

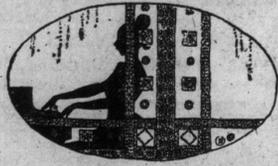
At SIMPSON'S The Smartest of the Smart Easter Boys' Clothing---Great Variety of Styles

Extra! 1000 Pairs Lace Curtains \$1.19 Pair

A manufacturer's clearance of good quality imported Nottingham Lace Curtains, in a great assortment of exceptionally attractive designs, both in plain centres, medallion and all-over effects; white only, in lengths of 2 1/2, 2 3/4 and 3 yards. Special, per pair, \$1.19.

New Bungalow Nets, 29c Yard.

Another special purchase at a big discount, which enables us to offer it at this very low price. The range of designs is very comprehensive, including lovely shadow effect nets; also small figured centres with double borders, patterns and a flared edge. Choice of white, ivory or ecru. Special, per yard, 29c.



Colored Madras Muslins.

These goods are very scarce today, but a fortunate circumstance enabled our buyer to secure this shipment at a concession. There are the most charming colorings of rose, green and brown, showing fine designs, with and without borders. Today, per yard, \$1.75.

Scotch Madras Muslin 49c Yard

Quality extra, for the new season's patterns. A new feature is shown in some of the styles, which have 2-inch plain borders of doubled material, choice of white or cream; 42 to 45 inches wide. Today, per yard, 49c.

Art Chintzes At 59c Yard.

For side drapes, slip covers, box covers, door curtains, cushions, bags, etc. The range is very extensive and the quality excellent. There are light and delicate shades for use in bedrooms, and medium and darker tones suitable for the living-rooms, in the prettiest of floral, verdure and stripe patterns; all 36 in. wide. Today, per yard, 59c.

Order Window Shades Now.

Let us measure your windows today; we guarantee to have your shades ready for delivery on the first of the month. Phone Main 7841, Drapery Department, and our man will call with samples of Holland and Opaque Cloths and take the measurements.

No Less Than 25,000 Rolls Ready Trimmed Wall Paper

Real estate firms and large property owners should take full advantage of these wonderful offerings.

Dainty Bedroom Papers, large selection of floral stripes in white, pale blue and grey grounds, with patterns in pink, blue, yellow and mauve; some have cut-out borders to match. Ready trimmed, single roll 10c. Borders, to match, yard, 4c and 2 1/2c.

Block Pattern Papers, Single Roll, 9c---Patterned block papers, in rich colorings on grey and brown backgrounds, suitable for kitchens and stairways. Ready trimmed, single roll, 9c; 8-inch borders, to match, yard 2c.

Hall Wall Papers, brown background, over-printed with dark red stripes and medallion design in gold. Wall Paper ready trimmed, single roll 18c; 18-inch border, to match, yard, 10c.

Come early and bring the measurements of your rooms.

Pride in our Boys' Clothing Section always leads us to extra efforts at this time of the year. So we announce today the following splendid values on which the prices in some cases are extraordinarily low. They are all good values, because we bought them when market prices were much lower than they are at present. Styles to suit the boys and prices to please the mothers.

Easter Specials in Boys' Suits at \$4.95

We offer for today in this lot of Boys' Suits the smartest and newest styles for Spring Suits that are carefully tailored and finished. They are made of splendid quality tweeds in present combination patterns of grey and black, green and black, and blue and black. Designed in single-breasted style, showing pinch-back and three-piece all-around belt. Bloomer pants are perfect fitting. Coming just before Easter makes it an opportunity of double importance for boys 7 to 13 years. Extra special, today, \$4.95.

Norfolk Suits \$5.50

Junior Norfolk Suits in light grey homespun, buttoned up to neck, finished with silk corded tassel, pearl buttons, patch pockets, belt all around; edges piped with grey silk cord. Sizes 3 to 8 years, \$5.50.

Boys' Donegal Tweed Suits

Boys' Grey Donegal Tweed Suits, single-breasted, 2-button model, slash welt pockets, pieats in back to waist, belt all the way around; bloomer pants, made with expanding knee band; sizes 7 to 14, \$12.50; 15 to 18, \$13.50.

These Prices Will Please Mothers At \$6.50

Boys' Double-breasted Blue Reefers, Canada emblem on sleeves and word Canada on brass buttons, for boys 2 1/2 to 10 years. Price, \$6.50.

At \$8.50

Boys' Fawn Whipcord Reefers, double-breasted style, made with patch pockets, top flaps, for boys 2 1/2 to 10 years. Price, \$8.50.

