

Automotive Slogan Contest!

Twenty-Five Dollars In Cash Prizes

First Prize : : \$10.00 Third Prize : : \$5.00
Second Prize : : 7.50 Fourth Prize : : 2.50



<p><u>What Is It?</u></p> <p>"A Flow of Power."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The Truth Is Mighty and Shall Prevail"</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The Gold Standard of Values."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"A Good Name."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"Ask the Man Who Owns One."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The Standard of the World."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The Most Beautiful Car in America."</p> <p>Who Sells It?</p>
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<p><u>What Is It?</u></p> <p>"Sets the Pace."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The Home of Satisfactory Service."</p> <p>Who Sells It?</p>	<h2>Rules Governing the Contest</h2> <p>(1)—This novel and entertaining AUTOMOTIVE SLOGAN CONTEST is being held at the suggestion of local Automobile Sales and Service Stations, so that the people of London and district may become familiar with the slogans of Automobiles and Service Stations in the city of London.</p> <p>(2)—Twenty-Five Dollars in Cash Prizes will be paid to the winners. First prize, \$10, second prize \$7.50, third prize \$5.00, fourth prize \$2.50.</p> <p>(3)—The first prize will be awarded to the contestant whose answers first reach us giving the largest number of correct answers. The second, third and fourth prizes will be awarded in consecutive order.</p> <p>(4)—The contest will commence on Saturday, 18th March, and will end midnight, Wednesday, 29th March. All answers sent in by mail must positively bear a post mark dated not later than 29th March to qualify.</p> <p>(5)—Every subscriber or reader of The London Advertiser is eligible to compete, but under no condition will anyone connected with the automobile industry or The London Advertiser staff, be allowed to qualify.</p> <p>(6)—The correct answers with the names of the successful contestants will be published in the Automotive Section of The London Advertiser on Saturday, April 1st.</p> <p>(7)—Three officials of the Middlesex and London Branch of the Automotive Retail Dealers' Association will act as judges and their decision will be final.</p> <p>Here is an excellent opportunity to show what you know about the many fine automobiles handled by local dealers, also the service station slogans. Everyone has an equal chance to win and the contest should prove both interesting and informative. Do not delay—send your answer in today, for it is the first correct or nearly correct answers that will win the prizes.</p> <p>NOTE:—Write the name of the car, service station below "What Is It?" and the name and address of the dealer handling same above "Who Sells It." Tear out this page and mail it along with your address to</p> <p>The Automotive Slogan Contest Editor, "London Advertiser," London, Ontario.</p>		<p><u>What Is It?</u></p> <p>"Ironing Out the Bumps"</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"Leland-Built?"</p> <p>Who Sells It?</p>
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<p><u>What Is It?</u></p> <p>"Ask the Man With the White Hat."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The Envelope Tells the Truth."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The Good _____."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"The New Series '_____' See Us First."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"T_____y For Bargains."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"Canada's Quality Car."</p> <p>Who Sells It?</p>	<p><u>What Is It?</u></p> <p>"When Better Automobiles Are Built _____ Will Build Them."</p> <p>Who Sells It?</p>
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