

Suggestions for Organisers and Workers.

The following brief synopsis shows some of the many Schemes that have been carried out successfully by County areas. The matter is, of course, one to be settled by local circumstances, but the items will serve as a basis for discussion by Committees to decide which should be carried out.

It has been found that a very practical and effective way for Committee work is that every member of the County Committee should undertake one effort only in the course of the year and make themselves responsible for that single item.

These suggested activities in no way supercede the Annual House-to-House Silver Collection which should be organised and encouraged in every town and village in the County.

Headquarters will at all times advise upon setting up organisations for these collections.

EFFORTS SUITABLE FOR PRIVATE HOUSES

Bridge Drives, Whist Drives, Garden Fetes, Jumble Sales, Sales of Work, Tombolas.

EFFORTS SUITABLE FOR PUBLIC HALLS

Dances, Concerts, Whist Drives, Special Cinema Show in aid of the Campaign, Bazaars.

SPECIAL ACTIVITIES

- (a) *Carnival in aid of the Campaign embodying all the principal local interests.*
- (b) *In the locality of the riverside a River Fete is always a profitable effort in the summer months and a Gymkhana in connection with this can always be easily and profitably arranged.*

(c) *The Opening of important Seats in the County to the Public the entrance fees to go to the Campaign.*

(d) *The placing of official Money Collecting Boxes in Hotels, Bars, Theatre and Cinema Vestibules, Shop Counters and any public places.*

The aim should be to ensure that good publicity be given to any of the before named efforts some time ahead of the event. The Press are always sympathetically disposed towards the Campaign and there should be no difficulty in getting full notices in the local papers gratis as a donation to the Campaign.

Boy Scouts, Rover Scouts, and Girl Guides will always help providing they are not expected to actually collect monies.

The Womens Institutes will also be willing to help.

Everybody will do their bit if the case is put before them clearly and frankly.

These are only a few suggestions. The Committees will probably find that ideas occur to them which are specially suited to their own Counties but may not be practicable elsewhere.

A representative of Headquarters of the Campaign will always be glad to come down to meet and discuss with the Committee any points upon which they could be helpful regarding the suggestions set forth in this pamphlet, and the Services of the County Organiser will always be at the disposal of the Committee.