The Big Odd Trouser Sale Starts Saturday

It's an annual event, this January Trouser Sale, that never fails to make a big lot of extra business. It comes at a time when hundreds of men need an extra pair to help out an old coat and vest, and it supplies the best qualities at a very liberal reduction in price. Here's the scale of reductions through the entire stock:

			_		
ALL	\$6.00	GRADES	NOW	FOR	84.75
ALL	\$5.00	GRADES	NOW	FOR	\$3.95
ALL	\$4.50	GRADES	NOW	FOR	\$3.45
ALL	\$4.00	GRADES	NOW	FOR	\$2.95
ALL	\$3.50	GRADES	NOW	FOR	\$2.45
ALL	\$3.00	GRADES	NOW	FOR	\$1.95
ALL	\$2.50	GRADES	NOW	FOR	\$1.75
ALL	\$2.00	GRADES	NOW	FOR	\$1.40
ALL	\$1.75	GRADES	NOW	FCR	\$1.30
		GRADES			
		GRADES			
ALL	\$1.00	GRADES	NOW	FOR	70¢





How Do You Like This Overcoat Style

Here's a clever new overcoat style that's made a big hit with smart dressers; warm, comfortable looking; it feels as good as it looks and is particularly becoming to slight and medium figures. We are showing it in some swagger imported coatings, in dark brown, mid-olive and mid-gray shades. '1 new herringbone diagonals and swell overcheck designs, and the regular prices have been reduced to clear the remaining stock in short order.

\$22.00 IRISH TWEED COATS NOW \$14.75 \$20.00 IRISH TWEED COATS NOW \$13.75 \$18.00 IRISH TWEED COATS NOW \$12.75 \$16.50 IRISH TWEED COATS NOW **\$11.75**

Big reductions on Boys' Military-Collar Overcoats. Sizes 24 to 38.

R.J. Young & Co

The Last and Best Bargains of the Year

portunity on Saturday to buy the best bargains offered this year. We want to make Saturday (a Banner Day), and we are satisfied these bargains will do it:

Choice Dairy Butter . . 25c per lb. Good Eggs 30c per doz. Pure Lard 16c per lb. Best Bacon, sliced 22c per lb. 2 Pecks Potatoes for 25c Dry Onions 35c per peck Heinz's Mustard Pickles, 13c pint Heinz's Sweet Mixed Pickles, ...

7 Pounds Oatmeal for 25c 7 Pounds Rolled Wheat for .. 25c 7 Pounds Wheat Germ for25c 3 Packages Corn Flakes, for 25c 3 Bags Charcoal for 25c Best Bananas 15c per dozen 6 Bars Comfort Soap for 25c

3 Packages Best Raisins, for 25c Choice Navel Oranges, 30c a dozen A Special Bargain

The Saturday Bargain House. 474 Dundas Street,

New Year Delicacies SHORT BREAD

The real Scotch kind. 20ϕ a dozen and 5ϕ , 10ϕ **15¢** and **25¢** each, in round cakes, nicely decor-

ICE CREAM — Every plain and fancy kind. Bricks, 50¢ and upwards. MINCE PIES AND PATTIES, 5¢, 10¢ and 25¢ each.

HOLIDAY SWEETS in great variety, from 20¢ to 80¢ a pound.

Our Dundas street Shop and Tea Room open on Monday from 8:30 a.m. till 6:30 p.m.

Richmond street Shop

PETERS-LONDON.

LOCAL OPTION FIGHT.

Toronto. Dec. 29. - Beaverton is in the throes of a redhot local option fight and the battle has been such a royal liquor people behind the campaign may be prosecuted. It is alleged that they have for next Monday's election, when factory. If the city would not sell the the local option question will be voted land, the firm would be willing to take cn, "frauduently padded the voters a long term lease."

Members of the temperance party in Beaverton are in communication with ceived some time ago from another Rev. Ben. H. Spence, secretary of the firm but the city soliciton with the city Ontario branch of the Dominion Alliance, regarding the matter.

