

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Store Opens at 8.30 a.m.

Simpson's Friday Bargains

Store Closes 5.30 p.m. Daily

Remarkable Sale of Women's Boots & Low Shoes Today

At \$3.95 and \$5.50 Per Pair

Offering High-Grade Footwear From Famous Factories---Queen Quality, E. P. Reid, Strootman and Menihan, Come at 8.30 for First Choice

No Phone, Mail or C.O.D. Orders on Sale Footwear.



The Boots \$5.50

Regular Values Up to \$12.00 Pair.

1,500 Pairs Women's Novelty High Cut Boots—Offering wonderful choice of button and lace styles. Brown and black calf, white, brown and black kid, also patent colt and other combination leathers. Fancy colored embroidered cloth, colored buck, black calf and kid tops. Good-year welt and flexible McKay sewn soles. Plain vamps, fancy toe and heel foxings. Cuban, Spanish and covered Louis heels. All sizes, including sample sizes. Also several hundred pairs of factory "imperfects," which make up a complete range of sizes. Value up to \$12.00. Today, pair \$5.50.

Low Shoes \$3.95

1,800 Pairs Women's Stylish Low Shoes of highest quality, in the newest spring styles and colors. Pumps, colonials, strap slippers and oxford ties. Black, grey, white and chocolate kid, brown and black calf leathers. Goodyear welt and flexible turn soles. High Spanish, Cuban and covered heels. Plain vamps, and fancy toe and heel foxings. All regular sizes in the lot supplemented by 200 pairs of sample shoes in sizes 3, 3½, 4 and 4½. Be here when the doors open at 8.30. Today, pair \$3.95.

Simpson's—Second Floor.



Girls' Kid Boots \$2.39

On smart full fitting last. With medium weight McKay sewn soles and low heels. Sizes 8 to 10½. Friday bargain, \$2.39.

Simpson's—Second Floor.

Men's Boots, Friday Bargain \$4.95

Dressy Styles for Wear Now

You couldn't wish for a more stylish or comfortable boot. They come in various popular shapes. Leathers of good quality—dongola kid, gunmetal, patent leather and mahogany calf. Sizes 7 to 11. Men, this is a grand opportunity to save on better class boots. See window display. Friday bargain, pair \$4.95.

Simpson's—Second Floor.



Girls' Gunmetal and Kid Boots \$1.99

Lace style, full fitting toe shape and low heels. The kid have patent toe caps. Sizes 5 to 7½. Friday bargain, \$1.99.

Simpson's—Second Floor.

Men's Suits and Overcoats

A Special Purchase for Today

Men's New Spring Overcoats \$16.45

They come in a splendid selection of materials. English and Canadian tweeds in neat patterns. Grey and brown mixtures and broken checks. Popular form-fitting models for young men, also loose slip-on and plain black chevots, made up in the standard Chesterfield style. Excellently tailored and perfect fitting. Sizes 34 to 44. Friday bargain, \$16.45.

Men's and Young Men's Suits \$14.75

Tweeds in different shades and pattern effects. Single-breasted, 2 and 3-button, semi-fitted sac models. Medium height vests. Sizes 36 to 44. Friday bargain, \$14.75.

English Worstèd Trousers, \$3.49

Serviceable shades, neat stripe effects. Finished with 5 pockets and belt loops. Sizes 32 to 44. Friday bargain, \$3.49.

Youths' First "Long" Trousers Suits, \$11.75

Trencher and Form-Fitting Models—Especially cut and tailored for the young man of 16 to 20. Developed in stylish tweed mixtures. Shades of brown and grey. 6-button vest, narrow trousers. Sizes 32 to 35. Friday bargain, \$11.75.



Bargains in Men's Hats, Today 95c

Regularly up to \$2.50—Not all sizes in any one line. The soft felts come in telescope and fedora styles, with flat and curled brims. Shades of fawn, navy, grey, black and brown. The black stiff hats are of English makes in a big assortment of shapes. Friday bargain, 95c.

Children's \$1.50 Tams, 98c

White and navy blue serge tams, with plain and gold lettered bands. Today 98c.

75c, \$1.00 and \$1.50 Caps, 69c

Plain shades and fancy patterns. One, four and eight-piece top styles. Today 69c. Simpson's—Main Floor.

Men's \$1.00 Shirts at 79c

Negligee Shirts—large assortment of stripes in black, blue and helle. Also white in plain and jacquard patterns. Soft French cuffs and laundered cuffs. *Sizes 14 to 16½. Regularly \$1.00. Friday bargain, 79c.

Men's Black Sateen Work Shirts, 98c

Reversible collar—attached pocket. Full yoke. Strongly sewn. Sizes 14 to 17. Regularly \$1.50. Friday bargain, 98c.

Men's White Cotton Night Shirts, 79c

A snap for you if your size is among them. Collar attached—large roomy bodies—full length. Sizes 14 and 17 to 20. Regularly \$1.00. Friday bargain, 79c.

Men's 35c Suspenders, 19c

Strong elastic web. Cross back, with leather or mohair ends. 19c.

Men's and Boys' Neckties, 19c

Large flowing ends. Big choice of patterns and colors. Regularly 35c. Today, 19c.

Boys' 65c Pullover Sweaters at 49c

Union yarn—grey only. Roll collar. Sizes 28 to 32. Today 49c.

Boys' Galatea Striped Cotton Shirts at 39c

Tan or blue ground with white stripe—collar attached. Sizes 12 to 14. Regularly 65c. Today 39c. Simpson's—Main Floor.

Boys' Tweed Suits \$6.85

Regularly \$9.00 and \$9.50. Brown and grey English wool and cotton tweed. Single-breasted—all around loose belted model with vertical pockets. Bloomers have belt of self material and governor fasteners. Sizes 7 to 18 years. Friday bargain, \$6.85.

