

Whereas (6) the Canadian Press is willing to provide the Corporation with news as hereinafter provided. Now, therefore, the Canadian Press and the Corporation agree as follows:—

- (a) The Canadian Press will place its entire news service at the disposal of the Corporation and undertakes to provide therefrom bulletins locally, regionally and nationally as requested by the Corporation.

That means to say that all the news of the Canadian Press is available in Vancouver, Halifax, Winnipeg, Toronto, just as it is available to any newspaper, and it is all placed at our disposal and we can demand the provision therefrom of bulletins. We can demand ten or twelve a day or whenever we care to give this important service.

- (b) The Corporation—"that is ourselves"—will determine the timing of the bulletins, their number, form and length.

- (c) The bulletin service will be supplemented by flashes as requested.

Flashes, as you know, are those quick short items of important news that are sometimes—I think sometimes too often—put in a radio program when anything important is happening.

- (d) The Corporation will be at liberty to insert "actuality" broadcasts and recordings.

That means to say if a bridge at Niagara Falls goes out and news is given and we have already had a unit there recording the crash and the noise of the splash, we will be able to put it in as background for news.

- (e) The use of this news by the Corporation shall be confined to aural broadcasting.

Aural is spelled a-u-r-a-l and means the kind of broadcasting you hear to distinguish it from facsimile and television.

- (f) Nothing herein shall be deemed to prohibit the broadcasting of news merely as incidental to commercially sponsored programs of entertainment broadcast by the Canadian Broadcasting Corporation.

That means to say provided that the news so broadcast is not Canadian Press news. At the present time at intervals in the hockey matches we have other news on the broadcasts.

- (g) Private stations owned or controlled by member newspapers of the Canadian Press shall at the request of the Canadian Press be supplied by the corporation at cost with the Canadian Press news service for sustaining purposes only.

Private stations in areas not covered by the corporation's broadcasting service may be permitted at the discretion of the corporation to broadcast the Canadian Press service but only on a sustaining and strictly non-sponsored basis.

That means that certain stations which now do not get service in the far north for example, shall be allowed to pick up and rebroadcast the news.

- (h) The corporation will accord to the Canadian Press such credit acknowledgments as may be agreed upon from time to time.

- (i) If the corporation elects to do its own selections and editing of the news to be provided by the Canadian Press and prepare its own news bulletins, the Canadian Press will make available at its own head office its news service without cost. If the corporation requires the Canadian Press to do the selection and editing both at its head office and its regional bureaux, the corporation will indemnify the

[Mr. Leonard W. Brockington, K.C.]