

# Fishing Supplies

STEEL RODS, LINES, REELS, BAIT BOXES, LANDING NETS, FISH BASKETS, TROLLING BAIT, ETC.

## RICE LEWIS & SON

LIMITED

COR. KING and VICTORIA STREETS, TORONTO

### The Thrall of Leif the Lucky



"No reason why it should not be classed with 'To Have and To Hold' as a first-rate romance and a remarkable achievement for a young writer."—Chicago Record-Herald.

"A wonderful first book."—Chicago Inter-Ocean.

Richly Illustrated in Color—Paper, 75c.—Cloth, \$1.25.

McLEOD & ALLEN, Publishers, Toronto,

\$  
 \$  
 If you want  
 \$ "POSITIVE PROTECTION"  
 \$ Combined with good investment,  
 \$ insure your life in the  
 \$  
 \$ **Manufacturers Life**  
 \$ **Insurance Company**  
 \$  
 \$ Security to policy-holders, over  
 \$ \$4,900,000.00  
 \$  
 \$ HON. G. W. ROSS, J. F. JUNKIN,  
 \$ President Managing Director  
 \$  
 \$ Head Office, TORONTO  
 \$  
 \$

**...In Hot Weather...**  
 YOU WANT \*  
 THE BREAD \*  
 THAT KEEPS.  
 Nasmith's Crown Bread has the quality of withstanding the evaporation of hot weather, and keeps fresh and moist to a splendid degree.  
 Doesn't dry up. Doesn't get hard and solid. Doesn't get "crumby." It's all right in hot weather. Just try it.  
**NASMITH'S**  
**"CROWN" BREAD**

NINE BRANCH STORES \* \*  
 \* \* ORDER FROM NEAREST ONE.