

SOCIETY and Club

BRITISH RED CROSS APPEAL BRINGS IN \$3,700

Tag Day Was Successful
Despite Adverse Weather
Conditions in City

About \$3,700 was the result of the tag-day held by the Calgary Red Cross society yesterday for the British Red Cross "Our Day" appeal. While this included several donations, the tag-day was more successful than on many previous tag-days, the work of the British Red Cross society making a strong appeal to the citizens. The boxes were found to contain many larger bills than has become tag-day custom, as well as more fifty-cent pieces.

This money, with any coming from other parts of the province, will be sent to the Canadian Red Cross society for transmission to London, England. The tag-day was held in the city and was successful, but as these will not be heard from for a day or two the exact amount will not be known.

The following checks received by the Calgary branch are included in the amount: Col. Macleod chapter I.O.D.E., \$500; United Farmers of Alberta, \$250; Military chapter I.O.D.E., \$200; R. R. Bennett, M.P., \$100; Daughters of Allen (American Women's club), \$50; Calgary postal clerks, \$35; Mrs. Whittemore, \$25; Dr. A. C. Macleod, \$25; Mrs. W. E. McLaws, \$10; Mrs. William Pearson, \$5; also the following donations: Mothers' union of St. Barnabas' parish, \$100; Mrs. Mrs. Greenham, Miss Lake, \$5; Pleasant Heights Presbyterian church, per Mr. Purkin, \$4; Mrs. J. T. George, Huxley, \$1; group 115, Mrs. Rogers, proceeds from tea, \$17.50; Sunnyside school, proceeds from tea, \$10; group 114, Mrs. Thompson, \$5; group 11, Central school, \$10; St. Paul's Presbyterian church, group 114, \$20; Jean Angus, \$10; group 117, Mrs. Fisher, \$15.

DOMINION'S FATE WITHOUT BRITISH NAVAL PROTECTION

Have the people of the west ever considered what would have happened if there had been no navy? Without the war began Germany was well prepared with millions of men and vast stores of munitions, but the other powers were not nearly as well equipped on land. Our armies, however, have done magnificent work in the field but the one great asset which the allies possessed and on which they could rely in the early days of the war to save them from an overwhelming defeat, was the British navy. That wonderful engine was ready at a moment's notice to strike and at once rob Germany of swift, easy victory on which she counted.

The British fleet has taken a great part in the war. It has proved a great bulwark to the people of the British empire. It has allowed them to draw strength from the overseas Dominions. Without the navy not one of our soldiers could have been taken across; not a transport or merchant ship could have crossed the ocean.

It has been said that "the British empire floats on the British navy." This has been demonstrated over and over again during the present war. We owe our very existence as British subjects today to the brave seamen of the navy, and the citizens of Calgary will have an opportunity on Saturday of showing their appreciation to these brave men by contributions to the tag day which is being held to assist in carrying forward the work of assisting the widows and orphans of the men who have sacrificed their lives in the service of the empire.

HARVEY DRUG CO.

129 Eighth Ave. E.

The Harvey Way on GINGER DAY

Saturday, Oct. 20, 1917
One Thousand Gals. Free
1,000 Gallons.

HARVEY'S GINGER WINE

Made from Harvey's Ginger
Wine Extract.
One 25c bottle makes
one gallon.

HERE'S HOW

Buy one 25c bottle H. G. W. Extract and we will give you gratis

Two for the Price of One

25c

Two for a Quarter

Remember, one day only

Ginger Day

Saturday, Oct. 20, 1917

Yours for Service

HARVEY DRUG CO.

129 Eighth Ave. E.

NOTICE

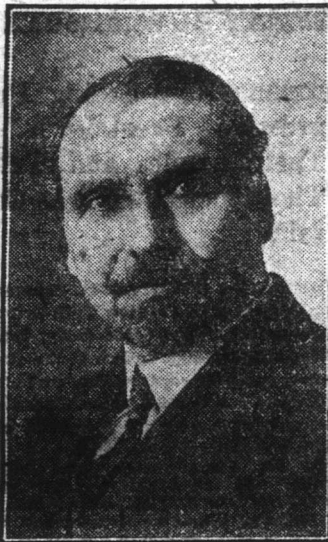
SALE of FISH

Advertised in last evening's
papers is now

OVER

Associated Consumers.

CELEBRATED WEDDING ANNIVERSARY



Rev. C. C. and Mrs. McLaurin, of Calgary, who this week celebrated the fortieth anniversary of their marriage.

