

# SUMMER Underwear and Hose

Is Now Necessary.

The Store at which you will get it cheapest; the Store at which you will best suit your requirements is:

## BLAIR'S.

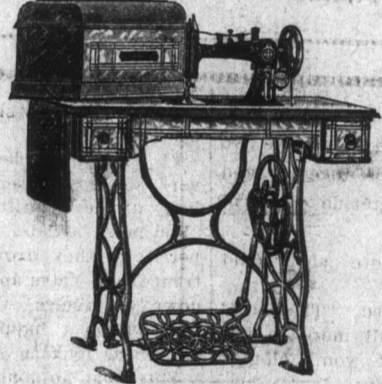
IF YOU WANT Special Styles, if you require Special Sizes, if it is Goods of Superior Quality you wish, or something Cheap but Reliable, you will get it at BLAIR'S, and in every case you will obtain what you require at the Lowest Possible Price.

In the space we have here at our disposal we mention a few lines: Women's Short Sleeve White Cotton Vests, sizes 4, 5 and 6, special value, at 12c and 18c each, Women's Sleeveless White Cotton Vests, sizes 4, 5 and 6, superior quality, at 12c each, Women's Long Sleeve White Cotton Vests, buttoned fronts, sizes 4, 5 and 6, at 30c each, Large Women's Long Sleeve White Cotton Vests, buttoned fronts, sizes 8 and 9, at 35c each, Children's Short Sleeve White Cotton Vests, sizes 20 inch to 28 inch, 11c to 13c each, Children's Tan Ribbed Cotton Hose, guaranteed fast, sizes 5 inch to 9 inch, 11c to 13c pair, Children's Black Ribbed Cotton Hose, Job, guaranteed fast, sizes 5 inch to 9 inch, 10c to 14c pair, Women's Black and Tan Plain Cotton Hose, only 13c pair, Men's Plain Black, Tan and Colored Cotton Hose, special value, at 15c pair, Men's Plain Black Cashmere Hose, 20c, 22c, 32c, 35c, 38c, 45c and 55c pair, Men's Plain Tan Cashmere Hose, 25c, 30c, 38c, 45c and 55c pair, Men's Cotton Underwear (Shirts and Drawers), color natural, 35c garment, Special Value in Women's White Cotton Corset Covers, from 22c each, Women's Plain Black Cashmere Hose, 22c, 25c, 30c, 35c, 38c, 45c, 55c pair, Women's Plain Tan Cashmere Hose, 30c, 35c, 38c, 45c, 55c pair, Women's Black and Tan Plain Lisle and Lace Lisle Hose, Black and Tan Embroidered Cashmere Hose, Coloured Lisle and Cashmere Hose—all in Immense Variety.

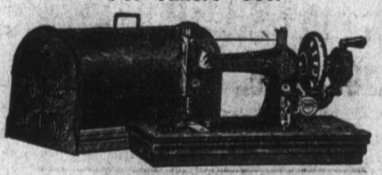
## HENRY BLAIR.

### SEWING MACHINES!

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For Family Use,  
For Dressmakers' Use,  
For Tailors' Use.




Superior Makes,  
Ball Bearing,  
Steel Parts.

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THE WHITE PIANO, ORGAN and SPECIALTY STORE.

## CHESLEY WOODS.

# THE "CERT"



## Football BOOT.

Buy your Football Boots now, and have them broken in for the League Games.  
All winners in the United Kingdom wear "Cert" and you would be wise in following their example.

WE SELL "CERT"  
Boys', from \$2.10. | Men's, from \$2.60.

### PARKER & MONROE, LIMITED.

Job Printing Executed!

## The Evening Chit-Chat

By RUTH CAMERON



"Only to be admonished not to friendship with strike leagues of cheap persons where no friendships can be. Our impatience betrays us into rash and foolish alliances where no God attends." —Emerson.

How long does it take you to make a friend?

Are you one of those people who grasp at each new propinquity—the little girl beside you at school, the girl who rooms next you at college, the woman at the next desk in the office, the woman who goes to the same church you do and lives at your end of the town, the teacher in the next room—and who tries to make a friendship of it?

If you are, don't. It doesn't pay. Leave propinquity friendships for children.

The next time you find yourself glowing with enthusiasm over some new acquaintance that you feel sure is going to ripen into friendship, pause a moment and consider this little warning that I ran across in the "Reflections and Maxims of William Penn."

