

Sweeping Reductions

In MEN'S and BOYS' Summer Wear

Being unable to carry over a big stock of Men's and Boys' Summer wear, some of the items that you will see below, we are making a genuine reduction of 20 per cent. on all Summer Goods.

- BOYS' WASH SUITS.
- MEN'S and BOYS' BALBRIGGAN UNDERWEAR.
- MEN'S and BOYS' STRAW HATS.
- BOYS' TENNIS SHOES.
- BOYS' CRICKET PANTS.
- MEN'S and BOYS' LINEN HATS.
- WASHING TIES.
- BOYS' SAILOR WASHING SUITS.
- BOYS' SAILOR WASHING BLOUSES.
- Remember 20 per cent. off.
- Terms—Strictly Cash. No Appropriation.
- Mail Orders will receive prompt attention.

Jackman

The Tailor, Ltd.,
THE MAIL ORDER HOUSE.

DINNA' FORGET

that fire protection is an absolute essential to your welfare and success. Losses multiply every year. Why not decide promptly to take a policy with one of my strong companies and at a very low rate?

PERCIE JOHNSON,
Insurance Agent.

Office: Corner Duckworth and Prescott Streets.

We have here just the Summer Underwear you are looking for. Our stock is quite new, and we have a full range of all sizes.



COMBINATIONS—Knee Length and Ankle Length. Prices \$1.40 and \$1.60 suit.
B. V. D. as cut, \$2.80 suit.
BALBRIGGAN 2-piece Suits, Knee Length & Ankle Length Drawers, \$1.40 per suit.

K&A Store

Rossley



Theatre.

St. John's Leading Vaudeville House.

THE SPANISH RIVALS.

A Roaring Comedy.
Caste:
Senora Doval... Marie Rossley
Barbados... Harry Ingram
Marcaroine... Joe Burkhardt
Spagetti... Percy Orth
Antoni Spugoni... Jack Rossley

All News Songs and Dances.
LATEST PICTURES & MUSIC
Matinee Wednesday & Saturday.

COAL

Just received ex S.S. Adventure, July 3rd, '13.
1000 Tons Anthracite,
Nut, Stove, Egg and Furnace sizes.

H. J. Stabb & Co.

Ladies!

May we call your attention to something that we believe will be of interest to you—something Entirely New? America's Latest Fashionable Stationery, IRISH LAWN, a beautiful pure White Linen Paper and Envelope. It is manufactured with all possible care for refined and dignified social correspondence. In quality it is unsurpassed; in character it is strictly conventional. We have just opened 500 boxes; each box contains 24 sheets paper and 24 envelopes. There are four different shapes, and the prices are 40c, 50c, and 60c. IRISH LAWN is the Stationery of a lady. See the display in our East Window, then come in and examine it.

Dicks & Co. Ltd.

Biggest, Brightest and Best Book and Stationery Store in the City.



Artificial TEETH!

The pioneers in good dentistry, at low prices, for the people of Nfld.

Maritime Dental Parlors,

376 Water Street, 176.
Teeth extracted by our famous anesthetic, 25c.
Best Artificial Plates, \$3.00 or \$12.00.
All other Dental Work in Proportion.
J. W. SILLIKER, D.D.S.,
Dentist.
Phone 62.
may 26, 3m, eod

EVERY OFFICE MAN

Should enquire about my handy, labor saving, filing devices, at the earliest opportunity. Details gladly supplied. An absolute ly new line.

PERCIE JOHNSON

STILL LEADING

For over thirty years we have been the Leading Tailors of the City, and we're still going some.

Just arrived, the Largest and Best selection of **SPRING SUITINGS** and **OVERCOATINGS** ever shown in the city. Personally selected in the English markets.

NO TWO ALIKE.
Style, Fit and Finish the Best in the City.
English or American Cut.

CHAPLIN'S,

The Store that Pleases.

Garden Hose



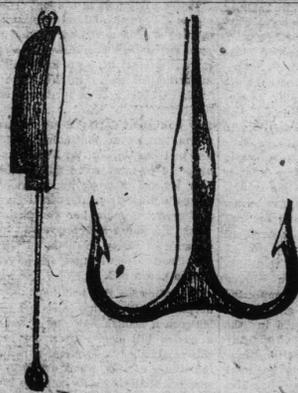
Rubber & Wire Bound Hose in 25 and 50 ft. lengths. Nozzles, Couplings, etc.