The former Hudson's Bay quarters at 324 Eighth avenue west presents a busy scene for the present, and a number of interested spectators are to be seen watching the workers inside preparing the Christmas shipments for the Calgary men at the front. The Calgary branch of the Canadian War Contingent association, of which Mrs. Fred Langford is president, took possession of the place yesterday morning, when the first shipment of supplies arrived. All day yesterday and last night candy was being done into small parcels by about 35 workers, and it is not expected that the shipment will be entirely ready until early next week. There are 3,000 pairs of socks, one of which is to be filled with the following supplies: 1 lb. package raisins, 1 lb. of raisins, 1 can Washington coffee, life-savers, chocolate bars, children's gum, acid drops and a pipe, altogether about 2-1/2 lbs. of supplies. The socks will then be put into the regulation boxes supplied by the Red Cross society, and after being inspected by a Red Cross official will be shipped by that society free through to France without any further inspection. It is estimated that 250 boxes will be required for the shipment, each box weighing about 55 pounds. The socks purchased and the supplies have cost at a rough estimate \$4,000, and the supplies will go to the 10th, 21st and 50th battalions in France.

SUPPLIES FOR MEN AT FRONT NOW BEING PACKED

Busy Scene at 324 Eighth
Avenue West; 250 Boxes
in Shipment

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Today's Events

The teachers and pupils of the Earl Gray school are holding a sale of home cooking, fancy work and candy at the school from 3 to 6 o'clock and the sale is open to the public.

The thank-offering meeting of Grace Presbyterian W.M.S. will be held at 3:45 in the church parlors. Miss Rose will give an address on her work at the training school in Chicago.

The Ladies' Aid of Bankview Methodist church will meet at 2:30 at the church to sew for the Red Cross.

The International Prayer Circle of Women will meet at 3:30 in Central Methodist church.

The annual reception held by the Hillhurst W.C.T.U. will take place from 8 to 8:30 today at Mrs. W. A. Logan's, 1225 Gladstone avenue northwest. The public is invited. A collection will be taken in aid of the Ruthless mission.

The Eighth Field Ambulance club is giving a dance in Hickman hall this evening, for the purpose of raising sufficient funds to complete the Christmas boxes for the men of this unit serving in France and their patients. Prizes will be awarded for the most prettily danced. Food's orchestra will not be in attendance as was announced, but the music supplied will be of the best.

OVERSEAS MAILING

Xmas packages for overseas mailings now ready for the BOND STREET SHOP. Big selections at special prices. Don't delay. Mail yours today.

BEAUTY CHATS

Be Pretty at Work

The woman in business recognizes the fact that she must look as attractive as possible, in order to hold her position. She realizes that while she was not hired as an ornament to the office, at the same time if she is a disfigurement to it, her chances of holding her position are greatly weakened. Half the time a girl gets a position, in the first place, because her appearance is attractive, with her neat, clean, run-down shoes, with unkempt hair.

Housekeeping is as much a business as stenography or salesmanship. Spending money wisely is as important, and often as hard, as earning it. The housewife should run her home on an efficient business principle, and dress herself with the same neatness she would have to observe in an office.

Her work will benefit, her family will certainly benefit, by seeing her neat, correct figure at home, and she herself will benefit the most. One cannot have much respect for one's self in curl papers and a sloppy wrapper. A woman's dress can be made for much less than a dollar—in simple styles that slip on over the head, or open all the way down the front, fastening quickly with snap fasteners. They take no longer to get into than an old waist over an old skirt, and they make the wearer look a hundred times prettier. You cannot be beautiful if you are not always nicely dressed.

Questions and Answers
It is necessary for me to have a number of fillings put in along my upper front teeth. I am undecided whether to have white enamel or porcelain. Will you please tell me which of these fillings will hold in best? Do either of these discolor the teeth?—Grateful.

Reply:—Either sort should hold in well; though I believe porcelain is more durable. If put in by a good dentist neither sort will discolor your teeth. I married a young girl, but she makes—



Even the hardest worked woman can make herself attractive on duty.

Mr. Fox of the publicity department of the C.P.R., at Montreal, and Mrs. Fox left last night for the coast after a short visit in the city.

Mrs. Fred Langford has returned from a trip to Boston, Montreal and Toronto.

Mrs. F. J. McCrehan who was visiting her sister, Mrs. C. D. Goepel, has returned to Nelson, B.C.

