

The MARKET PLACE FOR THRIFTY PEOPLE

The Royal Stores



Economical buyers choose The Royal Stores as their market because of the exceptional variety of fresh merchandise available and the remarkable value obtainable for every dollar expended. Hundreds of people have a good "look round" the departments whenever they visit the Store; they know that there are always exceptional bargains there.

FRIDAY AND SAT. BARGAINS

A Final Clearance of Cotton Dresses

A choice selection of fashionable Cotton Dresses for women—Dresses that show such great reduction in price that you will be glad to buy them. They are splendidly cut and finished in good Gingham; plain striped and check designs. Colorings: Pale Blue, Saxe, Pink and Green; sizes 34 to 42 in.

Regular \$7.75 each	\$3.88
Selling for	
Regular \$9.00 each	\$4.50
Selling for	
Regular \$12.00 each	\$6.00
Selling for	
Regular \$13.20 each	\$6.60
Selling for	

Women's Dressing Gowns.

Fancy floral designs in high-grade Cotton Crepe, finished with either kimono or set-in sleeves; V shaped neck, edged with cord of contrasting color, girdle at waist; sizes 36 in. to 42.

Regular \$5.25 each	\$3.50
Regular \$6.30 each	\$4.00
Regular \$9.00 each	\$5.50

Girls' Combinations.

To fit girls of 8 to 16 years; fine White Jersey ribbed, round neck with strap, closed styles, fitted knees; crochet edge finish. Special, per garment

49c.

Gingham Dresses For Girls of all ages

Attractive and dainty Gingham Dresses in a variety of pretty styles; handsome check and cross-bar patterns in various colors; to fit girls of 2 to 14 years.

Regular \$1.60 each	80c.
Regular \$3.00 each	\$1.50
Regular \$5.00 each	\$2.50
Regular \$6.00 each	\$3.50
Regular \$10.25 each	\$5.18

Women's Summer Vests.

Fine White Jersey knit, silk straps at shoulder; sizes 36 and 38. Reg. 55c. garment for

47c.

Women's Bloomers.

White Jersey Knit Bloomers, with elastic at knee and waist; sizes 36 and 38. Reg. 50c. garment for

42c.

Corded Silk Ribbons.

2 inch wide, suitable for hat bands; assorted wide striped designs in all popular colorings. Reg. 45c. yd for

36c.

Women's Neckwear.

Dainty effects in Silk and Muslin, sailor and coat styles; colors: Pink, Pale Blue and White; embroidered and lace

\$1.10



Stockings

WOMEN'S LISLE HOSE—Black with fancy fronts; sizes SW and W.

Reg. 55c. pair for	39c.
Reg. 70c. & 90c. pair for	49c.

WOMEN'S SILK LISLE HOSE—In Black, Nigger and Cream; sizes 8½ to 10; fashioned leg, double heels and toes. Special per pair

85c.

CHILD'S COTTON HOSE—Knox-knit; sizes 5 to 8; Nigger, Black and White; fine ribbed, best finish. Sizes 5 and 6—

Reg. 50c. pair for	48c.
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The Latest in Becoming Blouses



CREPE DE CHENE BLOUSES.

Pretty models in heavy Crepe-de-Chene; shades of Flesh and White. roll collar, square necks, long sleeves, pin tucked and button trimmed; sizes 34 to 44 inch. Reg.

\$9.75

VOILE BLOUSES.

Smart styles in White Voile, round collar edged with fine lace, hand embroidered and pin-tucked fronts, long sleeves; sizes 34 to 44 inch. Regular

\$4.50

GEORGETTE BLOUSES.

In Light Grey only; roll collar and fronts embroidered with silk and beads, pin tucks, long sleeves, buttoned cuffs; sizes 34 to 44 inch. Reg.

\$7.50

Things You Need For The Home

Large Turkish Towels.

Made of reliable Cotton, Blay grounds with wide red stripes, fringed ends; sizes 22 x 45. Regular 90c. each for

75c.

Crash Cushion Covers.

Fawn Linen Crash, embroidered with colored silk, neat frills; size 18 x 18½. Regular \$1.10 each for

90c.

Lace Curtains.

