



The 25th Annual February Sale



AND NOW FOR THE LAST 3 DAYS OF SALE

Make it of Flannelette



Miles of Flannelette Offered at Half Price

We have decided to clear out our entire supply of 3,000 yards of beautiful quality striped Flannelette at Half Price. It is 36 inches wide; Horrocks' make. Regularly sold for \$1.40 yard. **70c.** Sale Price. 2,000 Yards of White Flannelette of superior grade; 30 inches wide. Regular 55c. yard. **29c.** Sale Price. 1,000 Yards Beautiful Cretonne, in Plain and striped designs; 20 inches wide. Reg. \$1.10 yard. Sale Price **70c.**

Lace Curtains

ENGLISH MANUFACTURE.

Beautiful new designs in fine Nottingham Lace; many novelties.
2 1/2 yards long. Reg. \$2.55 pair. Sale Price. **\$2.05**
2 1/2 yards long. Reg. \$3.00 pair. Sale Price. **\$2.40**
2 1/2 yards long. Reg. \$3.50 pair. Sale Price. **\$2.85**
2 1/2 yards long. Reg. \$4.25 pair. Sale Price. **\$3.40**
2 1/2 yards long. Reg. \$5.50 pair. Sale Price. **\$4.40**
3 yards long. Reg. \$6.75 pair. Sale Price. **\$5.40**
3 yards long. Reg. \$8.50 pair. Sale Price. **\$6.50**

AMERICAN MANUFACTURE.

Extra special values in handsome Net Curtains; in a large variety of designs.
2 1/2 yards long. Reg. \$2.20 pair. Sale Price. **\$1.76**
2 1/2 yards long. Reg. \$3.50 pair. Sale Price. **\$2.50**
2 1/2 yards long. Reg. \$4.00 pair. Sale Price. **\$2.90**
2 1/2 yards long. Reg. \$5.50 pair. Sale Price. **\$4.20**
3 yards long. Reg. \$8.00 pair. Sale Price. **\$6.40**

Between to-day and Monday, the last day of February, we expect to dispose of large quantities of goods that are reduced to unparalleled prices.

Discerning men and women will make the most of their opportunity to save money.

BUY NOW AND BUY HEAVY.

These chances are unlikely to occur again.

Afternoon and Evening Gowns



In Silk Taffeta, Georgette, Crepe De Chene, etc. The styles reveal great variety of line effects. There are frocks with extended hips and draped skirts; others with short sleeves and vestees; many with radiant beading, silk embroidery and lace trimmings; in a variety of rich colorings and in Black.

All offered Less **30 PER CENT DISCOUNT**

Off Regular Prices.
An example of what you can save. A \$60.00 Gown is selling for **\$35.00**

Exceptional Offers in Smart New Blouses

Georgette Blouses.

In White and assorted pretty shades. Embroidery, Silk and Lace trimmed. A fine selection of styles.
Reg. \$13.75 each for **\$9.20**
Reg. \$15.30 each for **\$10.00**
Reg. \$17.85 each for **\$11.00**
Reg. \$18.00 each for **\$12.65**

Crepe De Chene Blouses.

In shades of Flesh and in White.
Reg. \$ 8.30 each for **\$ 5.40**
Reg. \$ 9.50 each for **\$ 6.50**
Reg. \$12.50 each for **\$ 8.00**

Middy Blouses.

Strong White Duck with Blue Collars; to fit girls of 6 to 14 years.
Reg. \$2.55 each for **\$2.10**
Reg. \$3.00 each for **\$2.40**
Reg. \$3.35 each for **\$2.65**
Reg. \$3.90 each for **\$3.10**
Reg. \$4.80 each for **\$3.85**

Cepea Serge Shirtwaists.

In a variety of pretty striped patterns; in all sizes.
Reg. \$3.25 each for **\$2.60**
Reg. \$3.75 each for **\$3.00**
Reg. \$4.50 each for **\$3.60**
Reg. \$5.25 each for **\$4.00**
Reg. \$6.75 each for **\$5.40**

Jap Silk Blouses.

