

Record Smashing Prices at Simpson's

MEN!

Do you want to save \$2.00 to \$3.00 on a pair of shoes?

If you do, this opportunity is yours.

We are selling shoes at away less than whole-sale cost price Wednesday.

Read the descriptions through, then bring enough money to buy at least three pairs.

There are Goodyear welted, latest styles, button or laced, finest tan calfskin, finest patent colt, gummetal and velours calfskin. All sizes.

The actual selling prices, stamped on the soles, are \$4.00, \$4.50 and \$5.00. Magnificently priced Wednesday at **1.99**

WOMEN!

Do you wear sizes 3, 3½ or 4?

We're going to sell all our American sample shoes, in all styles, leathers, soles and heels—over two thousand pairs. Prices were \$2.50 to \$5.00. For a rush Wednesday at **1.50**

(Second Floor)

More Goods Than We Know What to Do With

The number of things you can buy at cost or below just now in the Store is not small. We must clear out all the odds and ends, enough in many cases to make a respectable stock for a smaller store, at just what they will bring. Don't allow the opportunities to slip by unchallenged. It's the wind-up of a marvelous half year.

75 Only Men's Waterproof Coats Wednesday \$10

REGULAR \$15.00 AND \$16.50 VALUES.

Made from fine English burberette cloth, which is porous yet waterproof; this coat is lighter, cooler and more sanitary than the rubberized garment, as well as more durable; the colors are medium fawn and tan; cut in single-breasted Chesterfield style; long and roomy; lined with silk throughout the shoulders and sleeves. Sizes 34 to 44. To clear Wednesday at **10.00**

MEN'S TROUSERS, REGULARLY \$2.50, ON SALE WEDNESDAY AT \$1.75.

Fancy striped English worsteds, in assorted patterns of gray and black; the materials are strong, closely woven and smooth finished, with a small percentage of cotton, just enough to give extra wearing strength; well tailored. Sizes 32 to 42. On sale Wednesday at **1.75**

BOYS' TWEED BLOOMER PANTS.
Brown and gray; full cut style, with belt loops, straps and knee buckle. Sizes 23 to 33. Wednesday at **.98**

BOYS' ROMPERS OR PLAY SUITS.
Serviceable for house wear; full cut, bloomer and blouse combined, with neat collar and belt; made from English blue chambray; in sizes 2 to 6 years. Wednesday **.75**

BOYS' BLUE STRIPED RUSSIAN SUITS.
Smart sailor style, with wide collar and belt; made from English blue striped cambric; the pants are bloomer style, and suits are in sizes 2½ to 5 years. Wednesday **1.00**
—Main Floor.

A Big Sale of Shirts Wednesday

3000 Men's Better Quality Neglige Shirts, W. G. & R., Tooke Bros., Star, Crescent and other well-known makes; this lot consists of clearing lines, manufacturers' samples, and ranges from our own stock; a few are slightly counter soiled; popular hairlines, darker color stripes, figures, etc.; pleated and plain fronts; coat styles; sizes 14 to 18. Regular prices \$1.00, \$1.25, \$1.50 and \$2.00. On sale Wednesday, each **.69**

(Main Floor)



Store Opens 8.30 a.m. Closes 5.30 p.m.

Notable Novels 50c

Our 50c series is very strong, containing the cream of fiction of recent years, by authors of great reputation.

- All bound in cloth and well printed.
- "Torchy," by Ford.
- "Maggie Pepper," by Klein.
- "Second Chance," by McClung.
- "Joyce of the North Woods," by Comstock.
- "Trail of the Lonesome Pine," by Fox.
- "Love of the Wild," by McKishnie.
- "Lavender and Old Lace," by Reed.
- "Shepherd of the Hills," by Wright.
- "Freckles," by Porter.
- "Bella Donna," by Hichens.
- "Master Christian," by Corelli.
- "White Prophet," by Caine.
- "Carpet From Bagdad," by McGrath.
- "Seats of the Mighty," by Parker.
- "Barrier," by Beach.
- "Shuttle," by Burnett.
- "Rules of the Game," by White.
- "Cy Whittaker's Place," by Lincoln.

Specials in Rich Cut Glass

- Sugar and Cream Sets, with deep, brilliant cutting; regular price \$3.25. Special at **2.75**
- Fruit Bowls, 8-inch size; a very finely cut star pattern; regular price \$2.50. Special at **1.98**
- Colony Trays, buzz-wheel cutting; regular price \$2.95. Special at **2.30**
- Oil or Vinegar Cruets, tall shape, on foot, handsomely cut; regular price \$1.95. Special at **1.49**
- Lemonade Jugs, with deep cutting in buzz or star pattern, 2-pint size. Specially priced **2.95**
- Lemonade Tumblers to match above Jug. Specially priced at, per dozen **2.95**

Suit Cases

- Matting Suit Cases, strong handle, brass lock and side catches, two end straps, linen lining, with pocket. Special, Wednesday:
 - 24-inch **2.10**
 - 26-inch **2.30**