Mrs. L. E. Pearson, 3233 Seventh street west, will receive tomorrow from 4 to 6 o'clock for the first time since coming to Calgary.

The many friends of Nurse Kinniburgh of Alberta, will be pleased to know that she is about to undergo a recent operation at the Holy Cross hospital.

A message of appreciation of I.O.D.E. hospital at Hyde Park, London, comes in a recent letter from Captain Jack

Jameson, who has been a patient there. Captain Jameson says in the course of his letter, that while he understands the government furnishes the staff the I.O.D.E. is responsible for the splendid place and its equipments. It would be a source of great gratification to the members of the order if they knew of the excellent work that is being done as it is certainly a great credit.

The opening meeting of the St. Stephen's church Junior Boys' club was held last evening in the parish hall, with a big crowd of boys in attendance. Mr. J. M. Sharpe, boys' work director of the Y.M.C.A., and Mr. Brent, the new general secretary, gave the inspirational talks. The boys are planning for a big season's work and will hold a supper next Thursday evening.

Mr. R. A. Parker, one of the directors of the United Grain Growers, Ltd., is taking the place of private secretary to Mr. C. Rice-Jones, which was formerly filled by Mr. McCrehan, who is now giving his whole attention to the livestock department of the company.

Over five hundred guests thronged Al Ashar temple last evening, when the Red Cross Veterans' association held their first masquerade dance of the season. The hall was effectively decorated with flags and colored lights. The floor was in excellent condition and the splendid program of music given by a fifty-piece orchestra, supplied music for the evening.

The judging of costumes was done by Col. MacDonald, G.O.C., Mayor Costello and Fire Chief Smart and the many handsome prizes were afterwards presented to the winners by Mayor Costello and Mrs. P. J. Nolan. The winners included, for best costumes: Miss Leona Ward, Harem City; Mrs. Bell Morning; Mrs. Rose, Joan of Arc; for most original, Miss McAllister, Spasmin; Mrs. Scott, Clock; and Mrs. Senison, as Hallow 'e'en; comic costumes, Miss Hall, Jester; Miss Brasier, Dutch; Mrs. Anderson as Bell Boy; patriot, Mr. Jackson, Britannia; Mrs. Chattock, Service; and Mrs. Wildon, Africa. In the veterans' walk competition Mr. Jack Smith and Mrs. Webb won first prize and Mrs. Seawen and Miss Thomas second. In the open walk competition Mr. and Mrs. Samson won first prize; Mr. W. Hoekins and Miss Jean Goulet, second; and Sergeant Evans and Miss Niven, third. Mr. Josh Henthorn was a very efficient master of ceremonies and conducted the evening's program with much success.

A welcome in the form of a surprise is being tendered Stanley Brent, the new general secretary of the Y.M.C.A., at 6:30 tonight in the Y.M.C.A. Prominent citizens and the board of directors will attend a welcome to Mr. Brent at the meeting. Aid. R. C. Marshall, president of the association, will preside.

MOTORISTS—Read the headline clause of the Motor Vehicle act on page six, and remember this act will be enforced at once. Buy your license from the Canadian Fairbanks-Morse Co., 523-525 Eighth avenue west.

Proprietors, Dr. Casselle Co., Ltd., Manchester, Eng.

Dr. Casselle's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Flatulences, and other digestive troubles by giving strength to the digestive organs. They enable the stomach to produce those natural digestive fluids which dissolve food, and so dyspepsia becomes impossible. Wind or gas cannot form, pain can arise, because your food is properly digested and absorbed for the nourishment of your body. Sufferers in all parts of the Empire have been cured by Dr. Casselle's Tablets when other means have failed, because these supreme restoratives overcome the cause of the trouble.

A free sample of Dr. Casselle's Tablets will be sent to you on receipt of 4 cents for mailing and packing. Address: Harold P. Ritchie & Co., Ltd., 10 McCaul street, Toronto.

Dr. Casselle's Tablets are the supreme remedy for Dyspepsia, Kidney Troubles, Flatulences, Anemia, Nervous ailments, and Nervous Paralysis, and for weakness in children. Specially valuable for nursing mothers and during the critical periods of life. Price 30 cents per tube; six tubes for the price of five from druggists and storekeepers throughout Canada. Don't waste your money on imitations; get the genuine Dr. Casselle's Tablets.

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Underwood Block
Corner 1st St. W.
and 13th Ave. W.

