

Dodge Brothers Inc. Announce A Tremendous Price Reduction

Ten million dollar additions, modern equipment and new buildings completed, make possible extraordinary savings in cost of production and maintaining established high quality. Accordingly we are announcing tremendous price reductions will be made January 7th, all types. No change in policy, constant improvement without annual models upon which Dodge Brothers established their leadership eleven years ago. Prices of shipments made after December 15th and enroute, also stock on your hands, will be adjusted to January prices on receipt of proof that buyers, after December 15th, have received from you the benefit of these reductions.

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