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Take advantage of the Custom-'s' Deposit Account Department, further particulars, apply at A A. Office, Fourth Floor.

FRIDAY MORNING APRIL 26 1918

EATON'S DAILY STORE NEWS

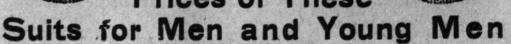


A Whole Page of Bargains for Today



Dollars Off

The Regular Prices of These



The young man who considers buying a new suit or the youth who's thinking of getting into "longers" soon will be very much interested in these suits. They're the stylish kind of suits that young men demand, and there's quite a number of models to select from. Every one is priced at a most remarkable figure. The regular prices are given to enable you to form some idea of the unusual values. Excellent workmanship and materials give these suits an added attraction. See them

today. Many lines of good qualities, broken in sizes. Smart models, both single and double-breasted, form-fitting sack and belted models, patch and flap pockets, notch and step-shaped lapels. Cassimere and cheviot-finished tweeds, in greys, black and brown, with thread stripes; browns and greys in fancy mixtures and small

While Men's Suits at \$16.75 Also Represent Remarkable Reductions

Neat, distinctive models are these Suits for men. Suits that men will be proud to be seen wearing. Quality and price combined—for the prices show substantial Men's Suits, in cassimere-finished tweeds, in olive, greys and green, in small checks and stripes; worsteds in dark grey or brown, in small check; and cheviots in medium greys, with lighter grey thread stripes. Single-breasted sack styles, well tailored. Sizes 36 to 44. Reg. \$20.00 to \$25.00. Today, \$16.75.

And Men's Trousers at \$3.65

Men's Trousers, narrow stripes on dark grey and black grounds; 5 pockets. Sizes 32 to 42. Reg. \$4.50 and \$5.00. Today, \$3.65.

Some Bargains in Candy Today

Milk Chocolate Medallions. Reg. 50c per lb. Today, per lb., 39c.

Cocoanut Cream - Strawberry, maple, chocolate and vanilla flavors. Reg. 30c per Today, per lb., 20c.

Hard Candy Mixture, ass

30c per lb. Today, per lb., 20c. Ouaker Molasses Chewing Kisses, in 25c

packages. Reg. 25c per package. Today, per package, 20c. -Basement, Main and Fifth Floors.

Small Things That Mean Much

Some Indispensable Accessories to a Man's Apparel

And at Greatly Reduced Prices

Look over the items below-this is Friday, and the prices are Friday's prices. Hence, every item is a worth-while bargain. All those things that matter a great deal to the well-dressed man. Such articles as Shirts, Neckwear, Footwear, Headwear and so on. Here they are:-

Come Early This Morning for Best Selection

Top the List With Hats

Men's Soft Hats, imported and domestic makes, with crease crown and flaring or flat brims, with welted or bound edges. The colors are grey, green or brown. Sizes 6 % to 7 %. Reg. \$3.00 and \$2.50. To-

Boys' Tweed Hats, fedora style, with straight or rolling brim, crease crown, with ventilation holes; plain, fancy and heather mixtures. 6 % to 7 %. Today, each, 79c.

Kiddies' Hats, in velveteen, plush and corduroy; rah-rah, dome and diamond crowns, droop and rolling brims, in shades of black, brown, grey; also mottled blue or green. Sizes 6 to 6%. Today, each, \$1.29.

—Main Floor, James St.

Every Item Bargain

And the Important Hosiery

75 Dozen Pairs Men's Plain Black, Medium Weight Cotton Socks. All made with extra ply heels, toes and soles, made from extra combed, double ply yarns. Sizes 10, 10½ and 11. Reg. pair, 18c and 25c. Today, pair,

-Main Floor, Yonge St.

Cravats, Half-Price, Each, 25c Men's Neckwear, broken lines, in fibre silk and cotton mixtures, large assortment of patterns, in allover, floral, conventional and striped designs; made with wide flowing ends. Colors red, blue, helio, grey, black, green, maroon. Half-price, today, each, 25c.

-Main Floor, Centre.

Shirts at \$1.69 Are Particularly Attractive

Men's Fancy Neglige Shirts, in cambrics and other shirtings, coat style; some with laundered, others with soft double cuffs; fine line, cluster or group stripes, in blue, black, tan or helio. Sizes 14 to 171/2. Reg. \$2.00 to \$3.00. Today, each,

Neglige and Work Shirts of fine quality prints, made with laundered or soft double cuffs and starched neckband, in coat style; others of khaki drill or grey flannelette, with attached collar, breast pocket, and single band cuffs to button. Sizes in the lot, 14 to 161/2. Not more than two shirts to each customer. Today, 39c.

(We cannot take phone or mail orders for this item, the quantity being limited.)

-Main Floor, Centre.

Unusual Umbrella Prices Men's Umbrellas, have cotton and silk mixture covers, mounted on strong paragon frames and steel rod. The covers are finished with tape edge. The handles are mounted in silver or gilt. Reg. \$3.50 and \$4.00. Today, each,

-Main Floor, Yonge St.

Gloves for Munitioneers (For this item we cannot take phone or mail orders, the quantity being limited.)

Men's Working Gloves, suitable for munition workers, teamsters, motormen, or iron workers, "Seconds," made from sheepskin, with band top, cord and fastener at wrist, out-sewn seams and "Gun Cut" palm. Today, per pair, 35c.

-Main Floor, Yonge St.

And the Ever Necessary Handkerchief

Men's Handkerchiefs, of a firm, durable Japanese silk, 19 inches square, finished with a wide hemstitched border. Reg. 35c each. Today,

And For the Boy -- Shirts

Boys' Shirts, clearance of American and Canadian-made shirts of strong print materials, in patterns of blue, helio or black; in striped designs, in single or cluster effect; coat style, with starched neckband, and laundered or soft cuffs. Sizes 12 to 14. Reg. \$1.00. Today, each, 69c.

