

Take advantage of the Customer's Deposit Account Department. For further particulars, apply at the Office, Fourth Floor.

# EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCE: The Waiting and Rest Room, Third Floor; the Information Bureau and Post Office, Main Floor; the Free Parceling and Checking Desk, in the Basement.



### A Whole Page of Bargains for Today

## Dollars Off

The Regular Prices of These Suits for Men and Young Men

The young man who considers buying a new suit or the youth who's thinking of getting into "longers" soon will be very much interested in these suits. They're the stylish kind of suits that young men demand, and there's quite a number of models to select from. Every one is priced at a most remarkable figure. The regular prices are given to enable you to form some idea of the unusual values. Excellent workmanship and materials give these suits an added attraction. See them

today. Many lines of good qualities, broken in sizes. Smart models, both single and double-breasted, form-fitting sack and belted models, patch and flap pockets, notch and step-shaped lapels. Cassimere and cheviot-finished tweeds, in greys, black and brown, with thread stripes; browns and greys in fancy mixtures and small checks. Sizes 33 to 38. Reg. \$16.50, \$18.00 and \$20.00. Today, \$13.25.

### While Men's Suits at \$16.75 Also Represent Remarkable Reductions

Neat, distinctive models are these Suits for men. Suits that men will be proud to be seen wearing. Quality and price combined—for the prices show substantial reductions. Men's Suits, in cassimere-finished tweeds, in olive, greys and green, in small checks and stripes; worsteds in dark grey or brown, in small check; and chevots in medium greys, with lighter grey thread stripes. Single-breasted sack styles, well tailored. Sizes 36 to 44. Reg. \$20.00 to \$25.00. Today, \$16.75.

### And Men's Trousers at \$3.65

Men's Trousers, narrow stripes on dark grey and black grounds; 5 pockets. Sizes 32 to 42. Reg. \$4.50 and \$5.00. Today, \$3.65.

—Main Floor, Queen St.

### Some Bargains in Candy Today

- Milk Chocolate Medallions. Reg. 50c per lb. Today, per lb., 39c.
- Cocoanut Cream — Strawberry, maple, chocolate and vanilla flavors. Reg. 30c per lb. Today, per lb., 20c.
- Hard Candy Mixture, assorted flavors. Reg. 30c per lb. Today, per lb., 20c.
- Quaker Molasses Chewing Kisses, in 25c packages. Reg. 25c per package. Today, per package, 20c.

—Basement, Main and Fifth Floors.

### Not Forgetting the Boy

A Special Offering of Juvenile Suits, Half-Price

Broken lines from stock, handsome suits for the little fellows, novelty checks, fancy grey or brown mottled patterns, and a dark faint check pattern. Only a few suits of any one color. Splendid assortment of smart little models, some having pleats, others plain with belt at waist, and a few in middy style. Nearly all have white detachable collar, while a number have white cuffs. Every suit has neat corresponding trimmings. Knee pants. Sizes 3 to 6 years. Reg. \$8.50, \$9.00, \$10.00 and \$12.50. Today, half-price, \$4.25, \$4.50, \$5.00 and \$6.25.

Big Boys' Suits, in brown pin check or medium shade of grey broken stripe pattern, manufacturers' clearance, being made from strong, closely-woven tweeds, in smooth finish. Single-breasted model, with three-piece belt sewn at back only, the grey having fancy cuff on sleeve. Well lined throughout. Bloomer pants. Sizes 28 to 34. Today, \$5.95.

—Main Floor, Queen St.



### Brighten the Home

#### Floor Coverings

Heavy Wilton Rugs, very durable for halls, parlors or living-rooms; small Oriental or conventional designs, in fawns, green or brown grounds. Size 4.6 x 6.0, 4.6 x 7.6, and 4.6 x 9. Reg. \$17.50 to \$21.75. Today, \$14.75.

#### Pictures

Water Colors, Oil Paintings  
One Water Color—Near Menin-go, Lake Como, by Chas. Rowbotham. Today, \$37.50.  
One Water Color—Gathering Wild Flowers, by B. W. F. Ashburner. Today, \$35.00.  
One Oil Painting—Cattle (farm yard), by C. W. Oswald. Today, \$15.00.  
One Oil Painting—Bruges, Belgium, by James Wallace. Reg. \$25.00. Today, \$17.50.  
One Oil Painting—Mount Bay, Cornwall, by D. McDonald. Reg. \$40.00. Today, \$20.00.  
Rembrandt Style Pastel—Framed in 1 1/2-inch brown wood frame, with a 1/2-inch gilt interlining. Size 8 x 20 inches. Today, \$1.75.  
A clearance of framed pictures, colored prints, hand-colored pictures, sepia pictures, etc., framed in dark wood, antique or bright gilt frames. Sizes up to 14 x 18 inches. Reg. 65c to \$1.25. Today, 50c.

