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EATON'S DAILY STORE NEWS

GOLDEN JUBILEE

Store Closes Saturdays at 1 p.m., Other Days 5 p.m. "Shorter Hours"

11869 1919

GALAXY OF NEW DESIGNS IN IMPORTED AND DOMESTIC FLOOR LAMPS AND SHADES

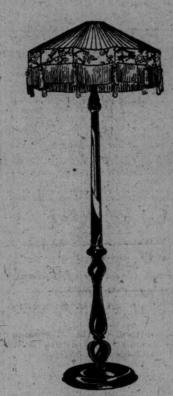
An Immense and Interesting Display of Floor Lamps, Chair Lamps and Bridge Lamps, With Shades Galore in Smart, Exclusive Shapes--- Beginning Today in the Floor Lamp Section in the Drapery Department, Fourth Floor.

> As Special Inducements and Offering Extraordinary Savings Are These at \$18.50 and \$23.00

> > Floor Lamps, beautifully finished in

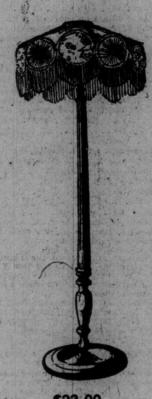
Customers' Lamp Shade School and Workroom

An attractive centre for scores of Toronto's thrifty women who desire to own an attractive lamp shade and incidentally save the cost of making up. You may enter at any time during business hours—a competent instructress will show you the latest methods and styles. No charge is made for this service when all materials are purchased from us. A complete stock of wire frames, plain and fancy silks, galoons, fringes, guimps, tassels, etc., will be found in the Lamp Section, Fourth Floor.



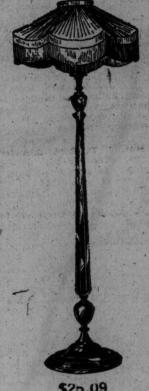
mahogany, two-light fixture, chain pull sockets, long cord and attachment plug. Shade has deep band in scalloped design, deep fringe and long tassels, plain silks in rose, blue, gold, etc.; also several other styles. Extra special price today, lamp and shade, \$18.50

This in dull mahogany finish, with two-light fixture, pull sockets, long cord and attachment plug. New style shades, showing circular designed border with alternate panels and sunbursts of plain and fancy silks, in blue, rose, pink, mauve, mulberry or yellow; deep chenille fringe. Lamp and shade for \$23.00.



Floor Lamp Shades

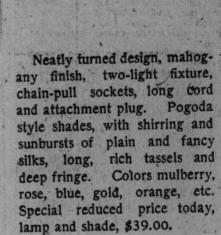
in immense variety, showing scores of new designs to select from, including domes, pagodas, empires, cones, and numerous novelty types. A wide range of colorings to choose from. Priced \$10.00, \$16.00, \$18.00 to \$130.00 each.

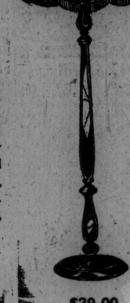


Neatly shaped column, twolight fixture, chain pull sockets, long cord and attachment plug. Shade has scalloped border, all are silk covered; some have chintz or silk linings, deep fringe edge, neat galoon trimmings. Shades rose, blue, yeilow or mulberry. Special today, lamp and shade, \$25.00.

COME EARLY

Today Because of These Remarkable Prices. The Early Buyer Will Have the More Excellent Variety to Choose From.





"Six Lamps in One Livingroom Are Not Too Many," Said 9-9次 Prof. Parsons, Who Would Have Joyed in This



This vase design standard, beautifully finished, has two-light fixture, chain pull sockets, long cord and attachment plug. Shades show deep panelled sides with shirring and stretched fancy silks, tassels and fringe; also several other attractive styles. Color combinations include rose,



any finish, two-light chain sockets, long cord and attachment plug. Shades, dome top, alternate panels, plain and fancy silk on border, sunbursts with long tassels, deep fringe edge, in blue and champagne, blue and rose, rose and gold, mulberry and gold and plain colors. 24inch size shade, as illustrated. Lamp and shade, special price, \$46.50.

Handsome new design, brown mahog-

This has fluted column, in rubbed mahogany finish, two-light fixture, chain pull sockets, long cord and attachment plug. Fancy shade, showing shirring and pleating, deep chenille fringe, long tassels. Colors include rose, blue, gold and mulberry. Special price today, lamp and shade, \$41.00.



This, with handsome turned and carved column, exceptionally well finished two-light fixture, chain pull sockets, long cord and attachment plug. and attachment plug. Shade in umbrella shape with double frill edge, plain top. Shirred bor-der, long tassels, cords and small clusters of rosebuds. Colors mulberry and black, blue and gold, rose and cream, and rose and black. Special to-day, lamp and shade, \$49.00

See Also the Vast Assortment of New Floor Lamps and Shades Special Display Main Floor, Furniture Building

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Display of New Designs blue, gold and mulberry.
Special today, lamp and shade, \$42.00.

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