

I am going to read a list of topics related to export marketing that companies like yours might be interested in receiving information about on a periodic basis. Please tell me how often you would like to get information on it.

	<u>About Once A Year</u>	<u>Three or Four Times A Year</u>	<u>About Once A Month</u>	<u>About Once A Week</u>	<u>Never</u>
1. Federal government assistance programs	13.4%	34.2	35.4	8.6	5.2
2. International rules and policies governing trade	22.1	35.5	24.9	7.2	6.8
3. Upcoming trade events: e.g. trade fairs, trade missions, seminars, etc.	5.4	22.7	50.3	14.1	4.8
4. Economic conditions in foreign countries affecting Canadian exports	8.9	31.4	39.3	11.4	6.6
5. Specific foreign tender calls/market opportunities	6.3	14.2	38.5	25.2	11.1
6. Foreign government policies and regulations affecting Canadian exports	15.6	31.3	33.1	10.6	6.5
7. Canadian export success stories	19.7	29.7	31.4	6.3	10.3
8. Announcements of new trade publications	12.3	32.1	38.6	9.0	4.4