

CORSETS

Specially constructed for Maternity wear, with wide elastic insets, and front lacing.

Misses' Corsets

Stylish slender models in extra quality Coutil. Extra well-cut corsets.

1.05
65c

Fifth Avenue Store

While we are also advertising our general stock, we call our patrons' particular attention to the smallware offerings which are a special feature of this week's Sale. The little Infants' Shirts are a real Wonder-Value, as are the Hose for Ladies' and Children.

If you are bent on bargain hunting, TO-DAY IS YOUR DAY AT THE "FIFTH AVENUE" STORE.

HOSE

Fine quality Cotton in Brown, Navy and Black.

Silk Hose

Brown, Navy and Black.

Children's Hose

Brown, Navy and Black.

25c
35c
15c
20c

Every Article Offered in This Week's Sale is a Genuine Honest-to-Goodness Bargain

FEBRUARY SALE OFFERINGS!

Infants' Shirts

Good fine White Jersey, of warm, soft quality, fitted with double safety pin tabs.

10c

Ladies' Breeches

A great bargain. Good quality Tweeds, well tailored and well fitted. Great for sports and country wear.

2.98

Silk Sweaters

Heavy weight pure Silk Sweaters, in many good shades, various styles and sizes to choose from.

2.48

Boudoir Caps

Becoming little Caps in net, silk, lace and ribbon, in assorted colors.

25c

Ladies' Wearables

Ladies' Skirts

All the newest shades, Fabrics and Fashions. All waists up to 50 in. Black and Colors.

2.98 3.98 5.20
6.80

Dresses

SERGE TRICOTINES 6.90

CREPES and CANTONS 10.90

AFTERNOON and EVENING GOWNS—Exclusive models always in stock.

TWEED and TRICOTINE COSTUMES from 8.90 up

Dresses

GABERDINES and TWILLS 11.90

CANTONS and DE CHINES 16.90

Ladies' Hats

In order to clear out our remaining Winter Hats, we have reduced them to first cost price. All styles and qualities.

From 98c up

Leatherette Coats

In Soft Brown shades of good quality Cloth. These Coats are very attractive, 51 inches length.

9.50

Winter Coats

Our Winter Coats must be cleared out. We need space for our Spring stock. Every coat reduced for this Sale. From

6.90 up

Look below at the really
Marvelous Ribbon Values

**2-Piece Suits
for Small Boys**

Cute little "Button-on" styles very strongly made. Sizes to fit from 2 to 6 years.

1.29

Ribbons

Very rich heavy all-Silk Satin Ribbons of very fine quality; 2 and 3 inch widths. Colors: Pale Pink, Pale Blue and Ivory.

15c yard

In Our Gent's Furnishing Dept.

Men's Suits

Special reduction on all our Stock of Serge and Tweed Suits. All First Class Goods and Styles. Many Suits have 2 pairs of Pants.

12.90 up

Men's Raglans

NAVY FAWN GREY

We would very much like our many outport friends and customers to benefit by this big Sale. If any of these bargains are what they need we shall be glad to give their mail orders our best and promptest attention. Any outport customers at present in town are courteously invited to call in and examine these goods for themselves.

**FIFTH AVENUE
STORE**

314 Water St.

St. John's

There's sure to be some
article YOU need in this Ad.

Men's Shirts

Good quality plain and fancy Percales, also Broadcloth. Some splendid values in this line. All sizes up to 16½ inches.

1.35

Gloves

Very well-cut and close fitting Gauntlet Gloves, of very fine Suede cloth. These Gloves come in Grey, Brown and Fawn. One of our best bargains. A regular \$1.75 Glove.

85c