


## Columbia Batteries

On every road and waterway you'll find Columbia. They keep the engine going! They take the auto tractor, motor boat, truck and bus. They're ready, steady, strong, dependable. They never desert. In every service—bells, signals, phones, lanterns. Wherever batteries are needed, Columbia have won the preference of performance.



**FRANKLIN'S AGENCIES, LTD.**  
199 Water Street.  
dec 6, 1914

### CASINO THEATRE

**THE KLARK-URBAN Company**

**TO-NIGHT  
"KICK IN."**

Saturday, "Within the Law."

MATINEE ON SATURDAY:  
Seats at Fred. V. Chesman's.  
NOTE.—No season tickets will be held for the balance of the season unless advised by those requiring them for the above plays.  
The Company will return to St. John's, playing "THE LION AND THE MOUSE," Matinee and Night on Christmas Day.

### Big Victory Bargains,

— AT —  
**ANTONIO MICHAELS,**  
194 New Gower Street (East of Springdale St.)

300 doz. WOODEN PIPES—Cheap to wholesale & retail dealers.  
200 doz. ROUND MIRRORS, 60c. dozen to clear.  
100 LADIES & GIRLS' WINTER COATS, Prices \$4.00 to \$8.00.  
MEN'S WORKING PANTS—Fashionable and strong, \$3.00 to \$5.00.  
100 doz. MEN'S and BOYS' COTTON DRESS SHIRTS, slightly soiled, at Half Price.  
50 doz. MEN'S BRACES—Wholesale, \$3.25 to \$3.60 dozen.  
50 doz. BOYS' BRACES—Wholesale, \$1.25 dozen.  
Immense reduction in wholesale lots of JEWELLERY, NOTIONS, TOILET SOAP and MEN'S AMERICAN BOOTS and CLOTHES. Come quick and get your bargains as all must be sold cheap.  
wed, fri, tu


### Notice to Prospective Engine Buyers.

Owing to the difficulties of transportation, unless engines are actually in stock, it is impossible for engine dealers to guarantee time of delivery. We have just received part shipment of

#### Lathrop Engines

which left the factory in July. While these last we can make IMMEDIATE DELIVERY, and are expected within a few days. We strongly advise you if you are thinking of buying a Lathrop Engine to place your order at once.

**A. H. MURRAY & CO.,**  
Limited.



**NO MATTER HOW THE FIRE IS CAUSED**

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON**  
Insurance Agent.

**Forty Years in the public service**  
**The - Evening Telegram**

## Christmas GIFT BOOKS.

This should be to an even greater extent than ever

### A BOOK CHRISTMAS

because of the exceptionally good books that are offered. The

### "New Fiction"

is "Top Notch", all our well known authors are at their best.  
The Poets and Classics come in dainty art and leather bindings.

### A Present Par-Excellent.

And then what about the children?—"bless their little hearts." Picture Books of the good old "Nursery Tales"

### Annual Volumes

For the Wee Tots, and for those of mature age.  
"Do it now"—your Christmas shopping. Shop Early. Shop Often. Shop with Comfort.

## DICKS & CO., Ltd.

THE BOOKSELLERS.

## TO THE TRADE

We Offer on the Spot:

# 2000 Sacks

Best White

# CATTLE FEED

AT A VERY LOW PRICE.

## HARVEY & CO., Ltd.

Wholesale Only.

### Gift Books for Christmas.

No present gives so much pleasure as a Book, and nothing that gives so much pleasure costs so little. Therefore, give Books for Xmas.

## 6,859,000

of Gene Stratton-Porter's Books have been sold. Her latest is

### A Daughter of the Land.

In this book Mrs. Porter has surpassed by far all of her other novels. Kate Bates, her most interesting creation, is a genuine inspiration to all who come in contact with her. You will enjoy this book for the clean, inspiring and stimulating story it is. It can be recommended without reserve. Author of "Michael O'Halloran," "Laddie, the Harvester," etc. Price \$1.75 and \$1.50, bound in cloth.

**S. E. GARLAND,**  
Leading Bookseller, 177-9 Water Street.

## LADIES! LADIES!

Now is the time to select your New

### Fall and Winter Coats and Hats.

Having just opened a late shipment we are now offering the newest and best in style, fit and finish at exceptionally low prices. See them today.

**WILLIAM FREW, Water St.**

## Reid-Newfoundland Co

### Cross Country Passenger Service

Tri-Weekly Passenger Service commences on Sunday next, December 15th. Express Train, with diner and sleeper, will leave St. John's on Sundays, Tuesdays and Thursdays only.

**REID-NEWFOUNDLAND Company**

### J. J. ST. JOHN.

All Ready for You, Mr. Man!

3000 brls. FLOUR—Best brands; some white while it lasts.  
210 brls. HAM BUTT PORK at \$44.00 brl.  
185 brls. BEST BONELESS BEEF — Very tender.  
65 brls. SPARE RIBS.  
130 puncheons and brls. Very Best MOLASSES — Grocery and Fancy.  
500 bags PURE WHITE CORN MEAL, Table.  
350 bags YELLOW FEED MEAL.  
2000 bags CATTLE FEED from \$4.50 bag.  
95 Half Chests TEA—Great value.  
And a full line of GROCERIES at Bottom Prices.

