S.S. Florizel, With 138 Souls on Board, in a F. C. Smythe, Manager Woollen Mills, Blinding Snowstorm, Crashes Into Rocks at Cappahayden and Becomes Total Wreck---Number of Bodies Washed Ashore --- Survivors Clinging to Vessel, While Mountainous Miss Kitty Cantwell, City. Seas Sweep Over the Wreck.

received in the city that a large steam- the following telegram:er was ashore near Cape Race. Immediately preparations were made to send relief vessels to the scene. Following the first receipt came the startling intelligence that the ill-fated ship was the Florizel which sailed from here at about 8 o'clock Saturday Harvey and Co. and a ray of hope night. The first news of the disaster sprang up. was picked up by the Admiralty wire- At tea hour Mr. Tasker Cook wired less station at Mount Pearl, in a radio that a light was visible on board, and from the stranded ship:-

"S. O. S. Florizel ashore near rocket guns, life saving apperatus, certain that many of the passengers some empty barrels driving from Even floating buoys, life belts, etc., and car- came on deck in light attire and con- her." ried special crews of Royal Naval Re- sequently must have suffered terr.bly servists with dories and life poats. The from exposure. It is hoped that from

from the Company's despatching office appalling disaster. was sent along to "cut in" and keep agents and owners posted in all oc-

were the rumours circulated. At 11 marine. As before noted she sailed and others in the rigging. This news for the New York-Nfid. and Halifax was quickly followed by another mesbeen washed ashore, that the ship had broken off and no hope could be held ice. She was a steel, screw, steamer out for the rescue of any of those who of 3,981 tons gross; 1,980 tons nett; ormed the ship's company 305.5 feet long; 43.1 feet beam; 29.6 formed the ship's company.

Messrs. Harvey and Co., Ltd., and sieged by the friends and relatives of those on board, but no reliable infor- done transport service. The ship was pers everybody expressed their fears that the worst had happened. At 2 p. m. (yesterday) a message to Mr. Cyril ier, from a reliable source, said that their was evidences of life on the wreck about the forward part, that the FROM HON. TASKER COOK TO MR. Marconi House was standing and also the foredeck house and forecastle. Both masts and smoke stack were holding, the waves were sweeping from the shore. Terra Nova and clean over the hull, and not the re- Home lying off. Sea getting smoother. motest hope of attempting a rescue Expect steamers may be able to do until the sea went down. As day wore something shortly. Seven bodies at on, many conflicting reports continued station here, supposed to be Second

that ship was holding fast and sea and forecastle over water. Will do moderating, but that no attempt at utmost to get rockets on board. Will rescue had been made and no lives wire later." saved up to that time.

"Men still on deck forward, sea moderating. Two steamers in

ceived by Messrs. Bowring Bros. and

that the forward houses were still in tact. Just before midnight the special corresondent of the News wired that a This message was communicated to light was visible on the Florizel and Mr. F. Ellis, shipping agent at Bow- it was thought that she was signalling ring Brothers at 5 a.m., and by him to the Home which was lying by. In this Mr. Eric Bowring. At once an at- event it would be fair to conjecture tempt was made to get in touch with that as the message further states a the Florizel through Cape Race and number of passengers and crew took Admiralty Stations, both of which fail- shelter in the foredeck houses after General Hutchings from Cappahnyden ed, and it is supposed that the Mar- the ship struck and kept under cover coni apparatus on board was put out during yesterday. It is a theory genermission when ship's engine ally accepted in the city that Captain room filled with water, stopping dyna- Martin would not attempt to launch mo. No other informating being forth- his boats after steamer struck, owing from land, only way is by steamer. coming Mr. Bowsing held consultation to the furious sea which was running with Capt. A. Kean, ships' husband, at the time, and that he pursued the and Mr. M. McGettigan, marine super- course of encouraging all to stand by intendent of the company, and they the ship, removing the passengers to proceed forthwith to the scene of the ship's position would be forward. It and Spracklin, and "Terra Nova," were asleep, only the regular watch les lashed to some part of ship. Sea Theatre. Capt. Kennedy. They had on board being on deck. In this case it is fairly mountainous. Coming back here saw

S. S. Hawk, Capts. Simonson and Dal-the latest bit of encouraging news the The following message was received ing gear and acetylene lamps for night what and that to-day relief will be retary, Hon. W. W. Halfyard, from

THE S. S. "FLORIZEL."