3 yards long, all White; fancy floral and scroll designs; hemmed ends. Regular \$8.50 pair for

\$4.33

ELASTIC SOCKLETS AND ARMLETS.

For children; beautiful and snappy; Pink and Pale Blue shades.

Reg. 15c. pair for	12c.
Reg. 25c. pair for	23c.
Reg. 40c. pair for	34c.

JAM JARS—With patent clip tops;

1 lb. size. Special, each

24c.

JAM JARS—With screw tops; 2 lb. size.

Special, each

14c.

1 lb. size. Special, per packet

6c.

2 lb. size. Special, per packet

9c.

JAM COVERS—Round gummed covers and wax tissues; no tying required.

Smart New Ties

Wide End Ties. In self colored Satins and fancy striped Silks; colors of Brown, Purple, Light and Dark Saxe, Grey, Green Marone and Black. Reg. \$1.35 ea. for

\$1.55

Silk Knitted Ties.

Pure Silk Knitted. Fibre, narrow ends; in a assortment of striped designs. Reg. \$2.25 each for

\$1.85

Tunic Shirts.

Made of high grade Percale, White and colored grounds with fancy striped patterns, double cuffs; all sizes. Reg. \$2.50 each for

\$2.15

Smart New Ties

Men's Lisle Socks. Superior English make; guaranteed fast Blacks; sizes 10 to 11 inch; double heels and toes. Reg. \$1.70 pair for

\$1.35

Men's Braces.

Heavy, medium and light weights; superior leather ends; strong elastic webbing. Reg. 85c. pair for

50c.

Gingham Working Shirts.

Plain Blue; ideal material for washing, strong and durable; each shirt fitted with neat collar and pocket. Reg. \$1.70 each for

\$1.45

Special Value in Gloves

Women's Silk Gloves.

10 dozen pairs "Queen Quality" Gloves; colors of Black, Navy and White; double tips, 2 domes, silk points; sizes 6 pair

\$1.65

Children's Gloves.

In Pearl Grey only; fine Lisle thread; sizes 2 to 7; one dome, silk points; 12 dozen pairs in the lot. Reg. 85c. pair for

75c.

Jap Silks.

38 inches wide; in all the most wanted shades. Regular \$2.60 yard for

\$1.95

Obituary.

MRS. (CAPT.) SOPP. There passed peacefully away last evening, at her residence, Cochrane Street, a good and noble woman, Mrs. Sopp, widow of the late Capt. Sopp. The deceased lady was born in Dublin, but spent the most of her days in St. John's. Many years ago a sad tragedy entered her life—her husband, the late Capt. Sopp, accompanied by their son Willie, as fine a specimen of young manhood as was ever born in Newfoundland, sailed away and they met the fate of too many of those who go down to the sea in ships, as the sea claimed them and they never returned. Such a sorrow would have prostrated many women, but Mrs. Sopp trusting in Divine Providence, bore up bravely under the great stroke and reared her little family in comfort and independence. She is survived by two daughters, Sister Margaret, of the Presentation Order, and Mrs. Geo. Somerville, of the city. Her later years were gladdened by the kindly ministrations of her children, who did everything possible that love and science could suggest to make her declining years happy. Her last moments were strengthened by the prayers and consolations of her beloved children and an esteemed priest who recited the prayers for a passing soul and fortified her with all the sacraments of the church for her passage to eternity. The Telegram joins with her many friends in extending sincerest sympathy to the sorrowing survivors. May her soul rest in peace.

Men's English Brogue Ox-fords in Dark Tan Calf, only \$9.00 pair. East End Branch. PARKER & MONROE, LTD. aug.11

Unveiling Ceremony at Arnold's Cove.

Mr. G. J. Whitty, Dominion Secretary of the G.W.V.A., left by train today for Arnold's Cove to be present at the unveiling of a memorial which takes place to-morrow. The memorial is to commemorate the deeds of the following who laid down their lives in the Great War: Seaman Henry Poach, R.N.R., Pte. Ambrose Guy, Royal Nfld. Regt., Pte. Geo. Rose, Royal Nfld. Regt., Pte. William Adams, Royal Nfld. Regt., Rev. A. Shorter, the C of E pastor of the settlement will officiate, and a firing party of ex-service men and a bugler from this city will be present. A beautiful wreath has been sent by the G.W.V.A. and the unveiling service promises to be the most impressive ever witnessed in Arnold's Cove.