FURS Make Suitable **Christmas Gifts**

Call and let us show you some of the latest styles in Mink, Persian, Tibet, Lynx, etc. Cash

M. Fishbein & Co.

638 Dundas Street OPEN EVENINGS

The Dominion Savings and Investment Society **DIVIDEND NO. 77**

Notice is hereby given that a dividend at the rate of four per cent per annum upon the paid-up capital stock of this society has been declared for the current half year, and that the same will be payable at the offices of the society, Masonic Temple, Richmond street, London, on and after the third day of January, 1911.

The transfer books will be closed from the 15th inst. to the 3rd day of January, 1911, both days inclusive. London, Dec. 12, 1910. NATHANIEL MILLS, Managing Director.

a bottle of Strong's Carminative at hand for immediate use, and baby's stomach and bowel trouble will be 'of short duration. This is a mild, pleasant, safe remedy that can do only good. Its use is especially desirable during the teething period.

Price, 25 Cents.

Strong's Drug Store

184 DUNDAS STREET.

There are recipes in our new Cook Book you'll surely want. Call for a copy-it's free.

BANQUET PROVED A BIG SUCCESS

Sixth Annual of the Forest City Club Held Thursday Night.

The Forest City Club held their sixth annual banquet last night, and it sixth annual banquet last night, and it was a decided success. Fifty of the members were present. After the supper there was a lengthy toast list, which was as follows: "The King," Jack Fisher; "Canada," W. Gray; "The Ladies," C. Cooney; "Our Guests," L. Rosenthal; "The Knockers' Club," N. Trebilcock and H. Steele; "Absent Members" Charles Lee. 'Absent Members," Charles Lee.

During the evening, the president, Mr. Jack Fisher, was presented with a safety razor by his fellow-members. The committee responsible for the success of the banquet were: E. Ingles, M. Brown, E. Reld, J. Fisher and L.

S. H. BUTCHER DEAD.

London, Dec. 29. - Samuel Henry Butcher, Unionist member of Parliament for Cambridge University since 1906, died today. He was born in Dub-

A \$100,000 FIRE. Williamsport, Pa., Dec. 30.-The town Indorsed by Trades and Labor Council. of Philipsburg, in Centre County, was visited by fire early today, which destroyed property valued at \$100,000.

ADVISED AGAINST

Continued From Page One.

year the question of electrification of the road was referred to a special committee for consideration. The matter is of great importance, and as the committee has not been able to report the question is referred to the next year's board.

"The purchase of the Wilson lot was considered, and the matter was referred to the solicitor, who advised against the purchase of the property, as the board had no funds.

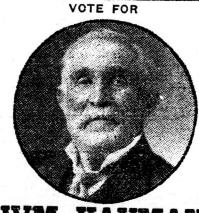
"An application was received by your board for permission to place the hydro-electric switch near the viaduct at St. Thomas. This was referred to the Pere Marquette with instructions that the cost of the switch be paid by the hydro-electric commission, or the Pere Marquette, as may be jointly agreed upon by them.

"The most important matter dealt by your board was the question of harbor improvement at Port Stanley. It was shown that the customs dues at this port have been increased from \$300 to \$350,000, and that for one hundred miles there was not a safe harbor on the north shore of Lake Erie. The question was enthusiastically taken up by the Port Stanley council, the council of the city of St. Thomas, and the county of Elgin. A strong deputation was sent to the Dominion Government to urge for improvements at Port Stanley. Your directors are gratified to state that the Government gave a very favorable hearing, and have placed in the estimates the sum of \$60,000 for imrovements at Port Stanley, and it is xpected that further sums will be granted from time to time to improve

"During the year no steps were taken in the matter of the extension of the lease, which expires on the first day of January, 1914.
"Your directors submit urer's annual statement of receipts

and disbursements." Want to Buy Land. A request was received from J. M. one for the past two weeks that the Green & Sons, St. Thomas, to purchase a strip of land 150 feet frontage along the Pere Marquette line in that

> In explanation, Mayor Beattie stated that a similar request had been refirm, but the city solicitor pointed out that it was impossible to dispose of the land without the consent, not only of the Legislature, but also of the House of Commons. Thus no agree-ment was reached in the case. Ald. Richter thought that it would



FOR ALDERMAN FOR 1911. My Motto: Honest and Progressive Government.

to deal with the question. All railcoads who rented property did so on the understanding that the lessees would give up the land on reasonable notice. It might be that the new board could make some such arrangement, so he thought it wise to allow them to deal with it.