-Main Floor, Centre.

Big Bargain in Boots (For these items we cannot take phone or mail orders, the quantities being limited.)

Men's Boots, Goodyear welted, gunmetal calf, laced, Acme fibre soles, rubber heels; also vici kid, mahogany or gunmetal calf, leather soles. Sizes 5½ to 11.
Reg. \$6.00, \$6.50. Today, \$4.75.
Boys' Brown Leather Laced
Boots, fibre soles and rubber
heels, smart recede shape. Sizes
11 to 5. Today, \$4.45.
—Second Floor, Queen St.

AND IN THE BASEMENT, Men's Goodyear Welt Boots, gunmetal calf, blucher, medium Sizes 6 to 11. Today, \$2.95.

Brighten the Home

Not Forgetting the Boy

A Special Offering of Juvenile Suits, Half-Price

novelty checks, fancy grey or brown mottled patterns, and a dark faint

check pattern. Only a few suits of any one color. Splendid as-

and \$12.50. Today, half-price, \$4.25, \$4.50, \$5.00 and \$6.25.

throughout. Bloomer pants. Sizes 28 to 34. Today, \$5.95.

Broken lines from stock, handsome suits for the little fellows,

sortment of smart little models, same having pleats, others plain with belt

at waist, and a few in middy style. Nearly all have white detachable col-

lar, while a number have white cuffs. Every suit has neat corresponding

trimmings. Knee pants. Sizes 3 to 6 years. Reg. \$8.50, \$9.00, \$10.00

stripe pattern, manufacturers' clearance, being made from strong, closely-

woven tweeds, in smooth finish. Single-breasted model, with three-piece belt sewn at back only, the grey having fancy cuff on sleeve. Well lined

Big Boys' Suits, in brown pin check or medium shade of grey broken

Floor Coverings

Heavy Vilton Rugs, very durable for dens, halls or livingrooms; small Oriental or conventional designs, in fawns, green or brown grounds. Size 4.6 x 6.0, 4.6 x 7.6, and 4.6 x 9. Reg. \$17.50 to \$21.75. Today, \$14.75.

Heavy Wilton Rugs, mostly Oriental patterns, in serviceable combinations. Size 9 x 10.6, and 9 x 12. Reg. \$51.00 and \$57.50.

Today, \$37.50. Brussels Rugs-Green ground, Oriental design, also fawn floral and two-tone blue, in small patterns for bedroom. Size 9 x 12. Reg. \$33.50. Today, \$21.50.

Heavy Quality Printed Linoleum, 2 yards wide; green, brown and rose floral; oak plank and parquetry; also block designs. Reg. 80c and 85c. Odd rolls and part rolls. Today, 72c.

Remnants of Japanese and China Matting, 36 in. wide. lengths 2 yards to 8 yards; good range of designs. Reg. 30c and 40c. Today, yard, 17c.

-Fourth Floor

Pictures

Water Colors, Oil Paintings One Water Color-Near Meningo, Lake Como. by Chas. Rowbotham. Today, \$37.50.

One Water Color-Gathering Wild Flowers," by B. W. F. Ashburner. Today, \$35.00. One Oil Painting-Cattle (farm

yard), by C. W. Oswald. day, \$15.00. One Oil Painting-Bruges, Belgium, by James Wallace. Reg. \$25.00. Today, \$17.50. One Oil Painting—Mount Bay, Cornwall, by D. McDonald. Reg.

Today, \$20.00. Rembrandt Style Pastel— Framed in 1½-inch brown wood frame, with a 1/2-inch gilt interlining. Size 8 x 20 inches. To-

day, \$1.75. A clearance of framed pictures, colored prints, hand-colored pictures, sepia pictures, etc., framed in dark wood, antique or bright gilt frames. Sizes up to 14 x 18 inches. Reg. 65c to \$1.25. To-

Paint and Wall Paper "EATONIA" Paint for interior

and exterior use; 20 colors, including white, with brush for ap-Today, per quart with plying. Balances of Canadian and Am-

erican Papers, quantities up to 20 rolls of a pattern; light ground, with floral or stripe patterns. Reg. 15c. Today, 9c. American Bedroom Papers, chambray, stripe and floral pat-

terns, in soft grey, yellow, pink and blue. Reg. 20c and 25c. Today, 12½ c. Silk-Finished Parlor Papers, ribbon and figured stripe patterns, in grey or cream shadings. Reg. 50c and 75c. Today, 29c. American Leather Finished Papers, in bronze, burlap patterns.

Good heavy stock, suitable for dadoes and lower wall. Reg. \$1.25. Today, 75c. Remnants of Burlap and Sanitas, quantities up to 10 yards of a color, suitable for dadoes of vestibules and pantry-rooms. 40c, 45c and 50c. Today, yard,

-Fourth Floor.

-Fourth Floor. T. EATON COM

Two Other Bargains in Men's Furnishings Today Men's Night Robes, in plain

white heavy cotton and cambric cloths, large, roomy bodies, slipover band cuffs, some having attached lay-down collar, but mostly with V-shape neck. Sizes 15 to 19 inclusive. Reg. \$1.19 to \$1.50. Today, each, 98c.

Men's Underwear of cotton merino, shirts and drawers, in dark natural color, with long sleeves and ankle length legs; sateen facings, pearl buttons, finely ribbed cuffs and ankles. Sizes 34 to 42. Today, garment, 59c.

-Main Floor, Centre.

