

THE SEYMOUR ARM FRUIT LANDS, LIMITED

¶ This company has been formed by some of the most practical and experienced fruit lands men in the Province for the purpose of settling the fertile valley and bench lands of this upper arm of the expansive Shuswap Lake. The proposition is strictly a colonizing one under conditions which may be termed ideal for the particular object in view, viz., the growing of fruit.

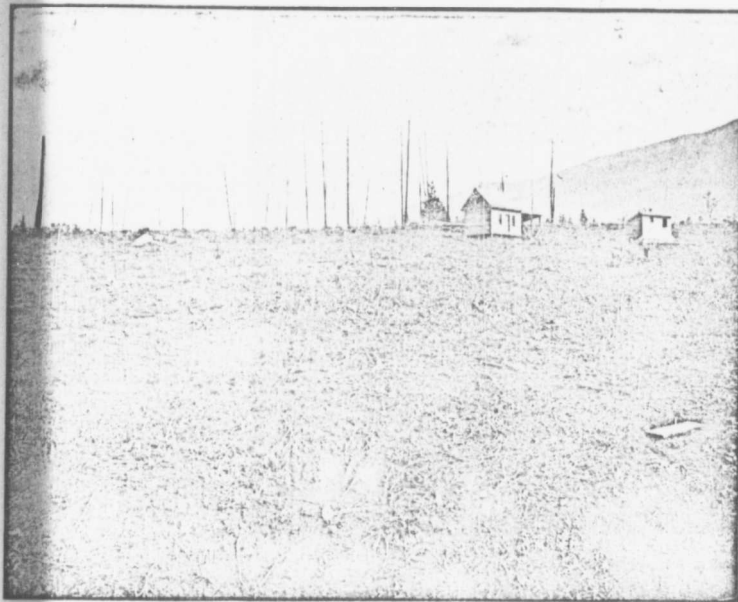
¶ The company own about 6,500 acres of land, measuring between two and a half and three miles in width, and about four miles in length, the whole sloping gently back from the lake-shore front, which resembles a sea beach more than an inland water-

front, and is characterized by a succession of benches affording excellent drainage and unrivalled situation for orchards and homesteads. The founders of this enterprise have taken all the circumstances attending successful fruit growing into serious consideration. They have had the soil examined by experts, the location studied from every point of view, and have no hesitation in stating that the claims put forward on behalf of the premier fruit lands of the Province, and the results attained by proper methods of cultivation, can be duplicated with additional advantages at Seymour Arm.

WHERE THE NEW COLONY IS LOCATED

¶ Seymour Arm forms the north-west branch of Shuswap Lake, which comprises two elongated bodies of water, about seventy miles in length, connected near the centre by a narrow navigable channel. The lake is about equi-distant from Calgary, in Alberta, and Vancouver, the commercial metropolis of British Columbia, the distance being about 300 miles. The nearest station on the C. P. R. main line is Sicamous, a junction point for the fruit lands of the Southern Okanagan. Seymour Arm is 32 miles up the lake from Sicamous. A regular service by the company's commodious launch is maintained every Tuesday, Thursday and Saturday, the time occupied on the trip being under four hours. Next season it is the company's intention to put on a steamer which will make daily trips. The journey is full of interest, the water always being placid owing to the absence of strong winds, and the evidences of settlement in the numerous bays, as well as the magnificent panorama of mountain scenery, all combine to pass the time pleasantly.

¶ The shelving shores of the lake give place on arrival at the Arm to a beautiful bench of white sand gradually rising to the first wide bench land. It is naturally here that the first settlement was effected, and a number of pleasing homes, hotel, school and store are already established, and attest the enterprise and industry of the settlers. Considering that the community was only established in the spring of this year, the results attained are highly creditable, and indicate that progress in the future will be rapid and continuous.



Looking Up One of the Benches

NO IRRIGATION REQUIRED AT SEYMOUR ARM