SNELL'S

The
House of Quality
Phone M6398

Drawing Your Attention to the Superb Showing of Fashionable Furs

We have, without a doubt, one of the best assorted stocks of Fur Coats and Sets in the city in very attractive designs and moderate prices. Just to mention one very special value:

AT \$100.00—A handsome coat of full furred selected square cut muskrat skins, 48 inches and 50 inches long with a sweep of about 80 inches. Lined throughout with guaranteed herring satin. Has large shawl collar, set-in sleeves with deep turn-back cuff.

We are showing many attractive Sets in newest designs. Sets of Black Fox, Black Wolf, Mink, Muskrat, Persian Lamb, Hudson Seal, Fitch, etc., etc., at very special prices.

See our windows now.

And Fall Coats in New Fabrics

Consisting of garments for every purpose—for motor travel or general utility wear. In every new style, color and material. Unusual values, stunning cape models at this special price strike a new note in smart coat apparel. All of the highest-class tailoring and have such smart touches of trimming, such beautiful large collars and pockets.

Materials of Chinella Blanket Cloth in plain shades; Zibelines, Tweeds, etc., in fancy mixtures. Before buying your Fall Coat don't forget to see Snell's values.

A REAL MILLINERY OPPORTUNITY

For this week-end. Hats that are novel and individual in design—a distinct personality in every one of this group of new hats at \$4.95. Some are high and some are low; all are becoming to some particular type. Our display contains just such hats as your good taste demands. Fashioned in the very newest designs of lovely Velvets and very daintily trimmed with wings and fancy mounts, etc. You should certainly not miss this great opportunity this week-end.

New Neckwear

Just received a large shipment of this season's newest neckwear, showing all the newest style creations in labots, etc.

The Art Needlework Section

Ladies' Gowns, stamped and made up of netbook with lesson sheet for crochet yoke. Regular \$1.50. Special \$1.25. 48-inch Pure Irish Linen Cloth, very pretty and easy design to embroider. \$3.25. 2-Piece Suit, red and grey; all sizes. Priced at \$1.75. Runners stamped and made up of oatmeal cloth, in brown and natural, 54 inches long. \$1.35. 5-inch Pure Silk Taffeta Ribbon in all shades; per yard. \$2.00.

Heavy Weave and Brush Sweaters

Our devotion to the out-of-doors has made these garments an actual necessity and we have given a very important part of our fall displays to a most excellent assortment.

Brushed Wool Sweaters, with scarf and cap to match, with white stripe trimming at bottom and cuffs, in a beautiful range of shades. Many other sweaters in large range of shades and in a number of different styles.

Children's Brush Wool Suits

3-Piece Suits, grey and sage; 22, 24, 26 and 28. Priced \$3.25. 2-Piece Suits, red and grey; all sizes. Priced at \$3.50. Brush Wool Suits, 4-piece; grey, 22, 24. \$5.90. White Brush Wool Suits, 4-piece; at \$7.50. Sage Brush Wool Suits, 4-piece; size 24. \$12.50. Scarf and Grey Brush Wool, 4-piece; size 24. Priced at \$15.00.

Child's Wool Sets, cap and scarf; rose, faddy, cardinal; set. \$1.75. Wood, Tams, white, cardinal, Paddy; each. \$1.75. Child's Silk Toggles. \$95. Child's Wool Toggles. \$1.50. White Wool Toggles. \$95. Colored Wool Toggles. \$75. White and Colored Toggles. \$35. Boys' Jerseys, navy, brown, red. \$1.25 to \$2.90. Sweater Coats. \$1.50. and \$2.95.

Cap and Scarf Sets

Combining style, service, comfort and warmth in brushed wool, in assorted colors, and all white.

LADIES' SEAL PLUSH

Just received. Only 10 yards of this lovely quality Seal Plush; 50in.-wide. Very special yard. \$9.75.

LADIES—Visit our Underwear Department for the largest stock of all wool and wool and cotton combinations. Vests and Drawers. Some wonderful values.

Hosiery and Gloves

Ladies' Cotton Fleece-lined Hosiery in all sizes, at pair. \$4.50 and 60¢. Children's Heavy Cotton Hosiery, all sizes. \$3.00. Ladies' and Children's Cotton Hosiery, in black only. 2 pairs for \$5.00. Penman's Cashmere Hosiery, in cream only, applied heels and toes; at 85¢. Chamelle and Lisle Gloves in white and white with black back; pair. \$1.25. Chamelle Gloves, in natural and white with black back; pair. \$1.75.