"Be not easily acquainted, lest finding reason to cool, thou makest an enemy instead of a good neighbor."

Who of us has not at some time experienced at least one of these unwisely hasty friendships that cool into a distinctly uncomfortable status, neither friendship nor acquaintance? I remember a case of a girl who worked in the same office that I did. We had two or three pieces of work to do together, discovered a surface congeniality—founded I believe in a mutual dislike of one of our employers—and straightway decided that we were to be bosom friends.

She was boarding on the other side of the town. I persuaded her to find a place nearer my home. And then,

alas, we both came to a gradual realization that the congeniality was only surface, that she didn't fit in with my friends nor I with hers.

The star of our friendship that we thought was to be a fixed constellation in our skies, turned out to be only the blaze of a Fourth of July rocket, and fell rocket-like to earth.

Since then I have realized that a pleasant jolly acquaintanceship is a very much better thing to have between you and those with whom you work than a still born friendship.

Now, please do not think that I mean that one should make one's first friends a close corporation, and never be ready to admit any new ones, however congenial.

Emerson says, "Every man passes his life in a search after friendship." This is as it should be and any man who ceases to make that search has lost some of his humanity.

My complaint is only that you be not too ready to acclaim that you have found what you seek.

"The laws of friendship are great, austere, and eternal, of one web with the laws of nature and of morals. But we have aimed at a swift and petty benefit, to such sudden sweetness. We snatch at the slowest fruit in the whole garden of God, which many summers and many winters must ripen."

Cease to try to hurry these laws and this fruition.

Forever hope that in each new personality you may find a friend, but be slow in declaring that hope a conviction, and acting upon the conviction.

To take another leaf from the reflections of the old Quaker gentleman.

"Be Reserved but not Sour, Grave but not Formal; rather Sweet than Familiar, Familiar than Intimate; and Intimate with very few, and upon very good grounds."

Ruth Cameron

### Silence!

The instinct of modesty natural to every woman is often a great hindrance to the cure of womanly diseases. Women shrink from the personal questions of the local physician which seem indelicate. The thought of examination is abhorrent to them, and so they endure in silence a condition of disease which surely progresses from bad to worse.

It has been Dr. Pierce's privilege to cure a great many women who have found a refuge for modesty in his offer of FREE consultation by letter. ALL correspondence is held as sacredly confidential. Address Dr. R. V. Pierce, Buffalo, N. Y.

Dr. Pierce's Favorite Prescription restores and regulates the womanly functions, abolishes pain and builds up and puts the finishing touch of health on every weak woman who gives it a fair trial.

It Makes Weak Women Strong, Sick Women Well.

You can't afford to accept a secret nostrum as a substitute for this non-alcoholic medicine of known composition.



### Fads and Fashions.

Plain foulard is combined with dotted or striped material for the round length afternoon dresses.

Canvas linens are used for little morning dresses, brightened up with rows of tiny brass buttons.

The occasional great dot of the new veil is as becoming to fair complexions as patches used to be.

A new trimming feature which promises to become decidedly popular is the many colored ostrich plume.

A belt of patent leather, preferably a black one, should be worn with a separate waist and skirt.

Combinations of bien de roi and black are everywhere seen in chiffon blouses, in wraps and in millinery.

One of the favourite shopping bags is of chambray colored suede, with brass trimming, and the size is immense.

There was a time when a tape measure in the shape of Billiken was the fad of the hour; now Chanticleer has full sway.

Some soft, fluffy fringes appear among new trimmings. These are being used at the top of the bands of the shirred skirts.

Many of the travelling suits of the stripe and checked materials are trimmed with plain satin or cloth, which finds excellent ground for contrast.

Riding habits are decidedly shorter

than formerly. Hard hats, round and rather flat, have entirely supplanted the high silk hat for the morning ride.

A departure in the reefer for the small girl are the plaits which are set in at the side over the hips to give an extra fullness below the waist line.

In spite of the fact that summer is at hand, there is a tendency toward giving every cloud of mousseline, voile or chiffon its silken lining.

Black net, made up over silver gray satin, is a handsome combination for evening wear. Embroidery in the silver gives the right effect to the garment.

The home embroidered wedding veil is new. Tulle, a little heavier than the most perishable illusions, is chosen for veils that are to be embroidered.

On many of the lingerie dresses English eyelet embroidery is used. It is combined with voile de cotton, much in demand now because it does not crumple easily.