In White and Cream. A host of pretty new designs; sizes 34 to 44.
Reg. \$4.25 each for **\$3.15**
Reg. \$5.00 each for **\$3.40**
Reg. \$6.25 each for **\$4.00**
Reg. \$7.50 each for **\$4.60**

Voile Blouses.

In White only, various pretty style effects; all trimmed with Lace and Insertion.
Reg. \$4.20 each for **\$3.00**
Reg. \$4.75 each for **\$3.50**
Reg. \$5.25 each for **\$3.75**
Reg. \$6.25 each for **\$4.50**
Reg. \$7.50 each for **\$5.60**

Men's Clothing Sale

Specially Reduced Prices on High Grade Clothes for Men and Boys

In all the reductions which have been made here lately—and are still being made—in the prices of Readymade Clothes, the cut, finish and materials remain unaffected. They are in every way up to our standard—the highest.

Men's Suits.

In good quality Tweeds and Serges; plain and semi-belted. Coats; plain or cut bottoms on Pants.

Reg. \$21.00 each for **\$16.50**
Reg. \$24.00 each for **\$19.20**
Reg. \$28.00 each for **\$22.40**
Reg. \$31.00 each for **\$24.80**
Reg. \$35.00 each for **\$28.00**
Reg. \$40.00 each for **\$32.00**
Reg. \$45.00 each for **\$36.00**
Reg. \$50.00 each for **\$40.00**
Reg. \$55.00 each for **\$44.00**
Reg. \$61.00 each for **\$48.00**

Men's Norfolk Suits.

Extra Special Line in Fancy Tweeds; a limited supply only.
Reg. \$44.00 each for **\$35.20**

Boys' Sport Suits.

In Light and Dark Tweeds; to fit boys of 7 to 12 years.
Reg. \$12.00 each for **\$ 9.60**
Reg. \$13.50 each for **\$10.80**
Reg. \$16.00 each for **\$12.80**
Reg. \$20.00 each for **\$16.00**

Boys' Short Pants.

(Ages 3 to 8 years.)
Reg. \$3.10 pair for **\$2.48**
Reg. \$5.00 pair for **\$4.00**
(Ages 9 to 12 years.)
Reg. \$4.50 pair for **\$3.60**
Reg. \$5.25 pair for **\$4.20**

Men's Overcoats

English Tweed Overcoats; semi and full belted styles, cuff sleeves; in all sizes.
Reg. \$20.00 each for **\$16.00**
Reg. \$25.00 each for **\$20.00**
Reg. \$32.00 each for **\$25.60**
Reg. \$38.00 each for **\$30.40**

Socks

250 pairs all-Wool Scotch Knit Socks, in different colors; all sizes. Reg. values \$1.35 a pair. Sale Price **95c.**

Boys' Rugby Suits.

(Ages 5 to 8 years.)
Reg. \$10.00 each for **\$ 8.00**
Reg. \$14.00 each for **\$11.20**
Reg. \$18.50 each for **\$14.80**
(Ages 9 to 12 years.)
Reg. \$10.50 each for **\$ 8.40**
Reg. \$12.50 each for **\$10.00**
Reg. \$18.00 each for **\$14.40**
Reg. \$20.00 each for **\$16.00**

Boys' Norfolk Suits.

Light and Dark Tweeds; to fit boys of 1 to 3 years.
Reg. \$ 7.30 each for **\$5.85**
Reg. \$ 9.00 each for **\$7.20**
Reg. \$10.25 each for **\$8.20**
Reg. \$12.00 each for **\$9.60**
(Ages 4 to 7 years.)
Reg. \$ 8.80 each for **\$ 7.05**
Reg. \$10.50 each for **\$ 8.40**
Reg. \$14.00 each for **\$11.20**

Youths' Kitchener Suits.

In a fine range of Fancy Tweeds.
(Ages 14 to 20 years.)
Reg. \$22.00 each for **\$17.60**
Reg. \$27.00 each for **\$21.60**
Reg. \$38.00 each for **\$30.40**
Reg. \$39.00 each for **\$31.25**

Men's and Boys' Wool Underwear

All Wool Vests.