The Red Cross Liner Florizel, Capt. W. J. Martin, was the largest and The news of the calamity spread w. J. Martin, was the largest and quickley, and many and conflicting best known ship of our mercantile

specially constructed to contend with ine signalling apparatus and wireless. Puttees" in 1914, with Captain Martin ing up. in charge, and has several times since valued at \$700,000 and the cargo at

The following messages in connection with the wreck have been re-

E. A. BOWRING.

Cappahayden, Feb. 24. "Just arrived here. Can do nothing on, many conflicting reports continued to be received and were circulated, adding to the suspense and misery of those having loved ones on board.

At 4 o'clock Rev. Father Doutney, Cappahayden, wired Mr. J. J. St John

At 2 o'clock Rev. Father Doutney, Cappahayden, wired Mr. J. J. St John

At 3 o'clock Rev. Father Doutney, Cappahayden, wired Mr. J. J. St John

T. COOK.

Early yesterday morning news was | At 6 o'clock Mr. Tessier received FRON HON. TASKER COOK TO MR. | were washed ashore, and according to Joseph Mullowney, Gallipoli hero,

Cappahayden, Feb. 24. "Have returned. Nothing can be one until sea moderates. Will have another try in the morning. Marshall, of Briton, put a rocket and line on board but got no response. Steamer Home launched a boat but she could not get within a quarter of a mile of Florizel. Some cargo washing ashore here. Have placed men on bank to watch chance to get to her if any offers. Condition of ship hopeless and regret very much that I cannot hold out much hope."

- OTHER MESSAGES. Constable Lynch wired Inspector

picked up except one. "Six or seven bodies picked up, one woman. Five men can be seen on deck. No possibility rescuing them

Sea breaking over wreck." S. Porspere and are as follows: steamer Gordon C., received the foldecided to get a ship or ships ready to safe quarters, which according to lowing message from Capt. Perry: "First at scene of wreck. Home wreck. The Reid Newfoundland Co. is further assumed that in effecting arrived twenty minutes later. Went and the Marine and Fisheries Depart- this transfer some of the company as near as possible to wrecked steament were also notified, and by noon were washed overboard which may ac- mer. No sign of life on board. Ship three steamers were provisioned, man- count for the bodies picked up on submerged, sea covering her over all ned and ready to start, "Gordon C.", shore. There is little doubt that when but spars and smoke stack. Going Capt. Perry; "Home," Capts. Parsons the steamer struck all the passengers back at daylight. May be some bed-

ton, also fully equipped with life sav- feeling of gloom will be lifted some- at 9.30 last night by the Colonial Sec- FIRST CLASS PASSENGERS FOR work got away about 4 o'clock.

A relief train carrying Doctors Macso deeply concerned for the safety of had harbored at Renews for the night:

Chown, Prescott Street, City.

pherson and Anderson with nurses, those of their relatives who were on "Arrived at seene of wreck 5.36. No Fred Snow, son of Mr. N. Snow, Bow stretchers, mattresses, dressings, etc., board. The Prospero having left the sign of life on board. Sea covering ring Bros., LeMarchant Rd., City. Stan Squires, Waiter, St. John's. was despatched to Renews by the Reid scene at 8 o'clock this morning we ship. After part all submerged. Im-Nfid. Co. at 11.30 o'clock, arriving at may look for her at one, when we possible to get on board. Went as Renews four hours later. An operator hope to give more fuller delails of this near as possible. Going back at day-Jack C. Parsons, City. light."