Lace and more lace! It perches in high bows on hats; it covers silk evening gowns; it forms beautiful wraps, either in separate glory or combined with gold tulle.

The rough homespun lines do not wrinkle so badly as the smooth ones. This is quite an important factor to keep in mind when purchasing a linen for dress or suit.

Many of the large black hats are trimmed with supple ribbon bows of broad ivory white tulle. Large blue hats and toques have bows of silk ribbon of creamy white.

Sashes again on lingerie gowns is

### "PILLS LIKE A FYLE."

So Harsh and Drastic Are Many Pills as to Seriously Injure Health.

In a letter written from his home in Valencia, Mr. Marsh Selwyn does service to thousands by drawing attention to the injuries inflicted upon delicate people by drastic purgative pills.

"For a long time I suffered from constipation. This condition compelled the use of pills. Like many another, I made the unwise choice of using pills that were like lightning in their activity. I began to be filled with intestinal disturbances, constant rumblings, gas in the bowels and diarrhoea. I grew pale and emaciated. Then the doctor told me drastic irritating pills had caused catarrh of the bowels, an almost incurable disease. Explaining my situation to a friend, he advised a trial of Dr. Hamilton's Pills. I speedily experienced the healing and curative effect they exert on the stomach, liver and bowels. The intestines, freed from irritating drugs, rapidly regained natural tone, the bowels acted as if nature and not Dr. Hamilton's Pills were at work. I know it will be of value to thousands to know that a pill as mild and curative as Dr. Hamilton's is available to the ailing."

"For bowel disorders, sick headache, constipation, liver and stomach derangement, there is no pill so invariably sure to cure as Dr. Hamilton's Pills."

The latest order. They encircle the waist, are knotted at the side, and hang down in ends reaching nearly to the hem of the skirt.

### Manuels' Garden Party

The annual garden party at Manuels takes place this year on July 12. This being a whole holiday, the affair it is hoped will be a success. No better place can be thought of where one may enjoy oneself than in this beautiful resort, where every taste and fancy will find an agreeable object. This garden party at Manuels has always been looked forward to by the public as an institution, as one of the most interesting events of the year, and the fact that it is for church improvements, has been and is expected to be a guarantee of its success. Fr. Coady is at present busily engaged in doing all that is possible to make it surpass that of last year, and he hopes his many helpers of the past will rally around him this year. Music, football and other events will form part of the day's enjoyment, and the catering will be in the hands of ladies well known for doing such well.

There will be a meeting of those taking part in the Manuels Garden Party on Tuesday next at Mrs. J. V. O'Dea's residence, at 8.30 p.m., 62 LeMarchant Road.

### Abuse of Public Money

Dear Sir,—On entering St. Lawrence Harbor the first sight that catches the traveller's eye is the existence of two public wharves. Of course, I was curious enough to ask how two wharves came to exist, and I was told on the vote being cast some five years ago the majority favoured the west side and the wharf was built (as all passing through can see) on a site ordained by nature. But a certain faction of the east side kicked against the decision of the majority and started to build a wharf free of cost to the Government. This wharf remained half built until the spring when work was resumed and the wharf completed. I understand the completion of this wharf wasn't done free, the parties interested in the wharf were given control of monies on the change of Government. This money could have been spent on roads, bridges, etc. Now that this second wharf is built I am told none of the steamers are calling there. Of what use is it? Why is so much money spent uselessly? The old wharf is the one favoured by the business people of the place. Naturally the boats will favour the parties giving them work, for what goods is the wharf for the parties in favour of the new wharf can be brought in a puncheon. I don't think the Minister of Marine and Fisheries can be aware of the manner public money has been spent at St. Lawrence or a second wharf would never have been built there. I think the property that is lying useless there should be removed to some place where it is needed.

TRAVELLER.  
St. Lawrence, May 29, 1910.

MRS. PEET'S FUNERAL.—The funeral of the late Mrs. Peet took place Saturday evening at the General Protestant Cemetery. The casket was covered with flowers. The police attended the funeral in plain clothes.

ST. JOSEPH'S CONCERT.—The concert in aid of St. Joseph's Church will take place at eight o'clock tonight. A good programme has been prepared.



## Good Results

are obtained when Readymade Departments are stocked with Clothing made at our Factory.

## Our Clothing

enables dealers to make quick sales and gives you an ever increasing number of satisfied customers.

