



HAT experience is more convincing than eloquence will not be denied, especially by those having tried both.

The grocer may praise an article in eloquent terms, but the experience of the customer is what counts.

Our matches are as near perfection as these modern times will allow, and nothing is spared to improve them.

Most of your customers know by experience of their high quality, and will take them in preference to any other.

Be guided by their experience. Keep **E. B. Eddy's Matches** in stock, and you will have the best Matches.

# The E. B. Eddy Co. Ltd.

HULL, CANADA

Montreal Branch, 318 St. James St.  
Toronto Branch, 29 Front St. West.

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