Stevenson (Rountripper). Ralph Burnham, son of the late Fred-Cappahayden, 5 a.m. Florizel in same position. Sea boisterous, but weather calm. Prospero, Hawk and Home standing about George Massie. were the rumours circulated. At 11 from this port about 8 o'clock on Sat-o'clock definite information was sent was sent with the week, awaiting Mrs. George Massie. o'clock definite information was sent in by the operator at Cappahayden, stating that the Florizel was ashore at Horn Head, was under water from aft to the smoke stack, with heavy seas breaking over her and no sign of one hundred and thirty-eight souls in one hundred and thirty-eight souls in getting within a few yards of the inseas breaking over her and no sign of one hundred and thirty-eight souls in side of the ship, but owing to heavy John, City. came a message that several men could all. The steamer was built in 1909 by sea abandoned the attempt and re- J. P. Kiely, Manager Nickel Theatre came a message that several men could be seen on the fore and bridge decks, C. O'Connell & Co., Ltd., of Glasgow, turned to the Prospero. One of the three bodies already reported uniden- M. Connolly, butcher, Military Road, S. S. Co., and when launched was the tified, is now known to be George was quickly followed by another message stating that several boiles had only ship of her class afloat, being Long, carpenter, of Flower Hill, who John Connolly, butcher, son was going to New York. Believe all former, Duckworth Street. efforts to rescue will have to be made Miss E. Beaumont, Halifax School for from the steamers. Lights still seen the Blind.
on Florizel, evidently signalling to W. Parmiter, keeper at Lunatic Asyfeet deep and was fitted with submar-the steamers. Two other bodies were seen floating in the water on the west Major Sullivan, Newfoundland For-She has been used almost entirely in side of Cappahayden, but could not be those of the owners, Messrs. Bowring
Bros., Ltd., as well as the Anglo and
Bros., Ltd., as well as the Anglo and
Dorthaving taken across the "Blue ing up,

She has been used almost entirely in side of Cappahayden, but could not be got ashore. No fear of steamer breaking up,

Theatre, Saunders' Place, City. A. E. Gardiner, ex-reporter Telegram,

> A message to Mr. Eric Bowring at Capt. Joseph Kean, S. S. 3.30 this morning from Hon. Tasker Cook, stated that he had engaged a John S. Munn, Director Bewring Bros. skiff and crew to proceed to Florizel as quickly as possible, starting at daylight. Miss Betty Munn, daughter of Mr. and

Cappahayden, 7 a.m. C. B. Moulton, son of the former, pu-pil of Deaf and Dumb Institution, Remarkable bravery of ships' crews who in dories are engaged in rescuing lives in boiling sea and who are coninuing their gallant work of rescue, G. Parmiter, Harbor Grace. taking off in less than half an hour M. O'Driscoll, Accountant Job Bros. twenty-five men in dories. All alive & Co., LeMarchant Rd., City. on board will be saved. First ship Miss Trenchard, nurse to Miss Betty with rescued should leave within an Munn, City.
hour. Too much praise cannot be W. Earle, son of Mr. H. J. Earle,

BODIES WASHED ASHORE. Up to last evening seven bodies

MINARD'S LINIMENT CURES DIPH-

messages received were identified as Minnie Denief, daughter of Mr. P.

MRS. W. F. BUTLER, St. John's. MR. C. H. MILLER, St. John's. Mrs. W. Dodd, P. J. Fitzpatrick, CORP. FRED. SNOW, St. John's. A. Power, J. T. Sparrow, MR. E. FROUDE, St. John's. W. Moore, Freshwater Road, City. JAS. DWYER, (Waiter) St. John's. E. Greening, John Costello, GEORGE LONG, St. John's. W. Guzzwell, D. Griffiths, 2ND OFICER JOHN, R. KING, Art-

SURVIVORS BY PROSPERO.

Captain Martin, Commander.

1st Officer Capt. James.

Carpenter, Jacob Pinsent.

First class passengers:-

Wireless Operator, Cecil Carter.

Passenger List.

erick and Mrs. Burnham, Military

lum, Southside Road, City,

Britannia Cove, T.B.

Ltd., Forest Road, City.

Mrs. J. S. Munn, City.

P. J. Fowler, G. Puddester,

tors, Ltd., Freshwater Rd., City.

Fogo, brother-in-law of Bishop-

Victoria St., City.

Bosun, M. F. Power.

Seaman W. Molloy.