Mantel Mirrors to Clear at \$6.50

Best Bevel Plate Mirror, handsomely framed in a 3-inch gilt moulding, richly ornamented with gold burnished tips. The frame alone is worth nearly double what we ask for the mirror complete; 25 only for your drawing-room or sitting-room; regularly \$12.50. Wednesday **6.50**

\$2.50 Alarm Clocks \$1.65

Large Repeating Alarm Clock, with bell at back of clock, 5-inch dial with Arabic numerals. The alarm can be adjusted so as to repeat every few seconds; regular value \$2.50. Wednesday **1.65**

Clearance of Dresses 98c

- A Pre-Inventory Sale.**
- Gingham Dresses, in stripes and chambrays, with colored piping. Regularly \$2.95. Wednesday **.98**
- WASH DRESSES, \$2.45.**
- Dozens of styles, all colors and a variety of materials, new styles, with high or low necks. Wednesday **2.45**
- WOMEN'S SUITS, \$7.98.**
- Worth regularly \$12.50. For present or fall wear. Made from selected English navy serge. Splendid value. Only **7.98**
- SILK DRESSES \$9.95, WORTH \$10.00 TO \$12.50.**
- 40 Silk Dresses of this season, two different styles, in black and navy messaline; collars of bright colors in contrasting shades; sashes and caught-up skirts. Wednesday **9.95**
- NO. FOLK COATS AND BLAZERS.**
- Sold Splendidly at \$4.95 and \$5.50. To Clear **3.45**
- In soft imported flannels, scarlet and navy, white with gray stripe, orange and black, green and red; cut in a jaunty Norfolk style, with collar and belt of white flannel, or in Balkan blouse models. Exceptionally good value **3.45**
- CREAM SERGE SKIRTS, \$3.75.**
- Just 40 Skirts for early morning selling. Worth from \$5.00 to \$6.50. Cream serges and Bedford cords, well designed. Wednesday clearing **3.75**

Ratine

We have large stocks of practically all shades, in the most wanted wash fabrics of the season, heavy weaves, nap weaves, and the open sponge, at \$1.25 and \$1.50 per yard. A very special display of ratine goods will be made for Wednesday in the Wash Goods Department, including the latest silk and cotton brocaded ratines in all the newest shadings. An extra purchase for Wednesday selling:

- 36-inch All Linen, Heavy Crash Suitings, blue and white ground, with neat stripes of navy, cadet and tan **.19½**

Hosiery and Gloves

- Women's Plain or Ribbed Black Cashmere Hosiery, seamless English make, nice weight, double heel and toe; 8½ to 10. Special Wednesday **.19**
- Children's Ribbed Black Cotton Hosiery, fast dye, nice weight, soft close finish; good wearing, double heel, toe and sole; 6 to 10. Special Wednesday **.17**
- Women's 20-inch Long Lisle Thread Gloves, dome fasteners, fine close weave, best finish, black or tan; sizes 5½ to 8; 29c value. Wednesday **.19**
- Women's 20-inch Length Pure Silk Gloves, opened at wrist, dome fasteners, double-tipped finger, close fine weave, black only; 75c value. Wednesday **.59**
- Men's Pure Silk Socks, extra fine thread, closely woven, nice weight, perfect finish, spliced heel and toe; double sole, black or tan; 45c value. Wednesday **.25**
- Men's Silk Lisle Thread Socks, assortment of colors, embroideries and fancy effects, best finish. Regularly 25c and 35c. Wednesday **.19**

Men's Straw Twilled Sheets \$1.69

- Heavy Bleached English Sheets, in twill only, large size, 80 x 100. Regularly \$2.00. July Sale, Wednesday **1.69**
- Brown Holland Linen, splendid wearing quality, for motor coats, dresses, etc.; 36 inches wide. July Sale, Wednesday, yard **.25**
- White Flannellet Sheets or Summer Blankets, with pink or blue borders, nice soft napping, size 64 x 76. July Sale, Wednesday, pair **1.25**
- Fine English Longcloth, note wide width, 45 inches, for dainty undergarments, etc. July Sale, Wednesday, yard **.12½**
- Pure Irish Linen Damask Table Cloths, in a good assortment of neat designs, size 2 x 2½ yards. July Sale, Wednesday **2.19**
- Horrcockes' Flannellet, in a range of stripes suitable for pyjamas; night shirts, etc.; 38 inches wide. July Sale, Wednesday, yard **.16**
- White Quilts, rich new designs, fine satin finish, size 74 x 88. July Sale, Wednesday **1.98**

Camp and Garden Tents

- Stock-taking means the end of one season, and at the end of the season each line must give place to the new season's goods. The tents must be cleared on Wednesday, and at the prices they should rush out at the opening hour. Prices:
- 7 ft. x 7 ft. 6 in. x 6 ft., with 18 in. wall **5.95**
- 8 ft. x 10 ft. x 6 ft., with 24 in. wall **7.99**
- 10 ft. x 12 ft. x 7 ft., with 36 in. wall **9.98**
- 12 ft. x 14 ft. x 7 ft., with 36 in. wall **14.75**
- \$6.00 TAPESTRY CURTAINS, \$3.98.**
- Heavy Mercerized Tapestry Curtains, 3 ft. 4 in. long, 50 in. wide, with rich silk fringe top and bottom, some with the new Vandye edging, brown, green or crimson. Stock price \$6.00. Wednesday **3.98**

WOOL PORTIERE CLOTHS, 85c YARDS.

