

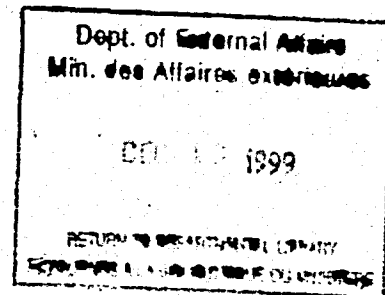
12661317(E)

INTERNATIONAL CULTURAL RELATIONS BUREAU

NOTE

This document is intended for discussion purposes only and does not necessarily represent the views of the International Cultural Relations Bureau. It is the result of a feasibility study carried out by Christopher Lange & Associates Limited as a follow up to the departmental Corporate Review on International Cultural Relations. It is hoped that it will contribute to the development of a policy framework as well as an operational guide on corporate sponsorship for International Cultural Relations once the internal and external consultation process on this subject has been completed.

May 1991



43-271-631