The board agreed to this. There was little other business to be trans-

Those present were Mayor Beattie, president; Ald. Richter, Ald. Eckert, Ald. Underwood, Samuel Stevely and Secretary Baker.

H. B. ARCHER



B. W.



1911

ALDERMAN

JAMES DONNELLY



For **ALDERMAN** For 1911

Indorsed by Trades and Labor Council.

GEORGE E.

1911

Indorsed by Trades and Labor Council.

Ladies and Gentlemen YOUR VOTE AND INFLUENCE SOLICITED FOR



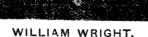


418 Hamilton Road, FOR ALDERMAN, 1911.

Your vote and influence are respectfully solicited for the re-election of

AS SCHOOL TRUSTEE FOR 1911.





To John Marr, Esq. Indorsed by Trades and Labor Council. Wm. Wright, Esq.

Gentlemen,-We, the undersigned citizens of the City of London, be lieving it would be in the best interest of the city, are desirous of being represented by you on the Board of Water Commissioners. We therefor respectfully ask that you will consent to accept nomination for that office. Hoping you will consider this petition favorably, we pledge you our

Robinson, Little & Ryan & Russell, Geo. C. Gibbons, Co., Philip Pocock, John Tolman, R. C. Struthers & John Forristal, Co. John Pringle, John Marshall Co., Hobbs Mfg. Co., Hayman. Sook-Fitzgerald Co. McMillan-Calder J. W. Metherall, R. S. Simmons, H. Cronyn, Co. Dickinson-Nichel-

Wright, Sons & Co. son Co.,

Adam Beck. L. W. Wickett. Col. A. M. Smith, C. Bayliss, J. D. Balfour, M. D A. Tillmann, T. Rodgers, H. F. Skey,

Co., Limited. And Several Hundred Others. Gentlemen,—In reply to, and in compliance with your very largely signed petition, comprising, as it assuredly does, an unusually large representation of our leading citizens—professional, business, mercantile and the feet complimented on your assurence of lagor interests—we cannot but feel complimented on your assurance of support, should we accept nomination, which we hereby do, to the honorable office of Water Commissioners (Utilities Board), and in doing so camonly say that should we be elected, we promise in the discharge of our official duties, to treat the office as a sacred public trust, and will apply our

cial duties, to treat the office as a saving pulling selves to the very best of our abilities.

Respectfully soliciting the votes and influence of all, and with best wishes for a happy and prosperous new year, we remain, yours very JOHN MARR,

Your Vote and Influence

RESPECTFULLY SOLICITED IN FAVOR OF

FIXED ASSESSMENT FOR

E. Leonard & Sons

THREE JOOD REASONS WHY:

We are the OLDEST established firm in the city.

We SHIP 200 CARS of machinery each year, of which over 95 per cent is sold OUTSIDE OF LONDON. We expect to largely INCREASE our OUTPUT in the near future, which will mean INCREASED BUSINESS for the citizens of London and

Your

FEWER EMPTY houses.

INFLUENCE

SOLICITED FOR RE-ELECTION

VOTE FOR J. H.

SAUNDERS As Alderman for 1911

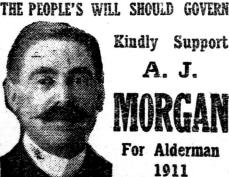
As Alderman, 1911

Ald. Jeffries

will appreciate Gentlemen London for

Alderman, 1911

As Alderman for 1911



REPRESENTATIVE



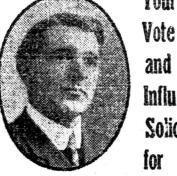
HOSPITAL TRUSTEE

If elected I will give hospital affairs my sympathetic and careful attention.

VOTE FOR

W. J.

fluence kindly solicited. It will be ap



and Influence Solicited

Pocock