Seltzogenes, Siphons, Bulbs and Fittings, Hammocks & Picnic Baskets

All New Stock.

Martin Hardware Co.



This cut represents the Norwegian Jigger, which is one of the greatest fish killers in the world, and used exclusively in Norway. Can be had from all the Hardware Store in St. John's. Remember it is important to use two swivels in order to make the Jigger spin.

Not Stuck-on Itself.



The built-in—not stuck-on—tire like Dunlop Traction Tread is the only successful Anti-Skid. Manufacturers of the stuck-on type dare not make the corrugations big enough to prevent skidding without fearing to make them so big that they will destroy resiliency.

The Cheapness of Satisfaction.
The cost of the safety which you obtain by purchasing Dunlop Traction Tread tires is insignificant in comparison with the price of neglect.

Takes a Grip on the Road.

Dunlop Traction Tread grips the road. It doesn't matter where the road is or what it is made of.

Success is Always in Evidence.

We predict that Dunlop Traction Tread will become the standard Anti-Skid tire of this country. Watch the tires as the cars go by.

FRED. V. CHESMAN, Agent.

Stocked by Parsons, The Automobile Man.

Advertise in THE EVENING TELEGRAM

A LOT OF Children's Hose, For Little or Nothing

(While they last.)

Just some sizes—that's the reason

Children's Black Ribbed Cotton Hose.

Sizes 5 inch, 5½ inch, 6 inch and 6½ inch, only 8c. pair.

Sizes 8½ inch, 9 inch and 9½ inch, only 10c. pair.

Children's Tan Ribbed Cotton Hose.

Sizes 5 inch and 5½ inch, only 8c. pair.

Sizes 9 inch and 9½ inch, only 10c. pair.

NOTE.—To those customers who have been using these Hose and found them very satisfactory, we would say they are the last we will have for this season and at these reduced prices. Well, if you want any, get them early.

HENRY BLAIR.

NEW CABBAGE, BANANAS, ETC

Due Thursday per Stephano:
50 pkgs. NEW CABBAGE.

50 large bunches BANANAS.

50 boxes CALIFORNIA ORANGES.

—And just received:

30 cases VALENCIA ORANGES.

30 cases SILVERPEEL ONIONS, small size.

July 9, 11

EDWIN MURRAY.



Headquarters for the Highest Grade

Picture Post Cards.

ARTHUR B. WALKER,
Manager.

HOME SPECIALTY COMPANY,

27 Charlton Street, St. John's, Nfld.

Importers of USEFUL HOUSEHOLD NOVELTIES.

Sole Newfoundland Agency for the Celebrated

COLUMBIA ZITHER. Easy to Play. Easy to Play.

ICE COLD DRINKS, STRAWBERRY ICE CREAM.
GROCERIES and SCHOOL SUPPLIES.

June 20, 11m, w, s

THE BIG FURNITURE STORE

We have just opened an immense lot of Bamboo and Rattan Goods. Everything new and fancy.

BAMBOO.

Book Shelves, Music Racks, Lavers, Walnut, Stools, Tables.

Flower Stands, Umbrella Stands.

Tea Carriers.

RATTAN.

Rockers, Chairs, Divans, Tables, Cradles, Work Baskets, Music Racks, High Chairs, Child's Rockers. SEE OUR WINDOW DISPLAY.



CALLAHAN, GLASS & Co., Duckworth & Gower Streets.

Bananas, etc, to arrive Thursday.

50 bunches choice Bananas,
80 crates choice Green Cabbage,

You will be sure to get good stock if you order from us. Prices Right.

BURT & LAWRENCE,

P. O. Box 257.

14 New Gower St.

Tel. 750.

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ROPER'S, No

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FRIDAY Ne

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a large quantity

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July 8, 31

FURNIT

TO-MORRO

Inst. at 10

No. 23 PR

Household furni

Drawing Room

case and books.

1 carpet square.

cushion, picture

venetian blinds.

Dining Room

with 5 heavy leg

carver, 1 hands

with large bevell

clock, lot ornam

vas and mats, cu

Hall—large l

bevelled edge gla

a beauty, hnoles

No. 1 Bedroom

and brass bedst

spring and matt

glass door, 1 dr

No. 2 Bedroom

glass and stand.

3 other Bedr

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M.

July 10, 31

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St. Jo

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