

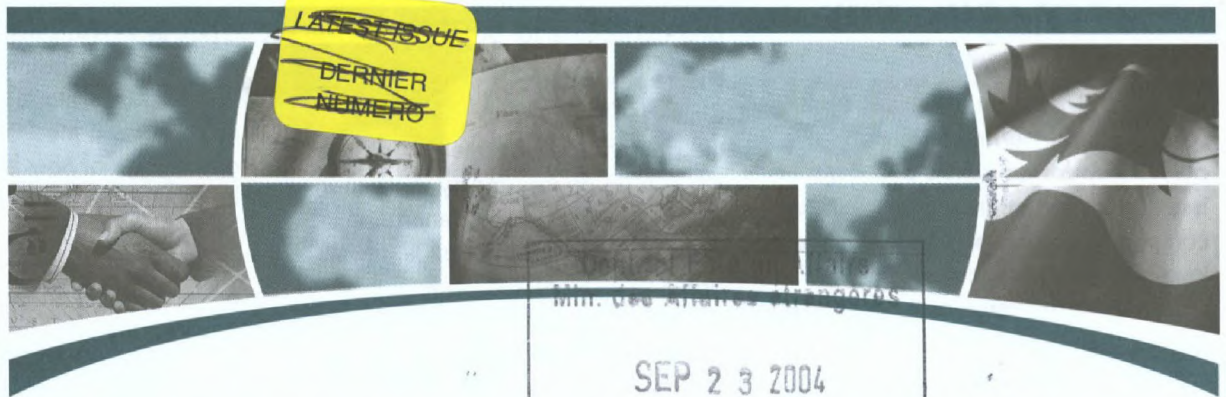
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International Trade  
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# CanadaExpo



## Calgary company buys emission-reduction credits

The first Canadian company to buy foreign emission-reduction credits under the Kyoto Protocol is making national headlines.

On August 25, TransAlta Corporation of Calgary announced its purchase of credits based on 1.75 million tonnes of emission reductions from Chilean hog producer Agrosuper.

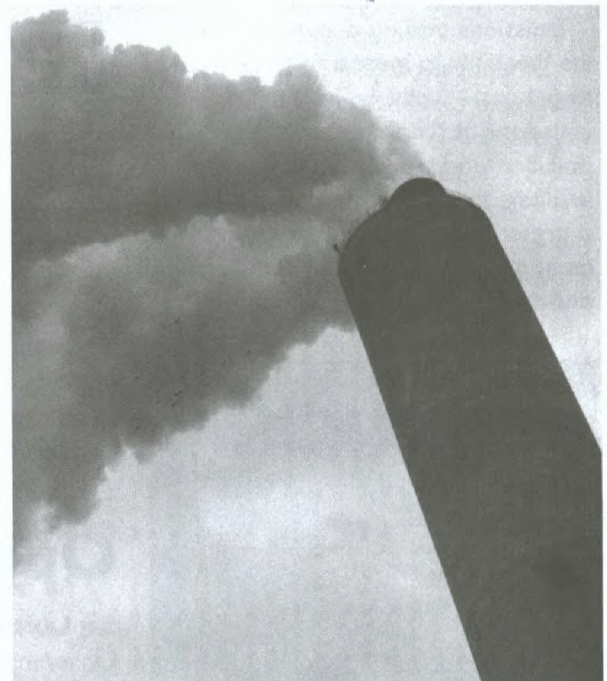
The transaction represents the first Canadian purchase of credits under the Clean Development Mechanism, one of the market mechanisms defined by the Kyoto Protocol—an international agreement designed to reduce greenhouse gases that cause global warming.

Agrosuper, which has reduced its own greenhouse emissions through sustainable environmental practices, is able to trade its reductions to companies willing to pay for the emission credits.

### What is emissions trading?

Emissions trading is a market-based system designed to address air pollutants, such as greenhouse gas

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## U.S. wireless event attracts the world

**NEW ORLEANS, LOUISIANA** — March 14-16, 2005 — International Trade Canada is organizing a Canadian pavilion at **CTIA Wireless 2005**. This global event draws visitors from a variety of industries and from more than 80 countries, and serves all aspects of the industry for wireless service providers, users, developers, buyers and manufacturers.

Other national pavilions exhibiting this year include Korea, France, Finland, China and Britain. Major multinationals already exhibiting are

Microsoft, Ericsson, Motorola, Audivox, Intel, NTT DoMoCo, Nokia, Siemens, Sony Ericsson, America OnLine, Alcatel, Samsung, Qualcomm and Hewlett Packard, to name a few.

"This major international trade event is where the world shops for wireless, Internet and mobile technology," says Pat Fera, Trade Commissioner at International Trade Canada. Running concurrently with CTIA Wireless are the Mobile Entertainment

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