Boys' Raincoats, \$7.95

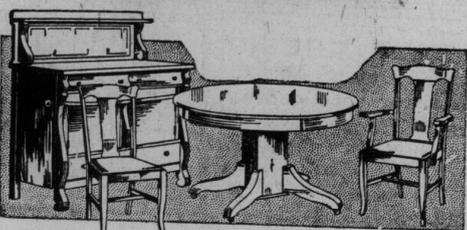
Fawn paramatta—guaranteed rain-proof. Trench model with convertible collar, all-around loose belt with buckle. Vertical pockets. Sizes 27 to 35; 9 to 17 years. Friday bargain, \$7.95.

Boys' Tweed Bloomers at \$1.49

Manufacturer's clearance of English wool and cotton tweed bloomers. Lined throughout. Sizes 25 to 36; 7 to 18 years. Friday bargain, \$1.49. Simpson's—Main Floor.

Friday Bargains in Furniture, Rugs, Draperies and Wall Papers

8-Piece Dining-Room Suite, \$74.70



Buffet, mission design, 48-inch case, beveled mirror, panels on each side. Extension Table, 42-inch top, square pedestal base. Five small and one arm chair, movable seats upholstered in genuine leather. Eight pieces, complete, \$74.70.

8-Piece Dining-Room Suite \$90.45

Buffet, genuine quarter-cut oak, heavy colonial design. Extension Table, solid quarter-cut oak, top 45-inch. Five small and one arm chair. Frames of solid quarter-cut oak, movable seats upholstered in genuine leather, fumed oak finish. Eight pieces, complete, \$90.45.

\$45.75 Buffet for \$32.35

Buffet, genuine quarter-cut oak—fumed or golden finish. 50-inch case—mission design. Beveled plate mirror on back. Regularly \$45.75. Friday bargain, \$32.35.

Set of Dining Chairs, \$28.75 Extension Table, \$14.95
Solid quarter-cut oak, fumed or golden finish, 42-inch top. Friday bargain, \$28.75. \$14.95.
Selected oak, fumed or golden finish, 42-inch top. Friday bargain, \$14.95.
Simpson's—Fifth Floor.

Framed Carbon Pictures \$2.50

Popular subjects for living or dining-rooms. Framed in circular, oval or rectangular mats to match. Size 16 x 20 inches. Friday bargain, \$2.50.

Framed Pictures, 39c
Colored prints showing white margins. Framed with ¾-inch brown moulding. Size 9 x 11 inches. Friday bargain, 39c.

Tourist Trunks, \$5.95
Waterproof canvas covered, heavy lock and bolts, reinforced corners, deep tray with covered hat box. Sizes 32, 34 and 36 inches. Special, today, \$5.95.

Club Bags, \$3.75
Walrus grain, swing handle, leather corners. Neatly lined. Pocket. Sizes 16 and 18 inches. Special, today \$3.75.

Simpson's—Sixth Floor.

Tapestry Rugs Bargain \$13.95

A real chance to secure a tapestry rug at a price much below today's market value. Oriental and floral effects. Size 7 ft. 6 in. x 9 ft. Friday bargain, \$13.95.

Wool and Fibre Rugs

Suitable for bedrooms. Tan ground with blue, brown and green colored designs. Size 7 ft. 6 in. x 9 ft., at \$7.95; 9 ft. x 9 ft., at \$9.95; 9 ft. x 10 ft. 6 in., at \$10.95; 9 ft. x 12 ft., at \$11.95.

Small Brussels Rugs \$12.95

Various colorings. Size 4 ft. 6 in. x 7 ft. 6 in. Usual price \$14.75. Today, special \$12.95.

Mottled Rag Rugs at \$1.19

For bedrooms. Strongly woven in striped and mixed colorings. Size 27 in. x 54 in. Today \$1.19.

Cocoa Mats, \$1.30

Well bound and secure at edges. Size 30 in. x 18 in. Friday bargain, each \$1.30.

Oilcloth, 79c Square Yard

Several new designs in block and floral effects, with good heavy back. Friday bargain, square yard, 79c. Simpson's—Fourth Floor.

Bargains in Wall Papers, Paints and Baby Carriages

Golden Tan Oatmeal Pulp Wall Paper 11c Roll

30 inches Wide—5-yard Roll.
Soft velour surface in golden tan shade, suitable for halls, rooms and shops.

Cut-Out Border, 3c Yard

To use with oatmeal wall paper—tan ground with pink floral design—8 inches wide.

Varnished Tile Papers, 23c

Block and tile patterns in blue, green and mixed colorings.

Canadian Wall Paper, 10c

500 rolls only. Neat design in brown and pink on buff background.

Imported Wall Paper, 50c

Shadow cloth treatment for living-rooms, rose and blue in grey fabric ground.

Duplex Varnish Stain, 33c Pint

Ground Color, Light Oak, Dark Oak.
Flat buff ground color for first coat on new or old floors or woodwork. Light oak and dark oak Duplex that stains and varnishes.

Sale of Genuine Rubberet Brushes

Oval style, selected black bristles, securely bound, 6-inch size, \$1.75; 7-inch size, \$2.10; 8-inch size, \$2.35.
Electric Wall Paper Cleaner, regular 25c, package, 21c.
Gold and Aluminum Paint, 3 oz. bottles, 21c.
Simpson's—Sixth Floor.



Baby Carriage 29.95

Grey and Cream Enamel Finishes.
10 only, carriages, flat reed bodies and hoods with roll edges, reclining backs and footrests, loose cushion upholstery, steel spring gears and heavy rubber tires.
Simpson's—Sixth Floor.

The Robert SIMPSON Company Limited