Wool Blankets

Buy blankets now for future needs. Now is the time to choose the best blankets at the old low prices despite the universal advances in wholesale prices. Complimentary white with pink and blue borders, grey, khaki and red and black stripes. Priced from \$5.90 to \$13.50.

FLANNELLETTES—Best quality soft woollike finish in white and grey with pink and blue borders. Size 10-4, per pair. \$2.00. Size 12-4, per pair. \$2.25. Size 12-4, per pair. \$2.95.

BATHROBE BLANKETS—Make your own bathrobe from one of these handsome blankets, and save almost half the cost. Beautiful, soft, fleecy finished blankets in very attractive designs, with border. Size 12x30, each. \$6.50. PILLOW FORMS—Filled with sanitary cotton and covered with cambric. Size 20x20. \$60¢. Size 24x24. \$85¢. Filled with purified down and covered with cambric. Size 20x20. \$1.35. Size 24x24. \$1.50.

WEDDINGS

MCKEE-POWER
A very pretty wedding took place yesterday afternoon in Knox Presbyterian church, when Mr. Robt. McKee and Miss Fanny Power (both of Drumheller) were united in the holy bonds of matrimony. The Rev. W. B. Mahon, pastor of Drumheller Presbyterian church, officiated. The bride wore a gown of Georgette crepe with over-dress of ivory lace and satin. The bridemaid wore a gown of grey silk tulle trimmed with old rose. Mr. and Mrs. McKee later left for points west, where they will spend their honeymoon on their return residing in Drumheller.

GILLESPIE-MURRAY
A quiet wedding took place yesterday at the residence of the bride's parents, 122 Fourth avenue west, when Rev. C. C. Wishart, pastor of St. Paul's Presbyterian church, united in marriage Miss Jessie Hamilton Murray, second daughter of Mr. and Mrs. James Murray, late of Glasgow, Lanarkshire, Scotland, and Mr. John Kinburn Gillespie of Charlottetown, Prince Edward Island.

ROSS-MALHOT
In St. Mary's Cathedral, the Rev. Father Newman performed the marriage ceremony which united Alice, eldest daughter of Mr. and Mrs. A. Malhot, to Mr. Hugh V. Ross of Swift Current. The bride, who was given away by her father, was unattended, and looked very pretty in her white gown with wedding veil caught in place with a coronet of orange blossoms, and carried a shower-bouquet of white roses. Miss Hatchette played the bridal music. A wedding breakfast was served at the home of the bride's parents, followed by a reception to the intimate friends, after which Mr. and Mrs. Ross left for the west, the bride traveling in a modest suit of black velvet with small white toque mounted with opal. Mr. and Mrs. Ross will make their home in Swift Current.

COMING EVENTS

The rummage sale under the auspices of the Diocesan College Guild tomorrow will be held at 325 Eighth avenue west, next door to the office of the school board.

The Women's Auxiliary to Typographical union No. 445 will hold a card party and dance in aid of a fund for the purchase of a new typewriter for the union printers now serving overseas.

The Mothers' club of Connaught school will hold a rummage sale beginning at 3 a.m. tomorrow in the Cadogan block, 718 Second street west.

The annual general meeting of the Calgary branch of the Canadian Red Cross society will be held Monday evening at 8 o'clock in the public library, 718 Second street west. All members and those interested in Red Cross work are invited to attend.

The Royal Crown Soap Premium Shop

SATURDAY SPECIAL

Cut out this advertisement and bring it to our Premier Shop at 707 First Street East on Saturday Next, Oct. 20, 1917, and it will be accepted as

25 Royal Crown Soap Wrappers

On premiums of 100 wrappers' value or over.

We have:
Gillette Safety Razors for. 1500 wrappers
Ever-Ready Safety Razors for. 450 wrappers
The "No-Hone" Straight Razor for. 750 wrappers
"Rubberet" Badger Hair Shaving Brush for. 400 wrappers
\$1.25 Nickel-case Watches for. 450 wrappers
\$1.75 One-Day Alarm Clocks for. 500 wrappers
Silver Holloware, Silver Flatware, Wrist Watches, 15-Jeweled Watches in Fortune cases, Toys, Books, Pictures, etc. An assortment of premiums we will be pleased to show you, and you will be satisfied to see and obtain.

NOTE THE ADDRESS:
The Royal Crown Soap Premium Shop
AT 707 FIRST STREET EAST

Regal

—Finest
—Royal
—White
—Solid
—Splendid
HOOD
Regal at
113 8TH

CAMP

FL
VI

Southern