

happy to say that we are now caught up. At one time we had as many as 22,000 to answer; however, we put on a night staff and worked night and day for a period of the past seven weeks.

The CHAIRMAN: When you answer these inquiries, what do you supply them with?

Mr. DOLAN: First with the general booklet; then if they ask for fishing, we supply them with the fishing booklet; or if they inquire about the parks we place that inquiry before the park authorities. I think I explained last year that every inquiry we get from people living in the United States is forwarded to the provinces, the transportation companies and Parks Bureau. If a man in Duluth wrote to my office, requesting information about the parks in Alberta, I would pass his request on to Mr. Gibson's office, so that he could give some specific data with reference to the parks in that province. The same co-operation is extended to all nine provinces. As I say, the printers have been behind in supplying us with material at the time we require it. However, we have finally overcome that difficulty. It is interesting to note that we have distributed throughout the United States particularly over 1,300,000 pieces of literature, which again, is a record for Canada.

The general picture is very good. Canada is getting more travel publicity, in my opinion, than any nation in the world. Our travel editors in the United States have been particularly kind to us. As you know practically all the large newspapers have travel departments, and it is a very profitable venture from the newspaper standpoint as well as for Canada. The travel editors have been very generous with us. We have also extended our participation in sportsmen and travel shows throughout the United States.

Heretofore we have only had our exhibit, which we had built some years ago, in the shows in the eastern states. This year for the first time we transported our large exhibit to the Pacific coast area. We went to Portland, Seattle and San Francisco; and I must say that we had a very remarkable response from that venture into the west. This year we adopted the policy of going mostly to sports shows. We only went to one travel show. Next year it is our policy to go into the so-called travel shows in the United States and keep away from the sports shows. I think that will be our policy in alternate years.

Hon. Mr. BISHOP: May I ask what advice you give to the tourists as to accommodation in the city hotels? My information is that they are all full up.

Mr. DOLAN: Senator Bishop, we do tell them that if they are coming to Canada they had better make reservations early; and we have circularized not only the tourist travel agencies but the American Automobile Association, and other travel organizations as to the lack of accommodation in Montreal, Quebec and other large cities, or that such accommodation is at a premium and it is doubtful whether they can get it this year unless they make a reservation very early. At the same time, we tell them that there is accommodation in—what shall I say—for want of a better word, the out-of-the-way places. Last year we ran into a little panic-thinking about accommodation. We said that we would not have accommodation for tourists here during the summer months. As a matter of fact in one, two or three weeks in July, particularly, there was ample accommodation even in the city of Ottawa, in tourist homes, and a great deal of accommodation in the northern part of Ontario. Generally speaking, this year all well known resorts, well established resorts, not only the big railway resorts like Jasper and Banff and the like, but the other well organized resorts in the Laurentians and Muskoka, the Lake of the Woods, and in British Columbia, are pretty well booked for the season. I saw a survey which the Ontario government gave me the other day, indicating that the bookings in June were a little lighter than a year ago, but bookings in July and August were a little bit higher. In fact, car entries into Canada for the month of May