

**Exercise without
Headache and Fatigue**
is secured by wearing

WOOD-MILNE RUBBER HEELS

They save boot bills,
keep boots in shape,
prevent worn-down
heels, and protect
the nervous
system from the
jar of hard
streets.

**LOOK
FOR THE
NAME
"WOOD-
MILNE"
ON
EVERY
HEEL.**

Wood-Milne Rubber Heels

Have revolutionized Footwear. The hard leather heel is rapidly becoming obsolete everywhere. It is now generally recognised that rubber is the correct substance for Boot Heels. It softens the shock of walking on hard streets, and gives to a walk in town something of the comfort and exhilaration experienced when threading on soft springy turf. Moreover WOOD-MILNE Rubber lasts far longer than leather. The Heel being kept level, the boot retains its shape and comfort. A pair of boots fitted with WOOD-MILNE Heels will last twice as long as a pair without.