Road, City.

N. Sellars, City.

Road, City.

Miss Elizabeth Pilley, Thos. Whealan, Arthur Gulfovle, Hr. Grace. The remains will leave this morn OFFICERS AND CREW. ing for here, and will be looked after William J. Martin, Captain, St. John's. by Undertaker Carnell. William James, Chief Officer, St.

RECEIVED BY TESSIER AND CO. John R. King, Second Officer, Arichat CAPPAHAYDEN, 8.30 a.m Hawk left for St. John's with survivors. Rescue of those alive finished; Philip Jackman, Trird Officer, R

City.

two more bodies (firemen) washed news. ashore on beach; ship fast breaking Michael F. Power, Bosun, St. John's. up; several dories capsized while en- J. V. Reader, Chief Engineer, Halifax. gaged at rescue work. All on deries Thomas Lumsden, Second Engineer, St. John's.

A. J. Fagan, caretaker Bowring Park,

nes Crockwell, G. Mullowncy, O. P. Bellview, John Lynch, City.

TO NEW YORK-FIRST CLASS.

Mrs. W. F. Butler, wife of above, City.

Alex. Ledingham, brother late Capt. James Ledingham, City. Butler, Shipwright, City. ames J. McCoubrey, Asst. Manager

Standard Mfg. Co., City, Leslie St. oseph H. Baggs, Curling, Bay of Is-

Edward Froude, Manager Dicks &

British Clothing Factory, City.

pero, Mullock St., City. ames Daley, buyer, George Know-

wife and child, City.

ames Miller, agent for George G.

Carnegle, N.Y., son of Mr. Charles

Miller, Chief Steward S. S. Pros-

ling, Ltd., LeMarchant Rd., City.

Denief, of the Palace, Quidi Vidi

SECOND CLASS.

W. F. Butler, Architect, City.

John's. The first message telling of the Herbert Taylor, Fourth Engineer, St survivors of the ill-fated Florizel was John's.

received in the city early this morn-Charles Snow, Second Steward, S ing. They are safe on board the S. John's. Cecil Carter, Wireless Operator, Havti. Bernard J. Murphy, Assistant Operator, Liverpool.

Miss Margaret Kehoe, Stewardess, St. Jacob Pinsent, Carpenter, Pool's Isld. Fred. Guthrie, Second Cook, Liver-

J. Kieley, Manager of the Nickel J. McKinnon, Baker, Glasgow. Ramon Rez, Messroom Steward, A. E. Gardiner, ex-reporter of the

Charles Reelis, Waiter, St. John's. James Dwyer, Waiter, St. John's. Alex. Fleet, Waiter, St. John's. Hy. Dodd, Waiter, St. John's. Hy. Snow, Waiter, St. John's. P. Lynch, Waiter, St. John's. Gordon Ivany, Waiter, St. John's. Austin Whitten, Waiter, St. John's, Berteau, Auditor General, Torbay Stan Foley, Waiter, Grey Islands. Fred. Roberts, Waiter, St. John's. Ml. Dunphy, Waiter, St. John's. Ed. Timmons, Oiler, St. John's. Jno. Davis, Oiler, St. John's. Thomas Hennebury, Oiler, St. John's. A. Moody, Butcher, New Hampshire. Alf. T. Hatchard, Sailor, Poole, Eng-

Geo. Crocker, Sailor, Greenspond. Geo. H. Curtis, Sailor, Southampton, England.

Jno. Lambert, Sailor, St. John's. Wm. Walters, Sailor, Trinity. Thos. Green, Sailor, Fermeuse. Arthur Gover, Sailor, Trinity Charles Bailey, Sailor, Port Rexton. Jos. Burry, Sailor, Greenspond. Wm. Molloy, Sailor, Cape Broyle. Wm. Dooley, Sailor, St. John's. Jno. Power, Sailor, Paradise, P.B. Tore Scarie, Fireman, Spain. Jose Fernandez, Fireman, Spain. Jose Mendez, Fireman, Spain. Tomas Garcia, Fireman, Spain. Francisco Serno, Fireman, Spain. Manuel Taver, Fireman, Spain. Manuel Rodriquez, Fireman, Spain. Alexandro Garncero, Fireman, Spain. Francisco Nartin, Fireman, Spain. Gerardo Rodiquez, Fireman, Spain. Jose Vila, Fireman, Spain. F. Bequira, Fireman, Spain.

