The Evening Telegram, St. John's, Newfoundland, March 31, 1911... 3


##  nery!

 sblyales in ilit
alass in IL.
$\cdots$
AIR,

NO THOUCHT REAOER


The Evening Chit-Chat





## The Evening Telegram

the best advertising medium in newfoundiand.

Read Whal Messrs. T. A, McNab
\& Co, have to say regarding results brought about by advertising in
THE EVENING TELEGRAM.
try evennc tulgam
gentiemen - We enclose you our
cheque covering advertising account as per
memo. furisised. .ft ities us great pleasure
to tate that the resilts from our adver tisements in your paper has been most gratifing. During the past year we have ad-
verised lavely in the TELEGR AM the proverised largely in the TELEGRAM the pro-
ducts of The Turo Condessed Milk Co, Ltd. consising of "Reindeer Bran"" Milk., May-
fower" Mik. . I ersey Cream" and "Reinseer
 Cofte and Cocoa," The great buyng pubic
who are reached by THE EVENING TELE. GRAMM have, ater reading about "-Reindeer' " Mayffower", etc. tried them, and have imme. diately appreciated their superiority and do-day
the gale of hese goods is inceresing a a an ass the sale of these goods is increasing a a an as-
tonisting rate. We need hardly say tha we wibh to renew our contract with you this year-in fact we expect to use considerable more space in 1911 than ever before. We are, yours faititully,
效
Advertise inThe Telegram

|  |  | erred Yeste |
| :---: | :---: | :---: |
|  |  |  |
|  | ard |  |
|  | , memo |  |
|  | Dr. de Var's Female |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  | M. J. Walsh's |  |
|  |  | St. De |
|  |  | S. Deserta |
|  | Kworth 8 Th |  |
|  |  |  |
|  |  |  |
|  | PIES |  |
|  |  |  |
|  |  |  |
|  | 100 SQUARE. |  |
|  |  |  |
|  | ${ }_{\text {Liners }}$ |  |
|  | WUSH, opp. T. W. Wheter's |  |
|  |  |  |

