sunday, September 24.

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Fares from London as follo To St. Thomas, single 25c; return, 40c. To Port Stanley, single, 85c; re-

turn, 50c. Return tickets good 30 days. Bo tickets at lower rates.

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Oct.29-xt

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LADIES' COATS-Tweeds, chinchillas and curl cloth coats. These coats well worth the regular price, \$22.50. Plain Grey Coats for girls up to 10 years old, well made, lined throughout, cuff and convertible collar. For\$5.95

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200 YARDS SCOTCH TWEED, 45 inches wide, in mixtures of black and grey, blue and grey, green and grey; a good, serviceable material at a great bargain. Present value, \$1.50 yard. Sale price \$1.00 per yard 10 PIECES HEAVY COATING, 54 inches wide, consisting of velours, chinchillas and Scotch tweeds, choice materials for a good winter coat. Present value, \$4.50 and \$5.50 yard. Sale prices \$2.95 and \$3.38 yard 100 YARDS BLACK CHIFFON TAFFETA SILKS, 37 inches

great bargain; present value, \$2.00 yard. Sale price, \$1.50 yard Staples

wide, a beautiful soft, pliable silk for dresses and waists, at a

WINDSOR SUITING, printed tweeds effects, grey coloring, 27 inches wide. Special 8 yards for \$1.00 HEAVY FLEECE KIMONO CLOTH, plaid stripe and plain colors. At 45c yard (Reversible side used as a trumming.)

LIGHT AND DARK GREY FLANNELS, 25 inches wide, even weave, well finished. Special value 35c yard GREY SHAKER BLANKETS, 72x80 inches, blue, pink and grey borders, extra value. At \$1.75 pair FLANNELETTE EMBROIDERY, 18 irches wide, blue and pink embroidery, floral pattern, for girls' skirts and trimming. At 35.9 yard Waists

The new styles, colored silks, all the new wanted shades, plain BLACK SILK WAISTS, high and low neck styles, made of the best silks, fast colors. Prices \$° \$2.75, \$3.50, \$3.98, \$5, \$5.50 LARGE SIZE BLACK SATEEN WAISTS, fast colors, 46, 48 LADIES' SWEATERS, the new brushed wool, white trimmed belt and pockets, large collar, all the new shades, stylish and new\$11.00 Ladies' Fancy Weave Sweaters, coat style, shawl collar, navy, Special value at\$1,19
MITTS FOR THE LITTLE TOTS UP TO 6 YEARS, white, grey, red and navy, with an I without cuff, good soft yarn. Per SILK FLEECE HOSE, black only, 81/2 to 10, regular 50c value.

5 Doz. Men's Sweater Coats

In brown, fawn, grey and black, extra value at \$5.00. Sale Ladies' heavy quality, nice warm wool Vests and Drawers, in grey and white \$1.25 garment 10 dozen Ladies' Ribbed Cream Vests, long sleeves, tape neck LADIES' CORSETS, long hip, rustproof, steel filled, hose supports, perfect fitting. Special\$1.49

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