

EVERY HOUR IMPORTANT

BETWEEN NOW AND 11 P.M., WEDNESDAY, JULY 30th

Salesmanship Club Members Should Realize the Advantage of Gaining a Big Lead While Subscriptions Count for So Many Extra Credits

60,000
EXTRA CREDITS

—FOR EVERY SIX NEW SIX-MONTHS Subscriptions or their equivalent in longer or shorter time ones turned in by 11 P.M., July 30.

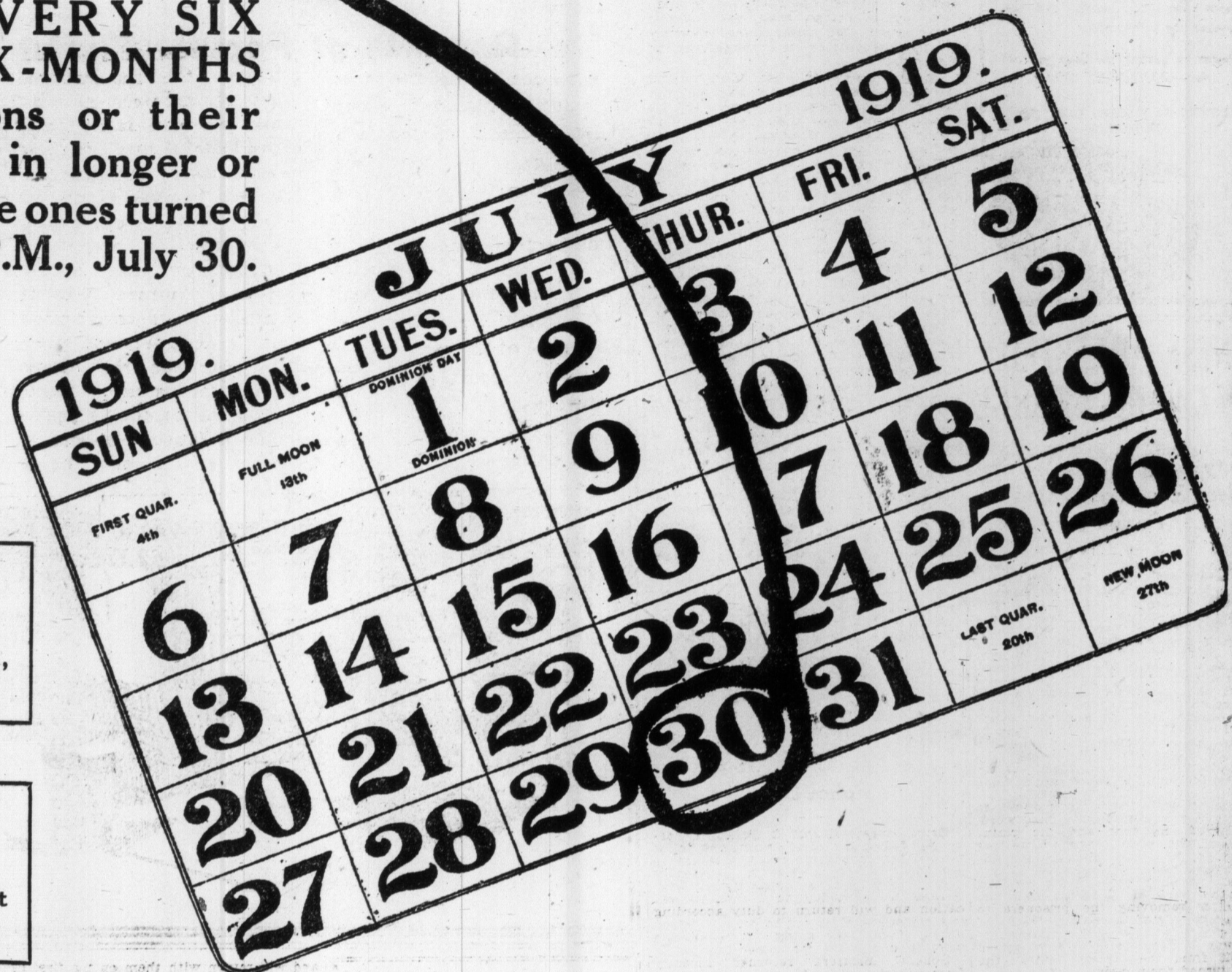
\$500 EXTRA
FOR CITY

The City Member who has the greatest number of Credits at 11 P.M., JULY 30, will be given \$500 in cash as an extra award.

\$500 EXTRA
FOR COUNTRY

The out-of-the-city member who has the greatest number of credits at 11 P.M., JULY 30, will be given \$500 in cash as an extra award.

NOTE—The 60,000 Extra Credits count toward the main prizes at the end of the campaign as well as toward the extra cash prizes.



\$5000 HOME FIRST AWARD



The winner of the home can select any home or farm anywhere in Ontario that can be purchased for \$5,000 cash, and The World will foot the bill.

Over \$16,000 in Prizes

The \$16,000 Prize List

\$5,000 Home	- - - - -	\$ 5,000
Chalmers Touring Car	- - - - -	2,125
Briscoe Touring Car	- - - - -	1,510
Maxwell Touring Car	- - - - -	1,390
Briscoe Touring Car	- - - - -	1,375
18 \$100 Prizes	- - - - -	1,800
18 \$50 Prizes	- - - - -	900
50 \$25 Prizes	- - - - -	1,250
Extra Cash Awards	- - - - -	1,000
Total	- - - - -	\$16,350

The \$100, \$50 and \$25 Prizes above referred to will be merchandise orders, full details of which will be announced later.

FIRST SUBSCRIPTION CREDIT 15,000 EXTRA

TORONTO WORLD SALESMANSHIP CLUB.

In order to give those who enter the Salesmanship Club an early advantage, 15,000 EXTRA CREDITS are allowed, providing the entry blank is accompanied by a subscription.

Subscriber's Name.....
Address.....

Amount paid for subscription to The Toronto World (daily edition) for months.

By sending this blank with any subscription, along with entry blank, the club member will start-off with 20,000 credits, in addition to the regular number allowed in the schedule.

SALESMANSHIP CLUB THE TORONTO WORLD TORONTO, ONT.

Salesmanship Club Department Office open from 8.30 a.m. to 9 p.m.

CAMPAIGN ENDS AUG. 29

It's Not Too Late to Enter

No one has as yet made a showing that cannot be equalled by a few hours' work.

Credits are secured only on subscriptions.

All that it is necessary to do to enter is to send in your name.

**But Do It Now
and Take Advantage
of the Extra Offer**

Entry Blank

The World's Salesmanship Club.

Good for 5,000 Club Credits

Write Name and Address Plainly. Enter your name or that of a friend.

Name.....

Address.....

City or Town.....

Only one entry blank will be credited to any one member



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