#### Paint and Wall Paper

"EATONIA" Paint for interior and exterior use; 20 colors, including white, with brush for applying. Today, per quart with brush, 95c.  
Balances of Canadian and American Papers, quantities up to 20 rolls of a pattern; light ground, with floral or stripe patterns. Reg. 15c. Today, 9c.  
American Bedroom Papers, chambray, stripe and floral patterns, in soft grey, yellow, pink and blue. Reg. 20c and 25c. Today, 12 1/2c.  
Silk-Finished Parlor Papers, ribbon and figured stripe patterns, in grey or cream shadings. Reg. 50c and 75c. Today, 29c.  
American Leather Finished Papers, in bronze, burlap patterns. Good heavy stock, suitable for dados and lower wall. Reg. \$1.25. Today, 75c.  
Remnants of Burlap and Sanitas, quantities up to 10 yards of a color, suitable for dados of vestibules and pantry-rooms. Reg. 40c, 45c and 50c. Today, yard, 19c.

—Fourth Floor.

T. EATON CO. LIMITED

### Small Things That Mean Much

#### Some Indispensable Accessories to a Man's Apparel And at Greatly Reduced Prices

Look over the items below—this is Friday, and the prices are Friday's prices. Hence, every item is a worth-while bargain. All those things that matter a great deal to the well-dressed man. Such articles as Shirts, Neckwear, Footwear, Headwear and so on. Here they are:—

#### Come Early This Morning for Best Selection

#### Top the List With Hats

Men's Soft Hats, imported and domestic makes, with crease crown and flaring or flat brims, with welted or bound edges. The colors are grey, green or brown. Sizes 6 1/2 to 7 1/2. Reg. \$3.00 and \$3.50. Today, \$2.25.  
Boys' Tweed Hats, fedora style, with straight or rolling brim, crease crown, with ventilation holes; plain, fancy and heather mixtures. Sizes 6 1/2 to 7 1/2. Today, each, 79c.  
Kiddies' Hats, in velveteen, plush and corduroy; rah-rah, dome and diamond crowns, droop and rolling brims, in shades of black, brown, grey; also mottled blue or green. Sizes 6 to 6 1/2. Today, each, \$1.29.

—Main Floor, James St.

#### Every Item a Bargain

#### And the Important Hosiery

75 Dozen Pairs Men's Plain Black, Medium Weight Cotton Socks. All made with extra ply heels, toes and soles, made from extra combed, double ply yarns. Sizes 10, 10 1/2 and 11. Reg. pair, 18c and 25c. Today, pair, 14c.

—Main Floor, Yonge St.

#### Shirts at \$1.69 Are Particularly Attractive

Men's Fancy Neglige Shirts, in cambries and other shirtings, coat style; some with laundered, others with soft double cuffs; fine line, cluster or group stripes, in blue, black, tan or helio. Sizes 14 to 17 1/2. Reg. \$2.00 to \$3.00. Today, each, \$1.69.

#### Unusual Umbrella Prices

Men's Umbrellas, have cotton and silk mixture covers, mounted on strong paragon frames and steel rods. The covers are finished with tape edge. The handles are mounted in silver or gilt. Reg. \$3.50 and \$4.00. Today, each, \$2.15.

—Main Floor, Yonge St.

#### Gloves for Munitioneers

(For this item we cannot take phone or mail orders, the quantity being limited.)  
Men's Working Gloves, suitable for munition workers, teamsters, motormen, or iron workers. "Seconds," made from sheepskin, with hand top, cord and fastener at wrist, out-sewn seams and "Gun Cut" palm. Today, per pair, 35c.

—Main Floor, Yonge St.

#### Two Other Bargains in Men's Furnishings Today

Men's Night Robes, in plain white heavy cotton and cambrie cloths, large, roomy bodies, slip-over band cuffs, some having attached lay-down collar, but mostly with V-shape neck. Sizes 15 to 19 inclusive. Reg. \$1.19 to \$1.50. Today, each, 98c.  
Men's Underwear of cotton merino, shirts and drawers, in dark natural color, with long sleeves and ankle length legs; sateen facings, pearl buttons, finely ribbed cuffs and ankles. Sizes 24 to 42. Today, garment, 59c.

—Main Floor, Centre.

#### And the Ever Necessary Handkerchief

Men's Handkerchiefs, of a firm, durable Japanese silk, 19 inches square, finished with a wide hemstitched border. Reg. 25c each. Today, 2 for 50c.

—Main Floor, Centre.

#### And For the Boy -- Shirts

Boys' Shirts, clearance of American and Canadian-made shirts of strong print materials, in patterns of blue, helio or black; in striped designs, in single or cluster effect; coat style, with starched neckband, and laundered or soft cuffs. Sizes 12 to 14. Reg. \$1.00. Today, each, 69c.

—Main Floor, Centre.

#### Big Bargain in Boots

(For these items we cannot take phone or mail orders, the quantities being limited.)  
Men's Boots, Goodyear welted, gunmetal calf, laced, Acme fibre soles, rubber heels; also vict kid, mahogany or gunmetal calf, leather soles. Sizes 5 1/2 to 11. Reg. \$6.00, \$6.50. Today, \$4.75.  
Boys' Brown Leather Laced Boots, fibre soles and rubber heels, smart recede shape. Sizes 11 to 5. Today, \$4.45.  
—Second Floor, Queen St.  
AND IN THE BASEMENT:  
Men's Goodyear Welt Boots, gunmetal calf, blucher, medium round toe. Sizes 6 to 11. Today, \$2.95.

—Basement.