Women's English Brogue Ox-fords, Dark Mahogany Calf, perforated, at PARKER & MONROE'S East End Branch. aug.11

C. E. I. Defeated.

GUARDS WIN CLOSE GAME.

The Guards defeated the C.E.I. last night in the League football series by 1 goal to 0. The game was keenly contested and aroused considerable interest and enthusiasm amongst the spectators who have lately seemed rather apathetic over football. The only goal scored for the game was obtained through a penalty kick, which was taken by Quick. South in the C.E.I. goal made a good attempt to clear but the ball slipped through his hands and found the net.

Barefoot Sandals for kiddies; all sizes, at PARKER & MONROE'S. aug.11

Sunday Services.

C. E. Cathedral—7 and 8. Holy Communion. (Choral); 10. Matins; (Choral); 10. Matins; 6.30. Evensong. St. Thomas's—7. Intercession Service; 8. Holy Communion; 11. Morning Prayer and Sermon. Preacher, Rev. Canon Bolt; 12. Holy Communion; 3. Flower Service; 6.30. Evensong and Sermon. Preacher, Rev. C. A. Moulton. St. Mary the Virgin—8. Holy Communion; 11. Matins; 12. Holy Communion; 3.15. Flower Service; Holy Baptism by appointment; 6.30. Evensong.

METHODIST. Gower Street—11. Rev. C. H. Johnson, B.D.; 6.30. Rev. E. W. Forbes, B.D. George Street—11. Rev. W. B. Bugden, B.A.; 6.30. Rev. R. E. Fairbairn, B.A.; 6.30. Rev. C. H. Johnson, B.D. Wesley—11. Rev. E. W. Forbes, B.D.; 6.30. Rev. W. B. Bugden, B.A. (City Mission (Adelaide St.)—Afternoon Service, Rev. C. H. Johnson, B.D.

Congregational (Queen's Road)—11 and 6.30. Rev. B. E. Holden, M.A. Morning subject, "The Gates of Hell." Evening subject, "Why does God allow Evil?" St. Andrew's Presbyterian Church—11 and 6.30. Rev. R. J. Power, M.A.

SALVATION ARMY. (Chapel (New Gower Street)—11. Holiness Meeting; 7. Salvation Meeting; Col. and Mrs. Martin, Major Gallaher and others. Adelaide Street—7. Salvation Meeting; Brigadier Louise Prescott and others. Duckworth St.—1. Salvation Meeting; Staff Captain and Mrs. Thompson and others.

Adventist (Cookstown Road)—Evening, Evangelist Manuel. Subject, "A Monument on Infidelity's Grave." International Bible Students Association (Victoria Hall)—7. Subject, "God's Plan made plain to Man."

Highway Tabernacle (Hamilton St.)—11, 3 and 7.

NOTE. On Sunday afternoon at 3 o'clock, Major Gallaher of the Salvation Army will deliver a lecture at St. Andrew's Presbyterian Church, subject, "The Past, Present and Future of the Salvation Army."

TWO BUSES

will leave the Railway Station

To-Morrow Morning AT 10 O'CLOCK

For

Topsail & Manuels

Returning, leave Manuels at 11 o'clock.

The Royal Garage

'Phone 1170.

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STATUTORY NOTICE.

In the matter of the Estate of James Skeams, late of Saint John's, Blacksmith, deceased.

All persons claiming to be creditors of, or who have any claim or demand upon or affecting the estate of James Skeams, late of Saint John's aforesaid, Blacksmith, deceased, are required to send particulars of their claims in writing, duly attested, to Wood & Kelly, Temple Building, Duckworth Street, Saint John's, Solicitors for the Administratrix of the said estate, on or before the 24th day of August, A.D. 1921; after which date the said Administratrix will proceed to distribute the estate having regard only to the claims of which she shall then have had notice.

Saint John's, July 26th, A.D. 1921.

