

Sample Shoes!

100 pairs LADIES' SAMPLE SHOES, high and low cuts. Regular \$4.50 and \$5.00 value.
Price: \$3.00.

700 pairs YOUNG MEN'S BOOTS and SHOES, sizes 5½, 6, 6½, 7, 7½. Regular \$5.00 and \$5.50 value.
Price: \$4.00.

36 pairs YOUTHS' GOODYEAR WELT BOOTS, sizes 9 to 13. Regular \$3.50 value. Sale Price \$2.50 per pair. The soles on these Boots are of the best Oak Leather.

TO ARRIVE SHORTLY:
 5,000 pairs MEN'S, BOYS' and YOUTHS' LADIES' MISSES and CHILDREN'S FINE BOOTS and SHOES. Particulars later.

F. SMALLWOOD,
 THE HOME OF GOOD SHOES.

CABBAGE! CABBAGE!

Due Thursday, per S.S. "Stephano."
50 Barrels
FRESH GREEN CABBAGE.
 'Phone 264.
GEO. NEAL

TEAS.

We have just received another shipment of our Choice Blends, **Royal Crown and Our Best,** which for flavor and quality is unsurpassed.

BUTTER If you require something choice in Butter, try "BLUENOSE," in 5 lb. tins and 2 lb. slabs. Also CHOICE CANADIAN in 60 lb. tubs.	COCOA'S Van Houten's, Fry's, Bensusan's, Cadbury's, YI COCOA. Contains Cocoa, Kola, Malt and Hops.
CHEESE English Cheddar, Canadian, MacLaren's, Ingersoll's (Pimento & Chili).	COFFEE Seal and White House, Camp & Elder's.
CHOCOLATE "Whitman's Instantaneous." Will make a cup of Chocolate instantly.	GAL. ORANGES Florida Oranges, California Lemons, Table Apples, California Pears, Pears, Ripe Bananas, Cranberries, Grape Fruit.

Bowring Bros., Ltd.

332. GROCERY. 332.

SAVE EVERY DOLLAR POSSIBLE!

England has just launched a campaign to encourage economy. This surely is a time when thrift should be our watchword. Instead of buying new garments, have the old ones French Dry Cleaned. You can easily cut down your dress bill about 35 p.c. Ask Messrs. NICHOLLE, INKPEN & CHAFE, our St. John's Agents, for further particulars.

UNGAR'S LAUNDRY & DYE WORKS, Halifax.

Received to-day fresh stock of
SOUND CABBAGE,
 extra heavy weight, splendid condition. In stock:
P. E. I. Blue Potatoes,
 Sound and free from dry rot and frost. Also
 PARSNIPS & TURNIPS, FRESH EGGS, CHEESE, APELES,
 ORANGES, GRAPEES.
EDWIN MURRAY.

LADIES' WEAR!

All Newest Sample Goods.
 Very Latest Styles.
 Offering at Special Sale Discounts.

Goods consist of:
 LADIES' RAGLANS and COVERT COATS.
 LADIES' NAVY SPRING COATS.
 LADIES' BLOUSES in White Silks, Muslins and Colored makes.
 LADIES' WHITE UNDERSKIRTS and PRINCESS UNDERSKIRTS.
 LADIES' WHITE EMBROIDERED and LACE TRIMMED CAMISOLES, COMBINATIONS & KNICKERS.
 LADIES' WHITE PIQUE and other WHITE DRESS SKIRTS.
 LADIES' BLACK, NAVY & TWEED DRESS SKIRTS.
 LADIES' MOIRE, SATEEN and COLORED UNDERSKIRTS.
 LADIES' and MISSES' OVERALLS of all kinds.
 SEE THIS SELECTION AT ONCE.

HENRY BLAIR

Kitchener Pickles and Chow

Hard to Beat,
 Good to Eat.

Fifteen cents,
 In Glass Jars.

No Preservative in them.

WE HAVE SOME SPLENDID
Large Labrador Cure Codfish
 AND
Large Shore Codfish,
 Suitable for Shopkeepers, selling at
Lowest Prices.

A. H. MURRAY,

BECK'S COVE.

WARNING!

It has been brought to our notice that some dealers are using

Carr's Biscuit Tins

to assist them in selling cheap low grade Biscuits of other manufacture. While we appreciate the compliment, we trust that the practice will be stopped at once, and we ask the general public to insist on getting "CARR'S" Biscuits. Manufactured by Carr & Co., the oldest Biscuit House under the Union Jack.

BEWARE OF THE DEALER WHO TRIES
 TO SUBSTITUTE.

T. A. MACNAB & COMPANY,

Agents for Carr & Co., Ltd., Carlisle, England.

TORIC

There's a lot of difference between Toric Lenses and Flat Lenses besides their slight extra cost. They give you extra vision and extra comfort. They are better-looking, too. Come and see us about Toric Lenses.

LENSES

R. H. TRAPNELL,
 EYESIGHT SPECIALIST,
 St. John's.

To the Trade

Call, phone or write for the latest price list of

Clark's Pork and Beans,

The Favorite Brand.

N. B.—On and after this date Messrs. Clark prepay the full freight on all shipments of their goods to Newfoundland.

The Public want the goods—it pays you to stock them.

P. E. OUTERBRIDGE,
 (Agent for Newfoundland)
 w.f.m.t.f.

HEADQUARTERS for VALENTINES.

