

The Work of the Typograph.

THE record of the Typograph in the office of J. B. McLean & Co. for the month of June is thus summarized in the Printer and Publisher: Total number of ems set, 511,100; cost, \$122. If set by hand the cost would be about \$20 more. No account is here taken of the leading of the matter, setting and distributing headings, etc. Considering these items and the very inferior appearance of the work, the economy of the Typograph is a decidedly doubtful quantity. Had the type been set in an office where the price of composition was twenty cents per thousand - there are many such--the hand work would have been something like \$20 less than the machine and the product infinitely superior. Even at the figures given, if the leading, etc., were taken into account, the cost of the composition by the machine is over twenty-five cents per thousand.

JERUSALEM has eight printing offices: newspapers are issued from three of them.

CARELESS advertisers rarely get a proper benefit for their outlay, and are inclined to believe that advertising does not pay. Publishers are advised to see that frequent changes of form and wording are made in advertisements. Besides giving a fresher and brighter appearance to the newspaper, it will be sure to yield better returns to the advertiser, thus ensuring increased patronage.

THE CANADIAN MUTE is issued monthly (except during vacations) from the Ontario Institute for the Deaf and Dumb, Belleville. The Institution has a complete printing office on the point system, and the work turned out is of a very creditable character. Mr. Robert Matheson, the principal, is an old-time newspaper man and a printer of taste, so that the lads have a good preceptor. The boys are neat in their habits and work and make excellent printers.

IN past years it was considered safe enough after business hours to leave the office door of the Bobcaygeon "Independent" unlocked, without danger of intrusion or burglary. A lock and key has been found necessary since the influx of visitors to the fishing grounds around that burg. Mr. Stewart explains that he has had to take this precaution in order to save from utter destruction his font of 6 line metal type, which was being rapidly appropriated as "sinkers" for fish-lines.

Toronto Type Foundry Employees' Picnic.

SATURDAY, July 8th, the employees of the Toronto Type Foundry held their first annual excursion and picnic, per steamer Greyhound, to Lorne park. Business in the foundry having been suspended for the day, the employees and their friends to the number of about two hundred took the ten o'clock boat to the park and proceeded to indulge in the pursuit of happiness. Following is a list of the prize winners in the various games:—W. Murray, J. Sneed, H. Johnston, W. Lawless, W. Sutton, T. Cole, Mrs. Jacobs, Miss Horbetz, J. Wilson, W. Milner, Fred Clark, E. Clark, George James, I. Jacobs, Miss Becket, Beatrice Cook, Edie Elder, D. W. Bundy, W. Mole. After the games were ended the remainder of the day was devoted to music and festivity, and at nine o'clock all returned home, fully satisfied with the results of their first annual outing. The following contributed a number of handsome and valuable articles to the prize list:—The Toronto Type Foundry Co., Mr. W. A. Wright, Lee A. Riley, for Queen City Printing Ink Co.; W. Bailey, A. R. Williams, Buntin, Reid & Co., Canada Printing Ink Co., J. G. Gibson, Brown Bros. & Co., D. W. Bundy, National Electro and Stereo Co., Douglas & Chambers, W. Clow, Charles Walker, H. H. Warner & Co. per J. L. Todd.

SMALL accounts are considerable trouble in business unless promptly settled for in cash. Very few of our customers give trouble in this respect, but occasionally it is found necessary to send statement upon statement, month after month, for some small item that might better be paid at once.

L. C. HUGHES, Tottenham, has one of the best appointed offices in Ontario. On the occasion of a visit to us in July he left his mark in the shape of an order for a new 10 x 15 Gordon and a goodly assortment of late faces of job type.

WM. CLIMIE, Listowel, accompanied by his foreman Geo. H. Edgecombe, called at the foundry recently intent upon the replenishment of the Banner office with later styles of type. The editor's earliest recollections of George Edgecombe are when, as a boy, he used to lend a helping hand in the manipulation of the Washington press of the Collingwood Bulletin of which George was foreman, nearly twenty-five years ago.