

PUBLISHED EVERY  
FRIDAY

CIRCULATES IN  
EVERY PROVINCE

# THE CANADIAN GROCER

AND  
GENERAL  
STOREKEEPER

## COLMAN'S MUSTARD



**BEST ON EARTH**



Ask your grocery house for particulars. It is possible they may suggest some other brand, if they have not tried "IMPERIAL." Insist on "IMPERIAL," it will pay you many times over.

### Your Customers Cannot Expect

to get the best results with their pickles, sauces and catsups unless they use the very highest quality in Vinegar. There's a great deal in the Vinegar, and they know it, and leave it to you to send them the grade that gives the most perfect results.

That's  
**"IMPERIAL" White Wine Vinegar**  
every time.

The Vinegar that is used by the most successful and prominent pickle and sauce manufacturers in Canada to-day. No experimenting with "IMPERIAL." The best for all purposes where Vinegar can be used.

**AND NOTE THIS FACT—**  
**Just the price of ordinary standard Vinegar.**