E. Rodriquez, Fireman, Spain. ABOUT THE PASSENGERS.

Mr. J. S. Munn is Managing Direcor of Bowring Bros., Ltd., also Managing Director of the Red Cross Line, and was making the trip to Halifax old daughter Betty. Mr. Munn was to meet his wife, who is now abroad, and go south for the winter, mainly on account of Mrs. Munn's health. Mr. Thomas McNeil, Manager of the well known T. McMurdo's Drug Stores, is married to a daughter of the late Hon. A. M. Mackay and has

Mr. Alex. Ledingham is a brother of the late Captain James Ledingham, HALIFAX—SECOND CLASS.

Royal Nfid. Regiment, and a veteran of the Canadian Forces.

Brac. express delivery, Flower Hill, Messrs. Jack Parsons, Frank

Chown, Fred. Snow, Balph Burnham (Continued on 5th page.)

if Saving Money Interests You.

We can more especially save you a big pot of money on Ladies' Readymade White Goods.

Before the war the economical and diligent housewife would buy piece goods and remnants and save money by plying her needle to make garments for herself and her family. White Goods in the piece to-day are difficult to get, and in most cases there seems to be no limit to prices, excepting the blue sky. At the moment we are offering Ladies' White Garments away below in price anything that the cleverest needlewoman could make from to-day's materials, and our prices for these goods are in every case as low or lower than those of any firm in the city. But some day they will have to advance fifty per cent. upon the arrival of newer stocks.

**BUY NOW---Our Prices Shout Immediate** Action.

We are practically giving away Ladies' White Embroidered Camisoles. at 25c., 35c., 45c., 50c. and upwards.

Ladies' White Cambric Knickers at 60c., 70c., 75c. and upwards.

Ladies' White Embroidered Underskirts at 50c., 60c., 70c., 80c., 95c., \$1.00 and upwards. No! We didn't steal this lot of Skirts. Some of them perhaps are a bit narrow in the width, but then the price is a very narrow one.

Ladies' White Emb'd Princess Underskirts at \$1.00, \$1.20, \$1.45, \$1.65 and upwards.

Ladies' White Embroidered Night Dresses at 85c., \$1.20, \$1.40, \$1.50, \$1.60 and upwards.

Ladies' Combinations and Chemises

appear to be gaining in popularity, and we can show a very special assortment of dainty goods in these. All the above goods are made from White Cambrics and Longcloths, but we can give you all of them in White Flannelette also at very low prices.

Although we are most enthusiastic about our philanthropic prices for Ladies' White Wear, we can give you a few specials in White Goods in the piece. We

White Embroidery Cambrics (or Madapolams) 37 inches wide, at 22c., 32c. and 37c. per yard.

White Organdy Muslins and Irish Linons at pre-war prices.

White Middy Twill for making Middy Blouses, Dresses, etc., 34 inches wide, only 27c. yard.

This is very strong and we have even sold some of this for boats' sails, as it has been so difficult to obtain the proper boat sail Drills. But we warn all fishermen to tie up such sails securely at night or in the morning they may find a blouse length cut off.

We have also

A lot of White Mercerised or Satin Drills and Jeans in Remnants,

averaging 30c. yard.

These will wear forever and can be used for multitudinous purposes, as many of the ends match one another. We suggest Ladies' and Misses White Skirts, Jumper Blouses and Coats, Little Boys' Suits, Blouses and Pants, Barbers' and Grocers' Coats, Painters' We have some other White materials that are good

values; but we have such small quantities we are not mentioning them, as only the early buyers will get them. Our stock of

White Curtain Scrims

is second to none in town. They are the very latest styles, lace and guipure edged, and will appeal to the

While this Sale continues we shall be looking out and offering many other White Goods which we cannot mention here, but which you will find all good

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SIANS

WAR

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