Boys' Navy Blue Worsted Suits

Boys' Navy Blue Worsted Suits, double-breasted model, slant pockets, knife pleats in back from shoulder seam to waist, belt all the way around; bloomer pants, made with expanding knee band; 7 to 12, \$14.00; 13 to 16, \$15.00; 17 and 18, \$16.00.

Two Low Prices for Boys' Reefers, and Raincoats

Blue Serge Double-breasted Reefers, made with patch pockets, having top flaps, buttoned, 1/2 belt at back only; Canada brass buttons. Sizes 21 to 28. Price, \$10.50.

Boys' Tweed Raincoats, rubberized, brown check with red flecked pattern, convertible collar, trench model, with all the way around buckle belts. Sizes 26 to 36, \$9.50.

Boys' 75c and \$1.00 Shirts 49c

Boys' Negligee Fancy Colored Shirts, neat striped patterns, made coat style, with laundered cuffs; sizes 12, 12 1/2, and 13. Regular 75c and \$1.00. On sale today, 49c.



Rugs to Harmonize With Every Color Scheme

The Home-Lovers' Club

will arrange the payment for those who do not want to pay all cash. See Secretary, 4th Floor.

Useful Tapestry Rugs.

Odd size, Scotch made, seamless tapestry rugs, splendid quality. Entirely new designs and colorings. Size 5.3 x 7.6. Today, each, \$9.95.

Axminster Rugs Marked Low

Thick and of heavy quality. Handsome Oriental patterns and deep rich colorings. Shades of blue, old rose, brown and green coloring, suitable for any room. Size 6.9 x 9.0, for \$28.75; 9.0 x 9.0, for \$31.00; 9.0 x 10.6, for \$35.00; 9.0 x 12.0, for \$39.50.

Round and Oval Novelty Bedroom Rugs.

Quaint in appearance are these pretty braided rag rugs. Reversible, round or oval shapes. Made in mixed chintz colorings. Heavy quality. Size 18 x 26 inches, each, \$1.75; size 26 x 36 inches, each, \$2.00; size 34 x 48 inches, each, \$3.00; size 30 x 60 inches, each, \$4.50.

Four Yards Wide Linoleum, 85c Per Square Yard.

Heavy grade and splendid wearing quality. New designs and patterns in tile, block, wood and floral effects. Widths that will cover your room without a seam. Today, per square yard, 85c.

Underpricings on Beds and Bedding

Brass Beds, 2-inch posts and caps, and heavy fillers and top rod. Regular price \$19.50, for \$14.95.

Brass Beds, with heavy posts and mounts, 1-inch top rod, and five fillers; specially trimmed; 4.6 size only. Regular price \$24.50, \$20.50.

Brass Beds, with heavy 2-inch posts, five 1-inch fillers; special ball corners. Regular price \$30.00, \$22.95.

Mattresses, of wood fibre and jute felt; roll edge, and full depth border, encased in good grade of art ticking. Regular price \$7.75, \$6.50.

Mattresses of jute felt, built, not stuffed; they have full depth border; deeply tufted. Regular price \$12.00, \$9.35.

50 only, Mattresses, double size only, encased in heavy twill ticking, having deeply tufted full depth borders; filling is fibre; jute felt both sides. Regular price \$5.50, \$4.00.

Divanettes, of solid oak, imitation Spanish leather covered; settee during day and double bed at night; complete with mattress. Regular price \$36.00 to \$40.00, \$32.95.

Iron Beds, slightly imperfect; 3.0 size only, of pure white enamel; some plain effect; others with brass rods. Regular price \$5.50 to \$6.00. Today, \$3.95.

Children's Cots, of pure white enamel, with drop sides and continuous posts; complete with mattress. Special, \$11.50.

Odd Sheets for Quick Selling, \$1.95 Each

Cannot Accept Phone Orders for Sheets.

All full bleached, and of good, serviceable quality; large sizes, 2 x 2 1/2 and 2 3/4 x 2 3/4 yards. Regularly \$4.50 and \$5.00 pair. Rush price today, each, \$1.95.

All Linen Damask Table Napkins, size 20 x 20 inches. Special, per dozen, \$3.95.

Irish Damask Table Cloths, size 50 x 50 inches; pretty blue or gold borders. Special, 98c.

Bleached Irish Mercerized Table Damask, 70 inches wide. Will launder nicely. Special, per yard, 95c.

Plain Bleached Sheeting, 70 inches wide. Clearing today, per yard, 50c.

Silkoline Comforters, size 72 x 72 inches. Pretty colorings, at \$3.95.

Huckaback Bedroom Towels, hemstitched, with pretty damask borders. Special, per pair, \$1.00.