WOOD & KELLY,

Solicitors for Administratrix.

Address: Temple Bldg., Duckworth Street, St. John's, Newfoundland.

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STATUTORY NOTICE.

In the matter of the Estate of Ann Rice, late of Saint John's, Widow, deceased.

All persons claiming to be creditors of, or who have any claim or demand upon or affecting the estate of Ann Rice, late of Saint John's aforesaid, Widow, deceased, are required to send particulars of their claims in writing, duly attested, to Wood & Kelly, Temple Building, Duckworth Street, Saint John's, Solicitors for the Executor of the said Estate, on or before the 24th day of August, A.D. 1921; after which date the said Executor will proceed to distribute the estate having regard only to the claims of which he shall then have had notice.

Saint John's, July 26th, A.D. 1921.

WOOD & KELLY,

Solicitors for Executor.

Address: Temple Bldg., Duckworth Street, St. John's, Newfoundland.

17y26,29,aug25

COAL.

Now Landing,

A CARGO OF

North Sydney

Screened

COAL.

HENRY J. STABB & CO.

Opening Announcement.

I wish to announce to my friends and the general public that I have opened an up-to-date Tonsorial Parlor, lately occupied by Mr. D. Cooper, Water St. West.

J. L. COURTENAY.

aug.11

The best value money can buy:

JUSTUS VAN

MAURIK

CIGARS.

BAIRD & CO.,

Agents.

NOTICE.

The Regular Monthly Meeting of the St. Patrick's Christian Doctrine Society will be held on Sunday next, Aug. 7th, at 11.15 a.m. As there is business of importance, a large attendance is urgently requested.

DAVID SCURRY,

Hon. Sec'y.

The ROYAL STORES, Limited.

Cotton Crepes

Beautiful to see and beautiful to wear are these new patterns in Cotton Crepe; all exceptionally low priced for quick selling.

Fancy Cotton Crepes with neat bud patterns, 30 inches wide; assorted colors. Reg. 75c. yard for

65c.

Plain White Cotton Crepe, 30 inches wide. Regular 50c. yard for

43c.

Mercerized Lawn. 44 inches wide; colors: Pink, Blue, Champagne, Myrtle, Rose, Brown and White. Regular \$1.40 yard for

\$1.20

Week-End Specials in Boots

Corking good values in footwear this Friday and Saturday, at savings that will surprise you. Don't wait—Come down early and be fitted to a pair or two of these.

2 dozen pairs Black Patent Leather Boots; sizes 6 to 8; blue velvet tops, red buttons and tassels. Reg.

\$2.45 pair for	\$1.96
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2 dozen pairs Black Patent Leather Boots; sizes 6 to 8; red kid tops with Black cloth bands. Reg.

\$2.80 pair for	\$2.24
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18 pairs Black Patent Leather Boots, with Champagne tops, fancy trimmed seams; sizes 6 to 8. Reg.

\$3.00 pair for	\$2.40
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12 pairs Black Patent Leather Boots; black cloth toes, spring heels; sizes 6 to 8. Reg. \$2.60 pair for

\$2.08

Men's Brogue Shoes. A few pairs only, sizes 6 to 8½; made of best grade leather, fancy stitched seams, well finished. Reg.

\$9.10 pair for	\$8.20
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Men's Light Weight Shoes. For present wear; Black Gun Metal; sizes 6 to 8. Regular \$12.50 pair for

\$10.00

A Clearance Sale OF Summer Hats

Women's and Misses' Colored Straws.

Every one a different style, but each reflecting the "latest" in fashiondom. All priced to make immediate clearance certain.

Regular \$4.75 each for

\$3.50

Regular \$5.25 each for

\$3.65

Regular \$5.50 each for

\$4.00

Also a lot of Transparent Shapes, wire frames covered with Tulle in shades of Saxe, Rose and White.

Regular \$3.25 each for

\$1.65

Regular \$4.50 each for

\$2.25

Regular \$5.25 each for

\$2.65

Hearth Rugs. Velvet Pile Rugs; beautiful colorings; sizes 27 inch x 50 inch; fringed ends. Reg. \$9.00 each for

\$5.25