WHOLESALE ONLY.

### Newfoundland Clothing Factory, Ltd.,

325 and 327 Duckworth Street.

## MARTIN'S ANGLING COMPETITION.

This, our first week's competition, we offer three prizes for Trout sent us to exhibit June 9th:—

1st—The Largest Rainbow.  
2nd—The Largest Native or German Brown.  
3rd—The Largest 1-dozen Native.

PRIZES—1st, Steel Rod. 2nd—Bamboo Rod. 3rd—Reel.

Sub.—Trout to be sent before 1 p.m. and weighed by us. Tackle to be purchased from our store, from the 1st to the 7th June. Sea and Loch Leven Trout barred. Bill of purchase to be presented with fish.

Remember if your purchase exceeds \$5.00 you are entitled to a guess, and can enter all our competitions during the season; and if your purchase exceeds \$50.00 you have a guess. Don't take any risk but buy our Tackle. We sell the best at the lowest prices; our stock this season is larger than ever and, being completely sold out of last season's, is all new.

### MARTIN HARDWARE COMPANY.

MARITIME DENTAL PARLORS,  
176 Water St.,  
St. John's, Nfld.

SATISFIED PATIENTS.

When People who have had dentistry done come back again and bring their friends, it is pretty good evidence that they are satisfied with the treatment they receive—this is an every day occurrence at

DENTISTRY AT GREATLY REDUCED PRICES.  
Phone 62.

### The Maritime Dental Parlors.

What has been done for others can be done for you. If you have any kind of TOOTH TROUBLE skilful dentistry will replace your suffering with comfort. You can have

USELESS TEETH EXTRACTED,  
DISEASED TEETH TREATED,  
FAULTY TEETH REPAIRED,  
MISSING TEETH REPLACED.

At The Maritime Dental Parlors.

Good Dental Service will improve the PUBLIC HEALTH. At our prices it will increase the PUBLIC WEALTH. If you have never been to a dentist about your teeth, call at THE MARITIME DENTAL PARLORS, and talk it over. Consultation is FREE and first-class dentistry, with best materials, at these prices:

Teeth extracted without pain ..... 25c.  
Teeth extracted and full upper or lower sets (\$14.00 value) supplied ..... 12.00.  
Gold Crowns \$10.00 value ..... \$6.00.  
Bridge work per tooth ..... \$6.00.

All other Dental work and operations at correspondingly reasonable prices.

The Maritime Dental Parlors, J. W. SHILKER, D.D.S.  
176 Water St., St. John's. Dentist.  
(Opposite Mark Chaplin's Tailor Shop.)

## SUMMER HOSIERY!

**SURPASSING VALUES.**

Ladies' Black Lisle Hose, Lace all over ..... 50c pair  
Ladies' Black Lisle Hose, High Lace Ankles ..... 55c pair  
Ladies' Black Lisle Hose, Lace Ankles ..... 60c pair  
Ladies' Tan Lisle Hose, Lace Ankles ..... 50c pair  
Ladies' Fast Black Embroidered Hose ..... 75c pair  
Ladies' Fast Black Embroidered Hose ..... 85c pair  
Ladies' Plain and Ribbed Cashmere Hose, from ..... 92c pair  
Ladies' Ribbed Cotton Hose, from ..... 13c pair

Also, a Big Stock of Misses and Child's Hose, in blk., white & tan

WILLIAM FREW, Water Street, nearly opp. Court House.

## California FRUIT!

In Stock:

California Peaches, Apricots, Plums and Pears, 3-lb. tins, in Standard, Extra Standard and Double Extra Grades.

150 25-lb. boxes Prunes, 100 25-lb. boxes Evap. Apricots,  
100 50-lb. boxes Evap. Apples, 25 cases Evap. Apples, 1-lb. packages.

Hartley's Jams and Marmalade.

Due, 30 cases Large Valencia Oranges,  
30 cases Reg. Valencia Oranges, 30 bags Onions.

## STEER BROTHERS.

Advertise in the "Telegram."

AYER'S HAIR VIGOR  
Stops Falling Hair  
Destroys Dandruff  
An Elegant Dressing  
Makes Hair Grow

### Does not Color the Hair

Composed of Sulphur, Glycerin, Quinine, Sodium Chloride, Carbolium, Soap, Alcohol, Water, Perfume. Ask your doctor his opinion of such a hair preparation.