

A COLORED NOTICE

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THE GRAIN GROWERS' GUIDE
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The Guide is absolutely owned and controlled by the organized farmers — entirely independent and not one dollar of political, capitalistic, or special interest money is invested in it.

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ADVERTISING RATES
 Commercial Display: 25c. and 30c. per agate line. Livestock Display: 15c. per agate line. Classified: 5c. per word per issue. No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us eight days in advance of date of publication to insure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, through careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.

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If you do not see what you want advertised in this issue, write us, and we will put you in touch with the makers



In this issue appears the first of two articles on Woodrow Wilson, written for The Guide by J. H. Haslam. It gives a sketch of the American president's career up to the time of his election as president of the republic. Next week, the second article, dealing with his achievements since becoming president, will appear.

A full report of the big fair at Edmonton, illustrated with portraits of some of the outstanding prizewinners, is published this week. In succeeding issues similar reports of the fairs at Saskatoon, Brandon, Regina and Prince Albert will appear. The increasing importance of the livestock industry is being reflected at these fairs and the reports are worthy of careful perusal by all interested in this great branch of agriculture.

The provincial pages of The Guide are edited by the three provincial secretaries. News notes of the activities of locals should, therefore, be sent direct to the Central secretary for the province in which the local is situated. Frequently such items are sent to The Guide office. These have to be forwarded to the secretaries to be used in making up the material for the provincial pages. This causes considerable delay in publication, which may be avoided by sending the news direct to the Central office.

A crop report form, which every subscriber is asked to fill out and mail to The Guide office not later than August 3, will be found on page 44 of this issue. It is important that we secure the co-operation of as many

farmers as possible in compiling this report. We want to secure data from every district in the West with regard to crop conditions, and the more answers received from each district, the better. Do not leave it to your neighbor or someone else in the locality to fill in the report form. The larger number of replies received, the more accurate the index to the true conditions this year will be.

Commendation of The Grain Growers' Guide reaches us from many points. A remark we appreciate very much reached us the other day from a Canadian lady who has charge of the reading matter in a Y.M.C.A. tent at Shorecliffe, England. She said, "The Grain Growers' Guide is very familiar to me. We get a copy of each issue at the tent and it is very popular with the western men."

Frequently we receive letters, evidently intended for the Mail Bag, which are unsigned. It is a rule which we are obliged to follow that no letter be published of which we do not know the author. Of course, it is not necessary to have the signature published, but in order to protect ourselves it is necessary that we know in each case who the author of the letter is.

The Guide's first Farm Boys' Camp is now an accomplishment of the past. Judging by the expressions of pleasure and gratitude of the boys in attendance the effort was well worth while. No person can estimate the results at present but they have been so satisfactory that we expect three or four times as many boys to avail themselves of this opportunity another year.

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Put It Up to the Men Who Know

The Advertising Service Department of The Guide is at the free disposal of its readers in the following ways: To furnish the name and address of any advertiser or any other firm with whom you wish to communicate; to have any advertiser or group of firms place his or their literature in your hands without other cost than writing us asking that this be done; to tell you where you can get repairs for any machine you are using; to give you the names and addresses of, or to see that you are supplied with information from, all firms in any line or lines in which you may be interested. In writing us, please write your name and address plainly and state definitely and clearly exactly what you want us to do. Many subscribers do not get replies to their letters because they do not sign their names. Address your letter to

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