A Manufacturer's Clearance of Fine Linen Scalloped Edge Scarfs, three sizes, 18 x 36 inches, regularly \$1.85, today, \$1.25; 18 x 45 inches, regularly \$2.10, today, \$1.45; 18 x 52 inches, regularly \$2.35, today, \$1.65.

98c Specials in Basement

1000 Step-Ladders at 98c Each



5 or 6-foot size, hardwood, well made and finished. A good reliable ladder. Either size, today, 98c.



1000 Galvanized Garbage Cans, 98c Each.



Medium size, 12 x 14 1/2 inches, ball handle, slip-over cover. Regularly \$1.50, 1,000 to sell today at, each, 98c.



1,000 Galvanized Iron Wash Boilers, rustproof, No. 9 size. Today, each, 98c.

Electrical Fixtures

This 4-light fixture, amber-colored shades, \$15.20.

A fine hall light, matching fixture shown. Price, \$3.95.

For your sitting-room, a fixture which hangs down within reach will enable you to attach a reading lamp or a fan or some other attachment. Our 2-light oval pan landing fixture gives you all the light you need and presents a very nice appearance.

A 2-light with 10-inch oval pan and colored shades, \$4.55.

A 2-light with 14-inch oval pan and colored shades, \$6.55.

A 2-light with 14-inch spindle and white shades, \$4.80.

A 2-light with 14-inch cast pan and square shades with amber panels, \$6.70.

A 2-light with 8-inch pan and cast arms and colored shades, \$9.95.



Bargains in Men's Hose

Men's 90c All-Wool Socks 69c.

Men's Hand-machine Knitted All-wool Socks, of soft dark grey yarn; would make a splendid sock for soldiers; small and large sizes. Usual 90c value. Today, per pair, 69c.

Men's Gloves at \$1.39.

Men's Grey and Tan Unlined Suede Gloves; soft, pliable leather; one dome fastener; pique sewn seams. Splendid value today, per pair, \$1.39.

The Robert SIMPSON Company Limited

Today---Another Big Economy in Men's Topcoats

Regularly \$18.00 and \$20.00 Values

13.95

Here's another fresh lot of 75 coats, every one well tailored and one of the following popular styles: The Trencher, with belt all around; the English Slip-on, with natural shoulders and full back; the popular Fly-front Chesterfield, which comes in grey and black all-wool chevrons and vicunas, is also represented. The first-named styles are of English and Canadian tweeds, in grey and brown mixtures and Donegal effects. Regular \$18.00 and \$20.00 values. In sizes 34 to 46. On sale today at.....



Men's Traveling Goods Sixth Floor

Men's Spring Suits

This collection of smart Spring Suits are exceptionally well tailored, in three-button, semi-fitting style, with vest of medium height, and trousers with belt loops and cuff or plain bottoms. Made from all-wool chevrot in a medium shade of plain grey. Sizes 36 to 46. A remarkably smart suit for the price, \$24.00.

Men's \$2.00 Pyjamas \$1.29

Correct weight for spring or summer wear, made from extra-quality soisette, crepe and percales; French neck style, with pearl buttons and silk frog fasteners. Sizes 34 to 44. Regularly \$2.00. On sale today, per suit, \$1.29.

Men's Flannellette Night Robes in neat striped patterns; collar attached style; one pocket. Sizes 15 to 18. Regular \$1.25. Today 98c.

Kola Dead Root French Briar Pipes.

This "pipe news" will come as an unexpected welcome to those men who know the sweet, cool smoke provided by the "Kola." Kola pipes are guaranteed. They are in rich dark brown shade and in a variety of shapes, with black vulcanite mouthpieces.

For Boys Who Will Be Jumping Into Their First "Longs"

Youths' First "Long" Suits, in trencher style, with belt all around and slash pockets. Vest is cut low. Trousers are narrow, with belt loops and cuff bottoms. Made from a serviceable, dark brown and black tweed mixture. Sizes 32 to 36. A popular suit at a popular price, \$15.00.

Variety in Men's Easter Hats

All the leading makes in smart soft Felt Hats, such as Borsalinos \$6.00, Stetsons \$4.50, Christs \$2.00, \$3.50 and \$4.00; Bortons \$4.00, Hamptons \$5.00, and Roscos \$2.50 and \$3.00.

A new showing of Black Stiff Hats from the leading English and American makers, priced at \$2.30, \$3.00, \$3.50, \$4.00 and \$4.50.

Smart Caps for young men, including all the new novelty patterns and plain shades of greens, etc. One, four and eight-piece top styles. 75c, 95c, \$1.00, \$1.50, \$2.00 and \$2.50.