3 dozen only Heavy Knit Vests in all sizes; guaranteed good wearing garments. Special **\$1.60** each

All Wool Vests and Drawers.

Heavy weight; in all sizes. Special per garment **\$2.50**

Caribou Underwear.

Heavy Knit Underwear is offered at Special Prices during this Sale. In 4 different grades.
Special per Garment **\$2.10, \$2.50, \$3.25 and \$4.10.**

Stanfield's Underwear.

Medium weight Vests and Drawers; in all sizes; well finished.
Reg. \$3.50 a garment for **\$3.15**
Reg. \$4.10 a garment for **\$3.69**
Reg. \$6.50 a garment for **\$5.85**

Stanfield's Combinations.

Reg. \$ 4.50 each for **\$ 4.05**
Reg. \$ 6.50 each for **\$ 5.85**
Reg. \$ 9.50 each for **\$ 8.55**
Reg. \$11.75 each for **\$10.58**

"Two Steeples"

All Wool Underwear.

FOR MEN.

Heavy Medium and Light weights; all sizes.
Reg. \$6.00 a garment for **\$4.80**
Reg. \$8.25 a garment for **\$6.60**

Boys' Underwear.

Winter weight; all Wool.

24 in. Reg. \$1.75 for **\$1.58**
26 in. Reg. \$1.85 for **\$1.67**
28 in. Reg. \$1.95 for **\$1.76**
30 in. Reg. \$2.20 for **\$1.98**
32 in. Reg. \$2.40 for **\$2.16**
34 in. Reg. \$2.50 for **\$2.25**

Men's Night Shirts.

All sizes; Fancy striped Flannelette.
Reg. \$2.50 each for **\$2.00**
Reg. \$4.00 each for **\$3.20**
Reg. \$5.00 each for **\$4.00**

Lt.-Col. W. H. Franklin Writes From Nairobi.

The name of Lt.-Col. W. H. Franklin, D.S.O., is well known to every Newfoundlander, and the subjoined letter to President Peckham of the C.L.B.C. Old Comrades should be of interest to everybody. It was written in reply to a message of greeting from the Old Comrades on the occasion of their dinner last November: P.O. Box 220, Nairobi, Kenya Colony, 16th December, 1920.

Dear President Peckham—I returned on the 5th inst., from a three months' tour through what used to be German East Africa and is now known as Tanganyika territory, and found your extraordinarily kind and courteous cablegram waiting for me. I need hardly tell you how much I appreciate it coming from my old comrades and fellow workers in the great Brigade work in Newfoundland, a work that has been blessed by being allowed to show good results in having so much to do with the building up and the making of the splendid morale of our glorious Royal N. F. Regiment, because without any doubt the work done by the Brigades was the sure foundation on which the Regiment was built. Your appreciation of my personal services, whilst very pleasant, are undeserved. I only tried to carry out the plans and wishes of our fine first commander, Major Melville, and to help in every way I could the subsequent commanders, Colonel Outerbridge and Colonel Rendell, and regret that my unfortunate wound prevents me from now joining you all in carrying on the work of helping the rising generation to live up to the great traditions of our Church and Empire. May all success and good fortune go with you always.

Yours sincerely,

WILL H. FRANKLIN.

The President
No. 1 Lodge,
C.L.B.C. Old Comrades,
St. John's, Newfoundland.

In Memoriam.

REV. JOHN MONK NOEL.

"Midst all that tender care and loving hands could bestow, and after well-spent life of usefulness, benevolence, and service to others, a great spirit wended its flight from earthly shores, when the venerable Canon John Monk Noel, full of years, passed to his eternal reward on Monday night last, the 14th inst. Canon Noel spent the last almost 45 years of his life in this town, being Rector of St. Paul's Parish since 1876, where as a zealous preacher, he strove to uplift the "Banner of the Cross," until his retirement in 1915, when infirmities prevented him from continuing further his much loved work, yet, his interest in Church and State did not waver, and being always foremost in the promotion of Educational matters, we may say, his last work was the building of the High School here, and which seems to stand as a monument to his memory.