Ordinary Comics, 60c. gross; 7c. doz.
 Elite Comics, 10c. doz.
 Large Square Comics, 10c. doz.; 1c. each.
 Long Comics, 20c. doz.; 2c. each.
 Extra Large Comics, 30c. doz.; 3c. each.
 Fancy Lace Valentines at 2c., 4c., 5c., 8c., 10c., 15c. & up.
 Valentine Postcards, 2 & 3c.
 Singly Boxed Valentines, 8, 10, 15, 20c. up to \$1.25.
LIBERAL DISCOUNT TO SHOPKEEPERS.
 You can make the greatest selection of Valentines at **GARLAND'S BOOKSTORE,** 177 Water St., St. John's.

Lugetta MASSATTA



A NEW AND TOTALLY DIFFERENT
TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance imparted to its subject by a charm.

In addition to Massatta, we carry a complete line of Lugetta's Famous Specialties, including the most exquisite Perfumes, Toilet Soaps, Hair Creams, and Powders of the world-famous Lugetta brand.
 At all Druggists, St. John's, N.B.

HINARD'S LINIMENT FOR SALE EVERYWHERE.

REID-NEWFOUNDLAND COMPANY.

South Coast Service.

S.S. "Meigle"

Will sail from Placentia on Tuesday, February 21st, after arrival of 8 45 a.m. Train from St. John's, calling at the usual ports between Placentia and Port aux Basques.

Reid-Newfoundland Co.

The Eastern Trust Company.

A few reasons why an estate can be better administered by the Eastern Trust Company than by a personal executor or administrator:

1. The Company affords the estate absolute security; it has a paid-up capital of \$931,000.00, and a reserve fund of \$225,300.00.
2. It has a long experience in the work of administering estates; it is incorporated for this business of acting as a trustee, and, unlike many other trust companies, it does no other.
3. Its existence is perpetual. Your estate, in the event of the death of a personal executor or administrator, must look around for a substitute, and the work of administration is impeded during that time, and the new executor is unfamiliar with the policy of his predecessor, and confusion results. This company's existence is perpetual, and there is a continuity of policy in its administration that the death of its officers does not break.
4. It possesses the confidence of governments, universities and prominent charities and administers their funds.
5. A number of other advantages which will appear in due course.

The Eastern Trust Company,

Pitts Building, St. John's.
 mar8.m.t.f.

SLATTERY'S

Wholesale Dry Goods House

Being in close touch with the American Markets, can quote the finest wholesale prices on all classes of **POUND REMNANTS and REGULAR PIECE GOODS, FLEECE LINED UNDERWEAR, MATS, RUGS and CARPETS, etc.**

Before placing this season's order, we would appreciate an opportunity to quote our prices.

SOLE AGENT for the Leader Overall Co. (Local manufacture).

Slattery Building, Duckworth and George's Streets,
ST. JOHN'S, NEWFOUNDLAND.
 P. O. Box 236. 'Phone 522.

Notice of Removal and Partnersnip

HON. R. A. SQUIRES, K.C., LL.B.,
 Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with **MR. J. A. WINTER,** eldest son of the late Sir James S. Winter, K.C., under the firm name of **SQUIRES & WINTER.**
 Address: Bank of Nova Scotia Building, St. John's.
 January 3rd, 1916. dec31.t.f.

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

SQUIRES & WINTER

Barristers, Solicitors and
 Notaries.

New Bank of Nova Scotia Building.

Corner Beck's Cove and Water Street. dec31.t.f.

EIGHT PAGES TO

TORONTO, Noon.—Fresh strong W. winds, some light cal snow falls to-day and Wednesday, with a little higher temperature.
 WEDNESDAY, Noon.—Bar. 30.1. WINDY.
 THURSDAY, Noon.—Bar. 30.1. WINDY.
 FRIDAY, Noon.—Bar. 30.1. WINDY.

VOLUME XXXVII

GET

Enlargement

Made from any Photograph
 Have you a portrait photograph of your boy or girl in the trenches, and would you like it enlarged and framed? Send it to
S. H. PARSONS & SONS
 Photographers,
 Corner of Water & Prescott Streets,
 who will give you entire satisfaction. All our enlargements are photograph finished.
 Prices on Application.
 feb22.31.cod



OUR MEAT MARKET is patronized by the best and they all speak well of it. We carry a variety of the finest

MEATS AND POULTRY and we understand cutting and sanitary handling. Try ordering of us for satisfaction in Meats.

M. CONNOLLY

Jan6.tu.tha.t.f.

J. J. ST. JOHN

GROCERIES

CHEAPER THAN EVER
 Everybody is doing it. **ST. JOHN'S.**

1800 lbs. Best Icing Sugar
 8c. lb.
 50 cases Seeded Raisins
 1 lb., full weight.
 ½ ton Citron Peel, 2 1/2
 30 boxes Dessert Raisins
 ¼ ton Lemon Peel, 1 1/2
 lb.
 10 kegs Green Grapes
 Best Cream of Tartar
 in ¼ lb. pkts.
 50 cases Cleaned Currants.
 900 lbs. Real Irish Butter
 No better in the world . . . 45c. lb.
 20 cs. No. 1 P.E.I. Eggs
 100 brls. Local Cabbages.
 (Very choice).
 N.B.—Bring along your Coupons on and after Monday, 27th inst.

J. J. ST. JOHN

Duckworth St. & LeMay Road.

NOTICE

The St. John's Gas, Light and Board of Trade Building is about to remove its Office from recently occupied by P. N. S. S. Esq., corner of Prescott and Duckworth Streets. The new Office and Basement at present occupied by the Company, in the Trade Building, will be let immediately. For particulars apply to
W. H. H. H. H.
 Board of Trade Building
HINARD'S LINIMENT FOR SALE EVERYWHERE.