**J. J. ST. JOHN.**  
136 and 138 Duckworth St.

## BRICK!

Now Landing,  
**100,000**  
**RED BRICK.**

**H.J. Stabb & Co.**  
ST. JOHN'S.

**Walter A. O'D. Kelly,**  
LICENSED AUCTIONEER and COMMISSION AGENT.  
Sales of Household Furniture, Real Estate and all classes of goods undertaken. Personal attention, prompt returns.  
We have room at our Auction Rooms to receive a limited quantity of articles offered for sale. If you have anything to sell consult us.  
Consignments Solicited.  
We also make a specialty of all kinds of Building Materials. Office and Store corner of Adelaide and George Streets.  
PHONE 479A. P. O. BOX 872.  
sep17, tu, th, fr

MINARD'S LINIMENT CURES DANDRUFF.

YOU intend doing YOUR own baking at HOME for

## The HOLIDAY SEASON

don't YOU? If so, and when purchasing your necessary requirements from US we will supply YOU free upon request an up-to-date

### COOK BOOK.

Here are some of the necessary requirements necessary to produce good results.

<b>FLOUR</b> Victor, Potato, Corn, Rice Buckwheat, Graham. Prepared Cake Powder.	<b>RAISINS.</b> SULTANA, SEEDLESS, CALIF. Currants, Grecian Currants, Shelled Walnuts, Shelled Almonds, Baker's Chocolate, Jellies, Angelica, Glace Cherries, Nonpareils, Citron & Lemon Peel.	<b>SHORTENING, MINCEMEAT,</b> Dromedary Dates, Essences.	<b>SNOWDRIFT and ARTORAL IN GLASS and PACKAGES.</b> Gold Reef Cream, Almond Paste, Custard Powder, Blanc Mange Powder.
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**BOWRING BROTHERS, Limited,**  
332 GROCERY, St. John's. 332.  
m, w, tu, fr

## DRIED FRUITS!

100 cases Evap. Apples.  
100 cases Evap. Peaches.  
100 cases Evap. Apricots.  
100 boxes Prunes.  
200 boxes Seeded Raisins.  
200 boxes 3-Crown Raisins.

**GEO. NEAL**  
'Phone 264.

Now in Stock

## Winter Keeping APPLES

**Burt & Lawrence, 14 New Gower**

FOURTEEN PAGES.

WEATHER FORECAST.  
TORONTO, Noon. — Moderate to fresh N. E. to N. W. winds, fair with moderate temperature to-day and on Sunday.  
ROPER & THOMPSON, To-Day. — Sat. 29.84, Ther. 35.

VOLUME XL.

### To Re-Open.


We would like to inform the owners of wooded land around the country and nearby outports that we are

### Opening Up That Mill,

formerly owned by Mr. Pynn On HAMILTON STREET, for the purpose of Sawing Lumber, and we are now prepared

### To Buy Logs

large and small, long and short. Logs to be left at mill. Cash paid upon delivery.  
WM. CUMMINGS, JAMES STRONG.  
dec 6, 1914



## Dr. A. B. Lehr,

Dentist,

has decided to specialize in Extracting and Plate Work. Fees consistent with first-class material and skilled workmanship.

nov 20, eod, fr

### Christmas Cards.

A choice assortment of Xmas Cards now here to select from. Dainty and numerous designs in Single Box Cards, Packages, Box Assortments and Single Cards.

The "Heraldic" Box of 6 Cards with Envelopes	.55c.
The "Ferry" Box of 8 Cards with Envelopes	.67c.
The "Crown" Box of 10 Choice Cards	.40c.
The "Premier" Box of 8 Cards with Envelopes	.47c.
The "Art Gems" Box of 12 High Class Cards	.56c.
The "Elite" Box of 8 Superior Cards	.80c.
The "Osborne" Box of 12 Cards	1.10
The "Elite" Box of 8 Cards	1.00

LOCAL VIEW POSTALS stamped with Christmas Greetings, 50c. doz.

AUTOGRAPH XMAS CARDS. Boxes with 6, 8 and 9 Cards. All cards in one box alike. A fine assortment at 25c, 35c, 50c, 60c. per box.  
Christmas Postcards, Calendars, Decorating Papers, Holly and Xmas Stationery.

**GARRETT BYRNE,**  
Bookseller & Stationer.

### List Your Property With Me,

I have several applications for houses in various localities in the city ready to pay cash in hand. Also land within two or three miles of city; also other property now on hand. As in the past, in purchasing and disposing of property every satisfaction will be given. Also Money to Loan on good security. Apply to

**J. R. Johnston,**  
Real Estate Agent,  
PRESCOTT STREET.  
PRIVATE NURSES—Earn \$25 a week. Learn without leaving home. Booklet free. ROYAL COLLEGE OF NURSES, 705 B1 Spadina Ave., Toronto, Canada. dec 6, 1914