Monk's cloth, basket cloth, Egyptian cloth and art serge, for portieres and over-curtains. Regular prices \$1.00, \$1.15 and \$1.25. Wednesday, per yard **.85**

STOCK-TAKING CLEARANCE OF FOLDING CURTAIN STRETCHERS AT 69c.

Our Special Curtain Stretcher, made from selected kiln-dried wood, with guaranteed non-rusting pins, adjustable to any size. This quality stretchers are sold at **1.00**. Wednesday's price **.69**

A STOCK CLEARING SALE OF LACE CURTAINS.

All odd pairs, sample pairs, Curtains slightly mused or soiled in handling, a collection including curtains from \$1.00 to \$22.00 a pair. Not more than two pairs of a pattern. To be cleared Wednesday at Half Price.

COLORED CURTAIN MUSLIN, 10c YARD.

Our 25c quality, 36 inches wide, fast washing colors, and a wide range of colorings and designs, for light summer curtains or for bed chamber draperies. Wednesday, special, yard **.10**

40c SCOTCH MADRAS, 28c YARD.

An opportune time to fill your needs for bedroom curtains for the coming fall season. Two dollars on Wednesday will go as far in buying madras as will three dollars later in the season. Our regular 40c quality cream, ecru or white, all widths. Wednesday, per yard **.28**

(Fourth Floor)

Important Special Selling of Carpets

LINOLEUMS AND RUGS AT UNUSUALLY LOW PRICES.

- \$1.75 and \$2.25 English Axminster and Wilton Carpets, \$1.25 Per Yard.**
- Oriental and self-color effects; some full rolls, and many part rolls, with borders to match, to be sold at this exceptionally low price. Wednesday only, per yard **1.25**
- 24 Odd Designs and Colors in Useful Hall Runners, English Axminster and Wilton makes, specially reduced in price:**
 - 2 ft. 3 in. x 9 ft., 3 ft. x 9 ft., 3 ft. x 10 ft., 6 in. Special **5.95**
 - 2 ft. 3 in. x 10 ft., 6 in., 3 ft. x 9 ft., 3 ft. x 7 ft., 6 in., 2 ft. 3 in. x 12 ft. Special **7.95**
 - 3 ft. x 10 ft., 6 in., 3 ft. x 10 ft. Special **11.95**
- 50 English Wilton Mottled Rugs, made from waste goods of yarn, neatly fringed at ends. Priced very attractively for Wednesday selling. Size 27 in. x 54 in. Special Wednesday **6.70****
- Imported and Domestic Art Wool Rugs at a reduction of 25 per cent. from every rug in stock. A few examples quoted here:**
 - 7 ft. 6 in. x 9 ft. Regular price \$9.35. Special **6.90**
 - 7 ft. 6 in. x 9 ft. Regular price \$15.50. Special **11.95**
 - 9 ft. x 9 ft. Union. Regular price \$4.85. Special **3.65**
 - 9 ft. x 10 ft. 6 in. Union. Regular price \$7.75. Special **5.80**
 - 9 ft. x 10 ft. 6 in. Union. Regular price \$8.95. Special **6.70**
 - 9 ft. x 12 ft. Union. Regular price \$10.25. Special **7.69**
 - 9 ft. x 12 ft. Union. Regular price \$14.50. Special **10.90**
 - 10 ft. 6 in. x 12 ft. Union. Regular price \$16.00. Special **12.00**

ANOTHER LOT OF GOOD, HEAVY FLOOR OIL-CLOTH TO BE OFFERED AT 23c PER SQUARE YARD.

Several different widths included in this lot. The goods are only slightly imperfect in the printing, and as such are sold at this very low price, per square yard **.23**

(Fourth Floor)

The Groceries

- 2000 Stone Fresh Rolled Oats. Per stone **.38**
- Finest Sugar-Cured Hams, half or whole. Per pound **.23**
- Quaker Puffed Wheat. Three packages **.25**
- Canned Yellow Peaches. Per tin **.15**
- Canned Corn. Three tins **.20**
- Canned Beans, Golden Wax. Three tins **.20**
- Canned Peas. Per tin **.20**
- Canned Apples, gallon size. Per tin **.23**
- Best First Cooking Compound. Three-pound pail **.45**
- Finest Cooked Ham. Per pound **.32**
- Teller's Cream Soda. Six-cup. Three-pound box **.24**
- Pure White Wine Vinegar, XXX. Per gallon **.25**
- California Prunes. Three pounds **.25**
- Choice Pink Salmon. Three tins **.25**
- Lime Juice, Sovereign Brand. Reputed quart bottle **.25**
- Choice Olives. 16-ounce bottle **.15**
- Clark's Fork and Beans. Large tin **.10**
- Clark's Potted Meats. Per tin **.10**
- FRESH ROASTED COFFEE, PER POUND, 24c.**
- 1000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory. Wednesday, per pound **.24**

(Basement)

The Robert Simpson Company, Limited