28/01/88

Market Share

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights Submitted by Posts by Region

Region: MIDDLE EAST

Mission: 346 BAGHDAD

Market: 305 IRAQ

Sector: 005 COMM. & INFORM. EQP. & SERV

Subsector: 053 TELECOMMUNICATIONS (INC SPACE)

Statistical Data On Next Year Sector/sub-sector (Projected		1 Year Ago	2 Years Ago
Mkt Size(import) \$ 300.00M	\$ 300.00M	\$ 200.00M	\$ 200.00M
Canadian Exports \$ 60.00M	\$ 1.60M	\$ 0.50M	\$ 0.10M
Canadian Share 20.00%	0. 01%	0.00%	0.00%
of Import Market			

Major Competing Countries

					-			
1)	128	GERMANY	WEST	•		· •	020	%
ii)	112	FRANCE					015	%
iii)	237	ITALY					015	7
		JAPAN					015	7
	-	SWEDEN					010	7
vi)	032	HUNGARY					008	7

Cumulative 3 year export potential for CDN products 60-100 \$M in this Sector/Subsector:

Current status of Canadian exports: Small but expanding

Products/services for which there are	Current Total Impor	ts
good market prospects	In Canadian \$	
i) PUBLIC DIGITAL EXCHANGES	\$ 0.00 M	
ii) PRIVATE DIGITAL EXCHANGES	\$ 0.00 M	
iii) TELEPHONE EQUIPMENT	\$ 0.00 M	
iv) CONVENTIONAL AND FIBRE OPTIC CABLES	\$ Û.OO M	

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- exports of certain products or services to this country are subject to Canadian export controls