

### INCREASE IN SEAWAY TRAFFIC

Traffic through the St. Lawrence Seaway continued at record levels during August as cargo tonnages reached 5,225,000, up 2.5 percent above the figure for the same month last year. For the season so far, the total is 24,710,446 tons - 2.2 percent higher than the total for April-August period of 1964.

A breakdown of traffic indicates that upbound cargoes again registered a substantial increase, while downbound shipments declined somewhat from last August's level. This trend, which has characterized the 1965 season, is reflected in the traffic totals, which show 13.2 million tons upbound this year, 20.1 per cent above the previous year and downbound shipments at 11.5 tons - 12.7 percent lower than in 1964.

### WELLAND TRAFFIC

Traffic through the Welland Canal for the first five months demonstrated a similar trend, upbound movements showing a rise of 15.9 percent and downbound traffic a 4.9 percent decline. The increase as a whole for the canal was 3.2 percent in August and 2.5 percent for the April-August period - 31,668,000 tons compared with 30,890,000 tons in 1964.

The significant increase that has taken place in general cargo traffic through the Seaway during 1965 continued through August, and the total for the season so far is some 1.3 million tons above the 2.1-million ton level reached during the same period last year. This upward trend in general cargo is also reflected in a sharp rise in ocean-going traffic this year.

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### CANADIAN LAKE FISH TO EUROPE

Canadian Northland Foods Limited, of Winnipeg, with the help and encouragement of the Manitoba government's Export Corporation, has begun selling fish in Western Europe. The company expects to export between 300,000 and 400,000 pounds of fish this year. The company's growing order-list is the result of a five-week, nine-country tour of Europe this spring by Northland Food's president, G.E. Phillips.

The firm was founded to export to the European market after two Winnipeg fish-company executives gauged reaction to a Manitoba exhibit in the food fair in London a year ago and during a subsequent trip to Paris. Noting the interest, P.M. Lazarenko, president of Northland Fisheries, and J.H. Page, president of Canadian Fish Products Limited, decided to join Mr. Phillips in the creation of Canadian Northland Foods.

### PREPARATORY PUBLICITY

As a first step to open European markets, the company, with the co-operation of the Manitoba Export Corporation, produced an elaborate brochure cataloguing the kinds of fish, complete with pictures and a history and outline of each species. As the brochure prompted inquiries from European fish dealers, it became apparent the time was ripe for personal sales contact. So, in April, Mr. Phillips embarked on

his trip, which took him to England, Belgium, Holland, Denmark, Sweden, Finland, Italy, France and Germany. The journey paid off with a number of sales made on the spot and additional orders awaiting the attention of Mr. Phillips on his return home.

"Fish eaten in Europe is principally the salt variety," Mr. Phillips explains. "Freshwater fish is generally a new experience for them. It has always been thought that the price of exporting would be too high but, refrigerated and shipped by boat, northern pike and whitefish are not priced out of range. They are not a gourmet food, they are in the price range the public buys."

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### FISHERIES DEPARTMENT REVAMPED

*Expansion and reorganization of the federal Department of Fisheries so that it can carry out its responsibilities more effectively in the light of expanding fishing activity by Canada and other nations of the world was announced recently by the Minister of Fisheries, Mr. H.J. Robichaud, in the following statement:*

It is the objective of the Department through fisheries development programmes, integrated with those of the provinces, to exploit resources to a safe maximum, including those species which we have overlooked in the past, to improve techniques of harvesting these resources and to further increase the quality of our products so there will be an increased demand for them both at home and abroad... Changes in the Department's structure also result from stepped up scientific and technical programmes and the international aspects of Canada's fisheries, involving her participation on seven different international fisheries commissions, which are becoming more and more important in the proper conservation and management of the fishery resources of the high seas.

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### INTERNATIONAL TENSIONS AND THE UNITED NATIONS

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points which are worth making in relation to some recent developments. It would be quite illusory, in the first place, to expect either of the two leading parties to the negotiations to disarm unilaterally or to make agreements contrary to the interests of its partners, which must always be taken into account where vital security matters are at stake.

Furthermore, we have long ago reached agreement on the general principles which should be applied to disarmament and it is time we were taking further steps towards carrying them out. Instead, there is too great a tendency to try to score debating points, as if we were more concerned with propaganda than with the substance of the great issues of war and peace....

There are those who see in recurring crises, which are too complex to be settled quickly, proof