A man, in the truest sense of the word, has been taken from our midst, and the remembrance of his cheering words of praise, the burdens lifted by him, and his other many acts of kindness, which he was ever mindful of, will long live in the hearts and minds of all who have come in contact with him. Irrespectively his helping hand was extended. By his death, Harbor Grace loses a worthy citizen, and truly it can be said, "In the passing of such men, a community makes its real losses." Not only Harbor Grace, but Newfoundland is the poorer; yet, his influence will continue to go on, and the name of Canon Noel, which has been a household word in the homes of the community, especially the older generation, will ever be revered.

The funeral was set for Wednesday, but owing to the inclement weather, it took place on Thursday afternoon at 3 o'clock, all classes and creeds attending, which bore testimony to the esteem in which the reverend gentleman was held. The service at the church (St. Paul's) and graveside was conducted by the Rector, the Rev. W. R. J. Hight, Rev. E. C. Rustad (Upper Island Cove), the Rev. H. V. Whitehouse (Carbonear), and the Rev. W. E. R. Cracknell (South Side—Christ Church), each taking a part in the last sad rites.

And so our faithful teacher, friend and guide, his long course being spent, his life's work nobly done, "rests from his labours" and his works do follow him, until that day dawns, when he will hear the welcome words from the Master:—

"Servant of God, well done! Thy glorious warfare's past; The battle's fought, the race is won, And thou art crowned at last."

—CORRESPONDENT.
Hr. Grace, Feb. 19, 1921.

AWARDED CERTIFICATE. — Mr. Victor Torralville of Fogo, last week was awarded an only mates certificate, the examiners being Captains English and Major.

A Reliable Flashlight is an essential part of every motorist's equipments. Like Reliable Batteries, they're lively and lasting. dec17,18,20,21,22,23,24,25,26,27,feb28,29

SPRING'S NEWEST DESIGNS



In Dress Fabrics

Are among the Values offered in this Department

Further Reductions have been made on all Dress Materials. Secure your needs for Spring and Summer now at these prices.

A Few Only of the Many Lines Offered

English Costume Tweeds.	Sylvan Suitings and Corded materials in 5 yard lengths; in shades of Sage, Henna, Taupe, 50 inches wide. Reg. \$5.20	Etamine Serges.
In Heather mixtures of Brown, Green and Grey. 40 in. wide. Regular \$2.40 \$3.75 yd. Sale Price \$3.40	50 in. wide. Regular \$5.20 \$8.00 yd. Sale Price \$6.00	In shades of Black, Grey, Navy, Sage, Brown and Green. 38 in. wide. Regular \$1.70 \$2.25 yd. Sale Price \$1.87
40 in. wide. Regular \$2.40 \$3.75 yd. Sale Price \$3.40	50 in. wide. Regular \$5.20 \$8.00 yd. Sale Price \$6.00	54 in. wide. Regular \$1.87 \$2.30 yd. Sale Price \$2.10
40 in. wide. Regular \$2.40 \$3.75 yd. Sale Price \$3.40	50 in. wide. Regular \$5.20 \$8.00 yd. Sale Price \$6.00	54 in. wide. Regular \$1.87 \$2.30 yd. Sale Price \$2.10
40 in. wide. Regular \$2.40 \$3.75 yd. Sale Price \$3.40	50 in. wide. Regular \$5.20 \$8.00 yd. Sale Price \$6.00	54 in. wide. Regular \$1.87 \$2.30 yd. Sale Price \$2.10

White Turkish Towels

20 dozen White Turkish Towels, medium size. To be cleared out at all costs. Regular 40c. each for **29c.**
80 dozen Superior Grade Towels, White Turkish; Large sizes. Reg. 55c. each for **39c.**

The Royal Stores, Ltd.

'Blue Ribbon' Shirting

36 inches wide; extra special quality; finished soft for the needle. Regularly sold at 90c. yard. Sale Price **35c.**