

Insurance.

North British and Mercantile INSURANCE CO.

ESTABLISHED 1809

Assets at 31st Dec., 1893, \$54,001,298
 Revenue, 13,744,791
 Canadian Investments 5,155,356

RESIDENT AGENTS IN TORONTO:

R. N. GOOCH H. W. EVANS
 F. H. GOOCH

THOS. DAVIDSON, Man. Dir.
 MONTREAL.

ESTABLISHED 1720.

The London Assurance

TOTAL FUNDS, \$18,000,000.

Head Office Canada Branch, - Montreal.

FIRE RISKS ACCEPTED AT CURRENT RATES.

E. A. LILLY, Manager.

TORONTO—S. BRUCE HARMAN, General Agent,
 19 Wellington St. East.

THE

ACCUMULATION POLICY

OF THE

NEW YORK LIFE

IS A

Policy with no Restrictions Whatever,
 AND

BUT A SINGLE CONDITION,
 NAMELY,

THE PAYMENT OF PREMIUMS.

DAVID BURKE,

General Manager for Canada.

SUN

FOUNDED A.D. 1710.

INSURANCE OFFICE

FIRE

HEAD OFFICE

Threadneedle Street, London, Eng.

Transacts Fire business only, and is the oldest purely fire office in the world. Surplus over capital and all liabilities exceeds \$7,000,000.

CANADIAN BRANCH,

15 Wellington Street East,
 TORONTO, ONT.

H. M. BLACKBURN, Manager.
 W. ROWLAND, Inspector.

This Company commenced business in Canada by depositing \$300,000 with the Dominion Government for security of Canadian Policy-holders.

Insurance.

THE Standard Life Assurance Co., OF EDINBURGH.

ESTABLISHED 1825.

Head Office for Canada, - MONTREAL.

Total Assurance over \$111,500,000.

Total Invested Funds \$38,550,000
 Bonus Distributed 27,500,000
 Annual Income 5,100,000
 Total Assurance in Canada..... 14,000,000
 Total Investments in Canada..... 9,850,000

WORLD-WIDE POLICIES

Thirteen months for revival of lapsed policies with out medical certificate of five years' existence. Loans advanced on Mortgages and Debentures purchased.

W. M. RAMSAY, Manager.

CHAS. HUNTER, Chief Agent.

Liverpool & London & Globe Insurance Co.

Invested Funds \$38,814,254
 Investments in Canada..... 900,000

Head Office, Canada Branch, Montreal.

DIRECTORS.—Hon. H. Starnes, Chairman; Edmond J. Barbeau, Esq. Wentworth J. Buchanan, Esq.

Risks accepted at Lowest Current Rates. Dwelling Houses & Farm Property Insured on Special Terms
 JOS. B. REED, Toronto Agent, 20 Wellington St. E.
 G. F. O. SMITH, Chief Agent for Dom., Montreal



INSURANCE COMPANY.

ALFRED WRIGHT,
 Mgr. for Ontario, Manitoba and the North-West.
 MARTER & YORK, Agents, Toronto.
 TELEPHONE 600.

The IMPERIAL INSURANCE CO., Ltd. "FIRE."

Established at London 1803.

Subscribed Capital \$6,000,000
 Total Invested Funds, over..... \$9,000,000
 Agencies in all the principal towns in the Dominion

Canadian Branch Office:
 Company's Building, 107 St. James St., MONTREAL.
 E. D. LACY,
 Resident Manager for Canada.

UNION ASSURANCE SOCIETY OF LONDON, ENGLAND.

Instituted Queen Anne
 IN THE A.D.
 Reign of - 1714 -
 T. L. MORRISEY, Resident Manager,
 55 St. Francois Xavier st., Montreal.

THE "GORE" FIRE INS. CO.

Head Office, - GALT.

Cash Assets \$151,337
 Total Assets 341,222

Both Cash and Mutual Plans. During 1891 and 1892 refunded 20% of all members' premiums.
 PRESIDENT, Hon. JAMES YOUNG.
 VICE-PRESIDENT, A. WAINOOR, Esq.
 B. S. STRONG Manager Galt.

Insurance.

North American Life ASSURANCE CO.

Head Office, - Toronto, Ont.

President—JOHN L. BLAIKIE, Esq.,
 President Canada Landed and National Inv't Co
 Vice-Presidents | HON. G. W. ALLAN,
 J. K. KERR, Esq., Q. C.

* During 1893 (the most successful year in its history) the North American Life Assurance Company made unexcelled gains in every department tending to financial prosperity. The following figures are taken from the last financial statement:

Cash Income \$ 482,514.08
 Expenditure (including death claims, endowments, profits and all payments to policyholders 216,792.45
 Assets 1,703,453.39
 Reserve Fund 1,319,510.00
 Net Surplus 297,082.26

WM. McCABE, F.I.A.,
 Managing Director.

BRITISH EMPIRE MUTUAL Life Assurance Comp'y OF LONDON ENGLAND, ESTABLISHED 1847.

CANADA BRANCH, - MONTREAL.

Canadian Investments, - - \$1,500,000
 Accumulated Funds, - - 8,200,000
 Annual Income, over - - 1,300,000
 Assurance in Force, - - 31,500,000
 Total Claims Paid, over - - 10,000,000

Bonuses every 3 years. Free Policies.
 Special advantages to total abstainers.

F. STANCLIFFE,

General Manager
 J. E. & A. W. SMITH, Gen Agents, Toronto.
 WM. CLINT, Gen. Agent, P. Q., Quebec

GUARDIAN FIRE AND LIFE ASSURANCE COMPANY OF LONDON ENGLAND.

Capital, \$10,000,000
 Funds in Hand Exceed 22,000,000

Head Office for Canada:
 GUARDIAN ASSURANCE BUILDING
 MONTREAL.

E. P. HEATON, Manager. G. A. ROBERTS, Sub Manager
 Toronto Office, Cor. King and Toronto Sts.
 H. D. P. ARMSTRONG, MALCOLM GIBBS
 General Agents.

PHENIX

FIRE ASSURANCE COMPANY, LONDON.

Established in 1798. Canadian Branch established in 1804. Losses paid since the establishment of the Company exceed \$75,000,000. Balance held in hand for payment of Fire Losses \$3,000,000. Liability of Shareholders unlimited. Deposits with the Dominion Government (for the security of policy holders in Canada), \$200,000. 35 St. Francois Xavier Street, Montreal. GILLESPIE, PATERSON & Co., Agents for the Dominion. LEWIS MOFFATT & Co., Agents for Toronto. B. MACD. PATERSON, MANAGER.

WELLINGTON MUTUAL FIRE INSURANCE CO.

Business done on the Cash and Premium Note System

JAMES GOLDIE, President. CHAS. DAVIDSON, Secretary.
 HEAD OFFICE QUELPH, ONT
 HERBERT A. SHAW, Agent
 Toronto St., TORONTO